

WHO AM I TALKING TO?

I am targeting mostly men from 18 to 30 years old. They want to become successful traders. They are all around the world and work a 9-5.

My avatar is Alex, 22, who wants to escape his day job and live the dream: fancy cars, big houses, freedom. Trading seems like the ticket, but it's tougher than expected. He loses money, gets confused by everyone's advice, and worries about making mistakes. He blames himself, compares himself to others, and feels alone. Deep down, Alex wants to be smart, confident, and in control of his finances. He needs a supportive crew, not people who shut him out. He wants real solutions, not just promises. He admires experienced traders. Alex is the "aspiring maverick," juggling his dreams with reality, hoping to become the successful trader he sees in himself.

WHERE ARE THEY NOW?

Current state:

- Information overload
- confusion and conflicting advice
- feeling overwhelmed by the learning curve
- facing financial losses
- fear of making costly mistakes

Dream state:

- Confidence and knowledge
- effortless success
- financial security

RoadBlocks:

- they are jumping from strategy to strategy
- Lack of patience
- Fear and greed
- Small capital

WHERE DO I WANT TO TAKE THEM/WHAT DO I WANT TO HELP THEM WITH?

I want to give them a course that will help them understand the financial markets, and they will know how to deal with them. My goal is to make them click the link and make this course their way out of their 9-5.

WHAT STEPS DO THEY NEED TO EXPERIENCE?

- grab attention
- trigger amplify desire (pain, fears, dreams,
- develop trust and rapport (they need to trust, like, and believe what you are telling them)
- show them their problem (the roadblock) and give them a solution
- cta

REEL CONTEXT: (sound)speech talking about making your dream come true. The video itself is showing winning trades made by my client.

DESCRIPTION:

👉 The sneaky strategy that will drastically improve your trades.

Are you still losing your trades and worrying about taking another trade?

But want to become a CONFIDENT trader who's making money every week?

Then you are in the right place.

I've been a successful trader for over 2 years and found a strategy that's making me and my students MONEY every single week.

My strategy is very SIMPLE so anyone can learn it.

I know that if I could make it work then anyone can make the same or even more money than I am making each week.

The way to start making consistent money from trading is to find a battle-tested strategy that is proven to work.

Not, looking for it on YouTube with a bunch of false information and using these nonsense indicators.

We are here with the REAL solution.

So if you're a trader who's constantly losing trades,

Then LISTEN...

There are 2 kinds of traders,

One that keeps losing money and doing nothing about it. (Hopefully, it's not you 😊)

And the other that's consistently making MONEY. (Like my 300+ students and I DO 📈)

So if you don't want to WASTE MONTHS trying to figure out a strategy, and YOU WANT a proven method to get you results ASAP! Click the link in the bio!