

Outreach strategy

SL: Whats up

Hi Simon,

The work you do to make loving memories last is probably the most important part of making a wedding unforgettable.

I noticed that the client acquisition strategy that most wedding vendors are using may not be getting them the volume of clients they probably deserve because their strategy can be a bit boring

There are a few ideas that you can try implementing that will help close current clients that have already had a consultation with you and those who visit your page who might be interested

Its less focused on more traditional routes like SEO optimization and Ad creation and works by adopting a Sales funnel and marketing strategies from mature industries like fitness and Ecom brands

So I went ahead and whipped up a sample of a pretty Shakepearean short form ad that matches the voice of your brand

You can use it to your own discretion on your website

I'm curious to know what you think about it. We can chat about it sometime this week if you're interested

Cheers,

Yusuf Esse

P.S It's Down Here 

Subject Line/Header: "Your Moments Preserved: A Promise Made to an Enduring Love Story"

Have you ever wondered what becomes of the memories we hold dear?

The moments that, in the blink of an eye, transform into the past, leaving us grasping for their ethereal essence.

It's as if they slip through our fingers like sand, leaving us with a longing, a yearning for their enduring embrace.

What about that extraordinary moment shared with your soulmate?

The one you've envisioned for years, only to see it slip by like a fleeting thought.

Moments were never meant to be fleeting.

They were meant to be timeless, immortalized in the pages of our lives. .

Limited time only but we are taking advanced bookings for 2024/2025 season of love

So inscribe your moments into eternity and Let Your Love's Flame Burn Bright in Time's Night.