

# Lee Chazen

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## AI-Powered Content Solutions

### Crafting Compelling Narratives and Engaging Experiences Through the Power of Generative AI

#### About:

My present work brings together work in the fields of social science, education, teaching, academic debate, music study, content strategy and generative AI. When combined with graduate thesis work in emergent phenomena and complex adaptive systems, I have a better, more holistic understanding of how generative AI works.

Applying new research on the structure and development of large language models, I am working towards a very specific type of conceptual prompt and "content engine," trained on the specificities of any organization and designed to get you significantly better results.

With the advent of AI, I believe we are at a unique moment in history where knowledge and ideas can come together, creatively, to produce never-seen-before products, ideas, inventions and solutions.

#### Featured Projects:

- [AI + Lee Chazen social media campaign for Treasury Curve on Financial Resilience](#)
- [Navigating The Artificial Intelligence Revolution in Treasury Management](#)
- [Conversations with GPT 4o. by Lee Chazen on YouTube](#)
- [The Federal Reserve's latest Financial Stability Report underscores several critical points for financial leaders.](#)
- [AI Futures: An Anthology \(Co-author\) / Promotion](#) - A collaborative project showcasing the potential of AI in storytelling.
- Video Promo: [GliderCell: Current and Former Clients](#)
- [News Pilot AI, by Lee Chazen / \(NewsPilot-AI scrutinizes digital news, offering insights into reasoning, objectivity, and credibility. It helps users discern content quality and trustworthiness, enhancing informed reading and critical analysis.\)](#)
- [Stop Overpaying for Treasury Management. Get Only What You Need.](#)

- [Treasury Curve's Money Fund Calculator.](#)

## Presentations

- [Financial Resilience SlideShow with AI Graphics by Lee Chazen](#)
- [Igniting Imagination, Curiosity and Critical Thinking Through the Power of Generative AI: an Interactive, Exploratory Workshop Technology](#)
- [Multidisciplinary Content Creation](#)

## Core Services:

- AI-Powered Content Solutions Package:
  - Content Strategy: Develop data-driven strategies tailored to your target audience and goals.
  - Generative AI Graphics: Create stunning visuals that capture attention and enhance your message.
  - Video Demos: Bring your ideas to life with engaging and informative videos powered by AI.
  - Chatbots, GPTs, and Agents: Design custom AI-powered solutions for customer service, lead generation, and more.

## Key Differentiators

- Data-Driven Approach: I utilize analytics to track performance and ensure your content is achieving its goals.
- User-Centric Design: My focus is on creating content that is engaging, informative, and relevant to your target audience.

**Proven Results:** I have a track record of success in increasing page views, engagement, and conversions for my clients.

- Working as a content strategist for SmartEdTech, my employer in Silicon Valley, we achieved **page one, number one** for a Google search of our keywords.
- In terms of game development, i.e. game-based content, I was able to beat out over 1,000 entrants to get to the final 70 people selected as finalists in the Falling Walls competition in Berlin for breakthrough of the year in the learning category.

- In terms of AI, Immerse Education of the UK, offering programs at Cambridge and Oxford, chose me (among a massive number of available AI educators) to deliver the AI education segment of their Summer program at UC Berkeley.
- My client in New York has an AI specialist at Adobe that he could consult with, but pays to keep me on board. We could speculate on the reasons, but will just tell you that I keep him up to speed, using all the latest, state-of-the-art tools and methods.
- FlowGPT analytics: 27.8K use cases of AI prompts and 97.4K Views.

## **Testimonials**

### **Next Steps:**

Ready to explore how AI can transform your content strategy? Schedule a free consultation: <https://calendly.com/glidercell/video-call-with-lee-chazen>

### **Connect:**

- LinkedIn: <https://www.linkedin.com/in/chazen/>
- Website: <https://bit.ly/3BE715k>