

## IAA Olive Crown Awards 2023- Winners list

SN O	Category	Title of Entry / Caption	Agency	Advertiser
1	<b>Press - Consumer Products</b>			
	Gold	Rally for rivers	Famous Innovations	Livpure
	Silver	Cutting Pani	Famous Innovations	Livpure
2	<b>Press - Corporate</b>			
	Gold	Save Soil	Madison BMB	IAA India
	Silver	Save Birds	Dainik Bhaskar Group	Dainik Bhaskar Group
	Silver	The Inconsiderate Planet	Ogilvy	The Hindu
3	<b>Press - Services</b>			
	Silver	Lokbappa	Shreerang Charitable Trust	Shreerang Charitable Trust
4	<b>Press - Unreleased</b>			
	Gold	Trash Traps Life	Network Advertising	Blue Marine Foundation

	Gold	Your Body Used To Be 70% Water.	Ogilvy Mumbai	National Geographic
	Silver	Save	Ogilvy	WWF
	Silver	Filter	FCB Interface	ATREE Foundation
5	Digital			
	Gold	A Minute For Nature	Centrick Marketing Solutions LLP	Kirloskar - Limitless
	Silver	Gala Cleanest Transition Videos Ever	ENIL Mirchi	Freudenberg Gala Household Product Pvt. Ltd
	Silver	Cutting Paani	Famous Innovations	Livpure
6	Events			
	Gold	Rally for rivers	Famous Innovations	Livpure
	Gold	Our Earth Our Future	Shreerang Charitable Trust	Shreerang Charitable Trust
	Silver	Greenstorm Global Photography Award	Organic BPS	Greenstorm Foundation
7	TVC/Cinema - Consumer Products			
	Silver	Cutting Paani	Famous Innovations	Livpure
8	TVC/Cinema - Services			

	Silver	Our Earth Our Future	Shreerang Charitable Trust	Shreerang Charitable Trust
9	<b>Out Of Home</b>			
	Gold	Rally for rivers	Famous Innovations	Livpure
	Silver	Titan Solar	Ogilvy	Titan Company Limited
	Silver	Cutting Paani	Famous Innovations	Livpure
	Silver	COLOUR IS FOR HOLI, NOT FOOD	Famous Innovations	Burger King India
10	<b>Young Green Art Director Of The Year</b>			
	Gold	An online destination that refreshes 1440 times a day	Yash Chauhan, Centrick Marketing Solutions LLP	Kirloskar - Limitless
11	<b>New Green Initiative</b>			
	Gold	Harithagiri	Mathrubhumi Printing and Publishing Co.Ltd	Mathrubhumi
	Silver	Magic Begins Here	High Voltage Ltd.	Bazar365
12	<b>Green Campaign Of The Year</b>			
	Gold	Rally for rivers	Famous Innovations	Livpure
	Silver	Save Soil	Madison BMB	IAA India Chapter

	Silver	Cutting Paani	Famous Innovations	Livpure
13	<b>Green NGO Of The Year</b>			
	Gold	Project Chirag	Chirag Rural Development Foundation	Chirag Rural Development Foundation
	Gold	People For Animals, Wildlife Rescue & Conservation Centre	People for Animals, Wildlife Rescue & Conservation Centre	People for Animals, Wildlife Rescue & Conservation Centre
	Silver	Act for Tomorrow		
14	<b>Green Brand Of The Year</b>			
	Gold	Powered by nature	Centrick Marketing Solutions LLP	Kirloskar - Limitless
15	<b>Corporate Crusader Of The Year</b>			
	Gold	A Minute For Nature	Centrick Marketing Solutions LLP	Kirloskar - Limitless
	Silver	Pudami Sakshiga	Sakshi Media Group	Sakshi
16	<b>Green Crusader Of The Year</b>	P. N . Mohan		
17	<b>Green Agency Of The Year</b>	Famous Innovations		

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