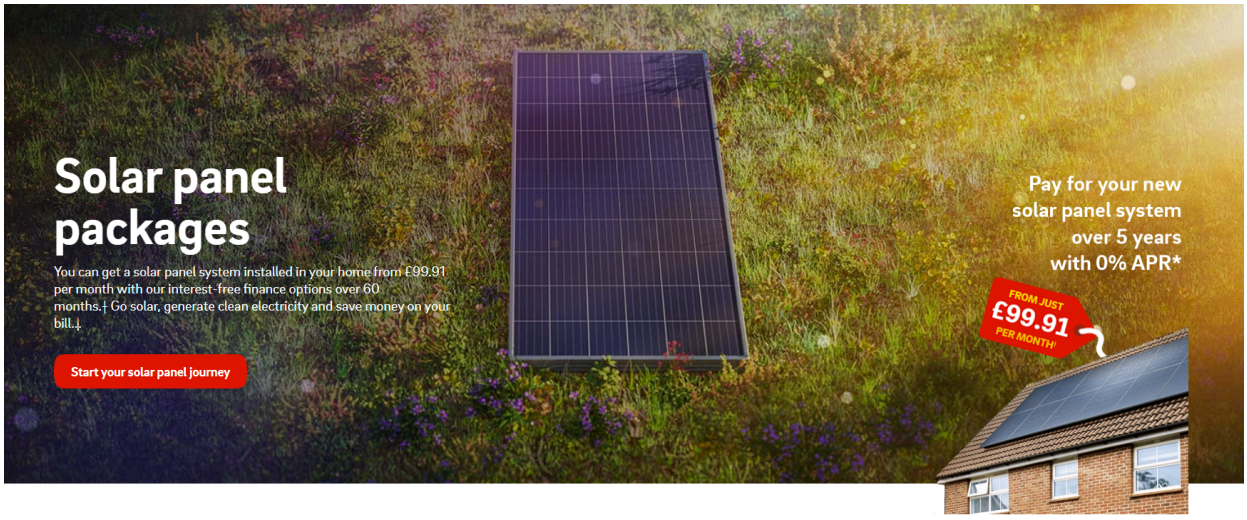
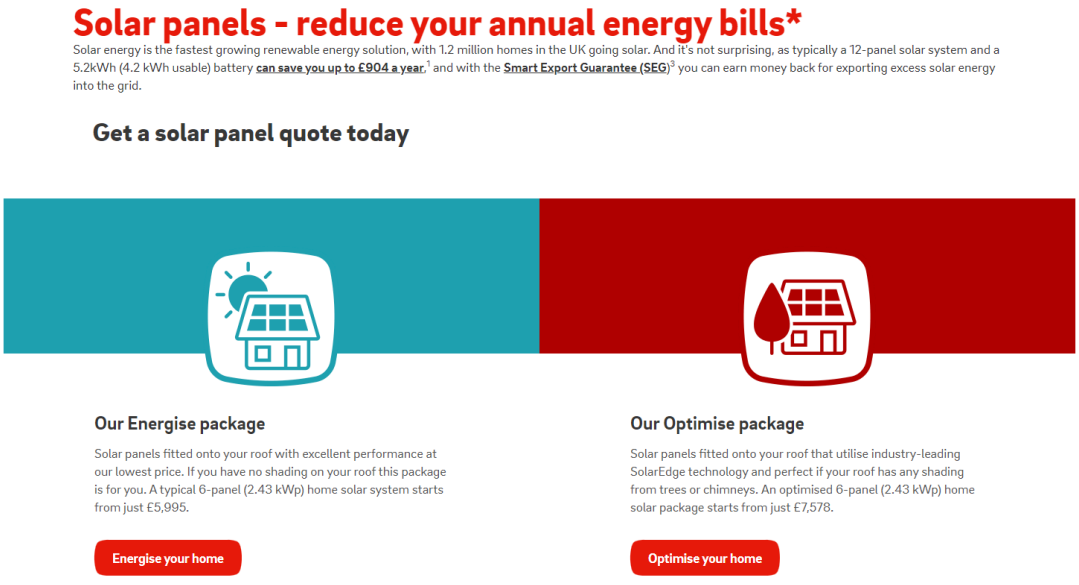
# General ideas

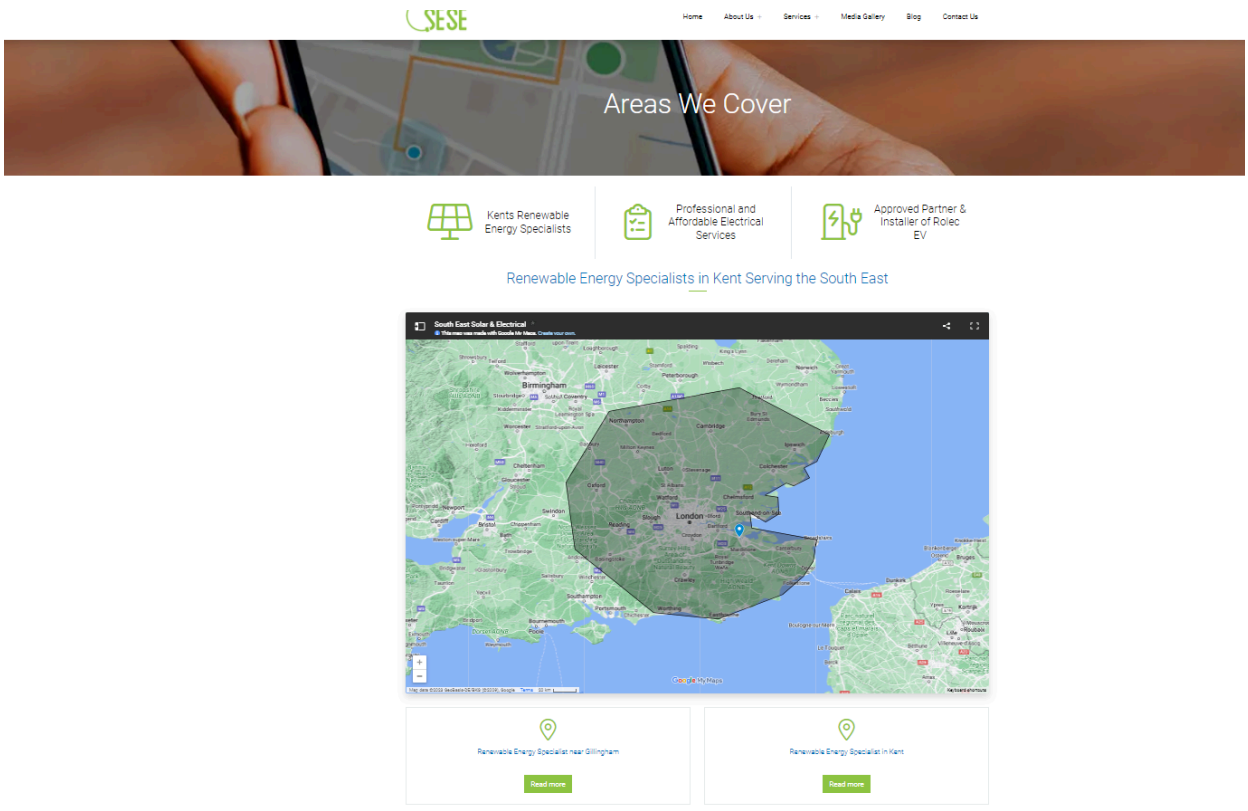
## Financing option



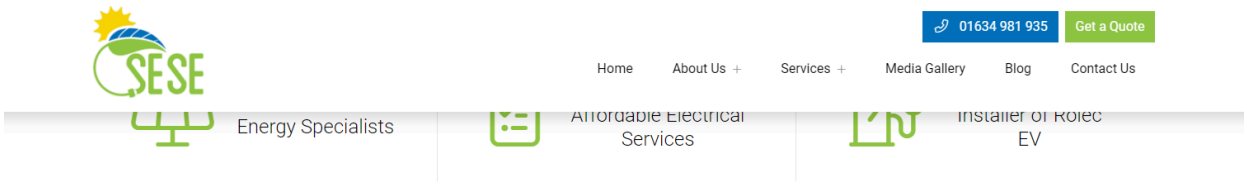

## Addresses a pain or uncertainty that the avatar experiences (shadows)



# Where they operate



# Blog






### Cleaning and Maintaining your Solar Panels

Posted on July 26 2023

Installing solar panels on your home? Here's what you need to know about cleaning and maintaining your solar panels from our experts.

View Post →

### 8 Benefits of Solar Panels to the Environment

Posted on July 19 2023

Converting to renewable energy is becoming increasingly important, so we take a look at 8 benefits solar panels have on the environment

View Post →

### How Does Solar Energy Compare to Other Forms of Renewable Energy?

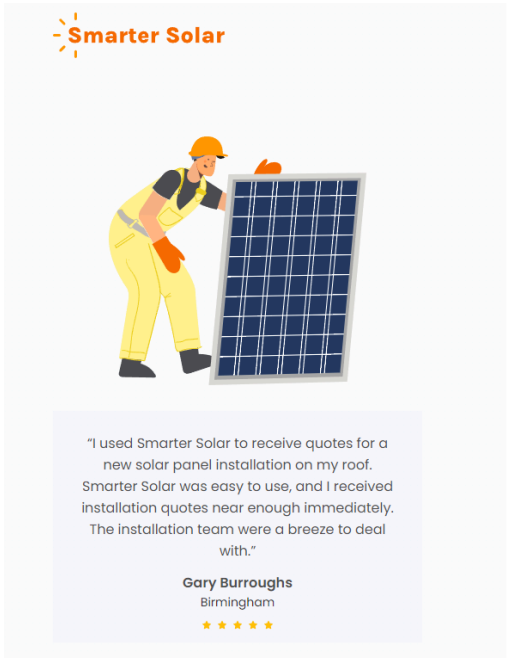
Posted on July 12 2023

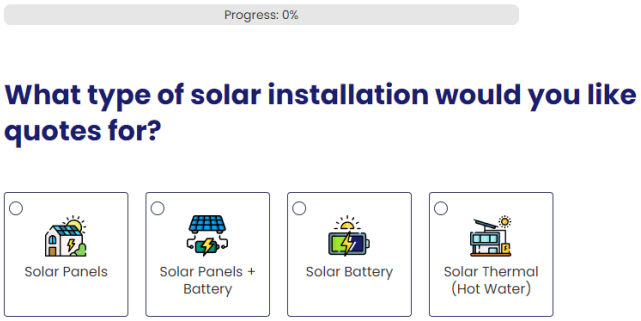
How does solar energy compare to other forms of renewable energy? Our solar panel experts take a look.

View Post →

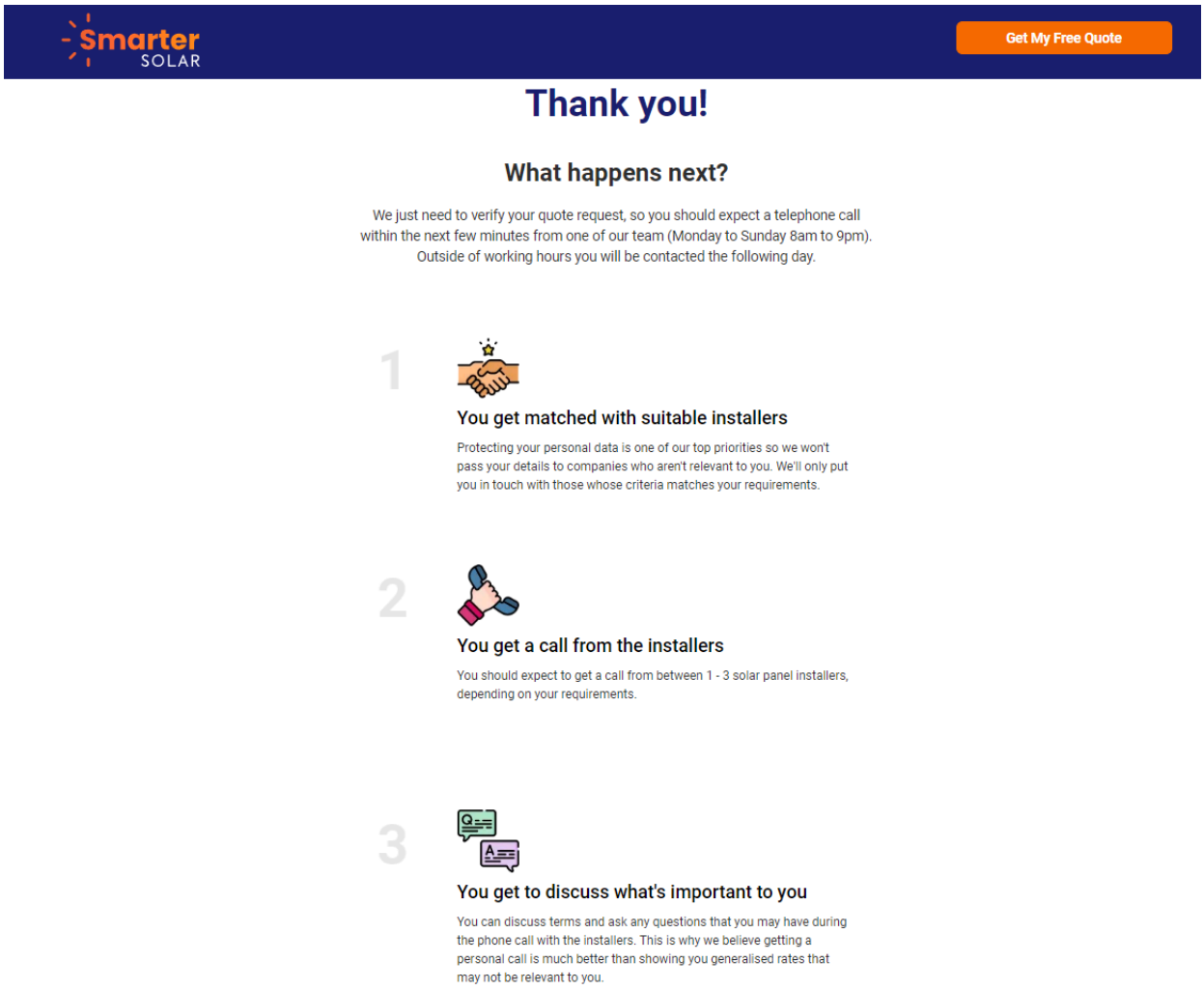
# Quiz funnel

# Testimonials and icons

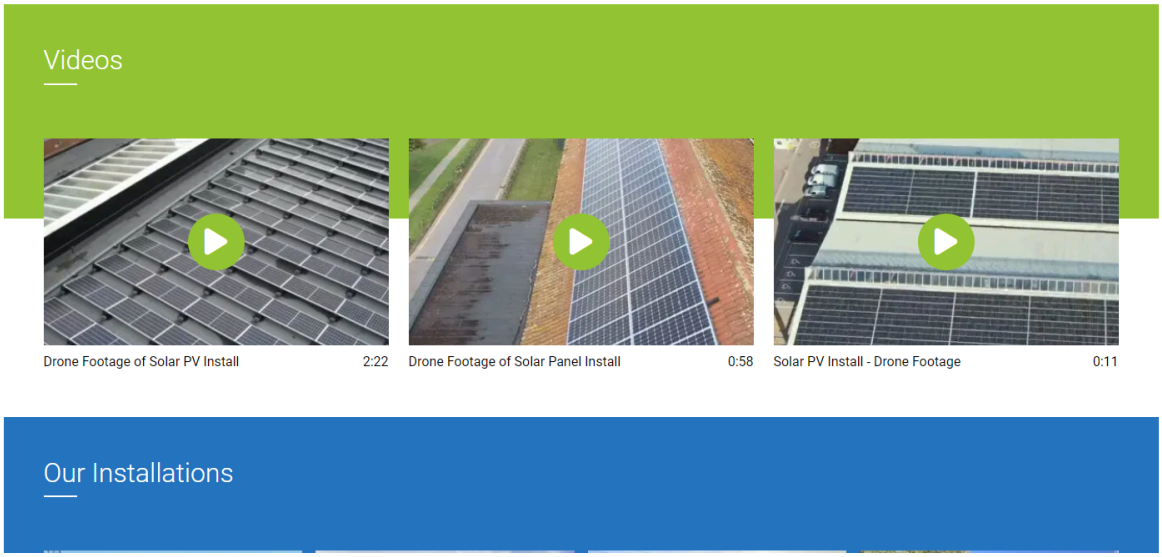


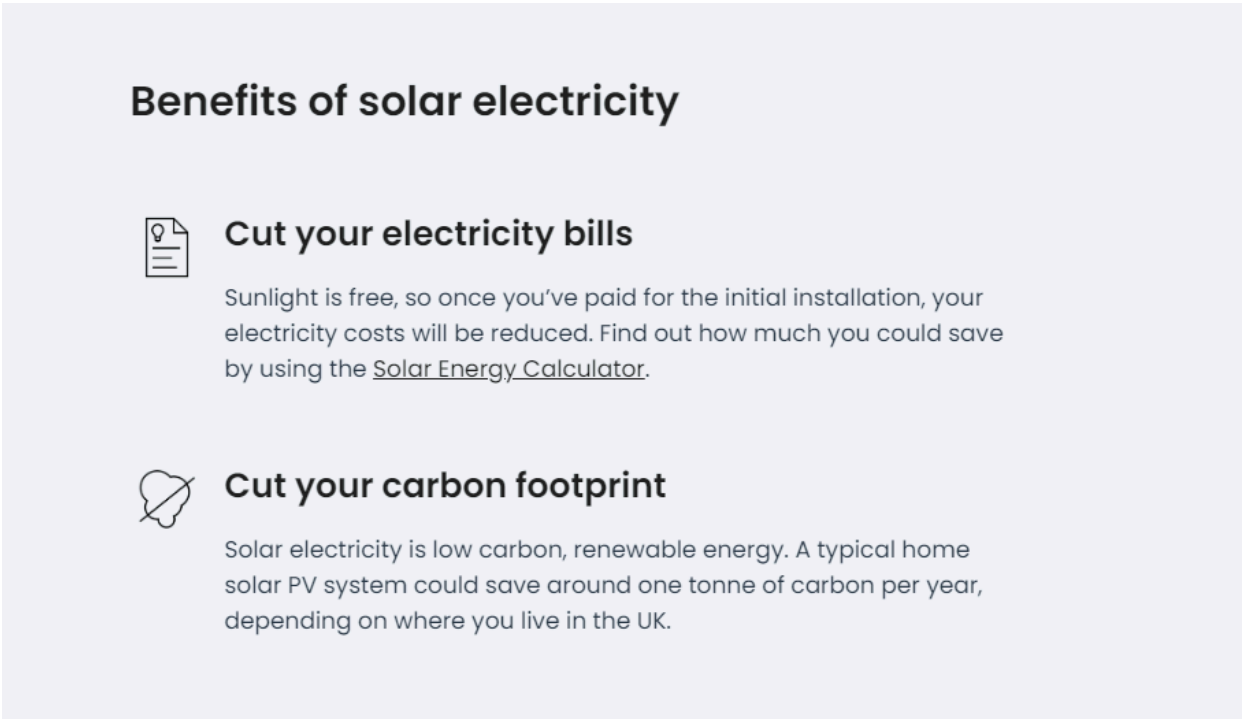
End:
Thank you page with what to expect



## images/videos




## Include easy to see reasons why the customer should buy



# Include section on Maintenance

## Maintenance

Solar PV systems need little maintenance. Keep an eye on nearby trees to ensure they don't begin to overshadow your system.

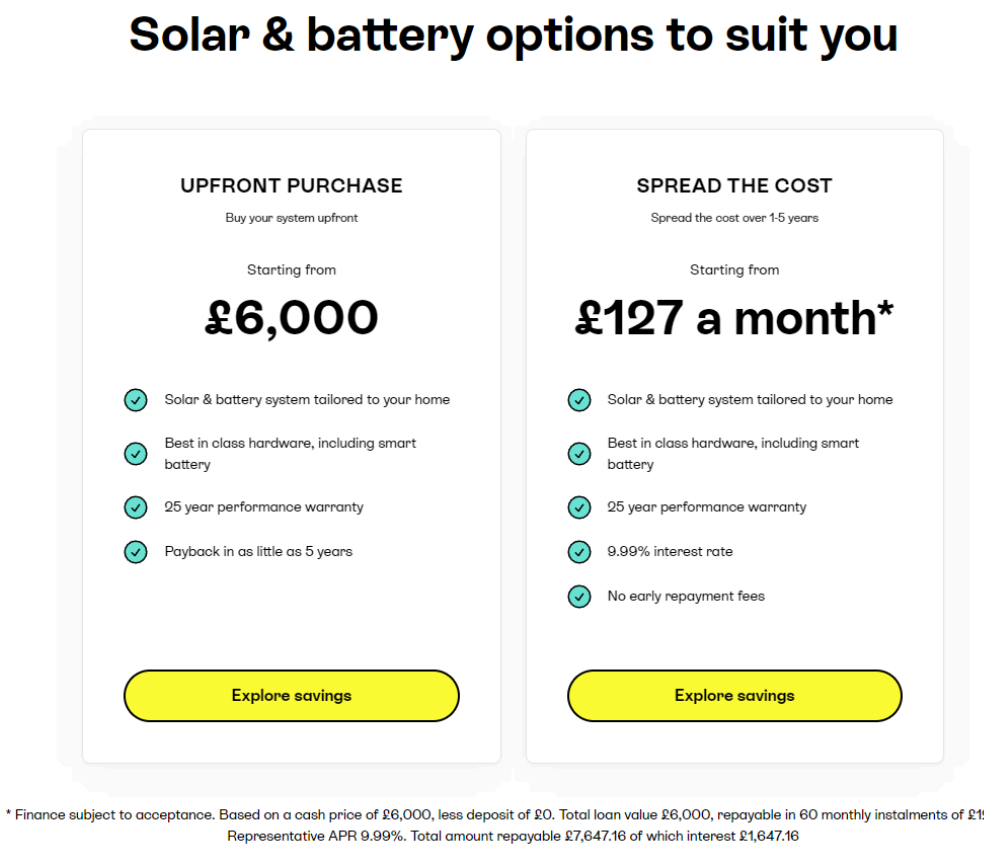
In the UK, panels that are tilted at 15 degrees or more benefit from being cleaned by rainfall, which helps to ensure optimal performance. Debris is more likely to build up if you have ground-mounted panels, or if you live in an area with more dust in the air. In these cases, you might need to have the panels cleaned occasionally.

Once fitted, your installer should leave written details of any maintenance checks that you should carry out to ensure everything is working properly. This should include details of the main inverter fault signals and key troubleshooting guidance. Ideally, your installer should demonstrate this to you once the system has been installed.

Keeping a close eye on your system and the amount of electricity it's generating (alongside the weather conditions) will help you understand what to expect and alert you to when something might be wrong.

The panels should last 25 years or more, but the inverter is likely to need replacing sometime during this period, at a cost of around £800 (depending on system size and the manufacturer). Some inverters have online monitoring functions and can warn you by email if the system fails.

## Clear pricing plans




* Finance subject to acceptance. Based on a cash price of £6,000, less deposit of £0. Total loan value £6,000, repayable in 60 monthly instalments of £127.45. Representative APR 9.99%. Total amount repayable £7,647.16 of which interest £1,647.16

## Certifications

**Certified by**

MCS CERTIFIED

TRUSTMARK Government Endorsed Quality

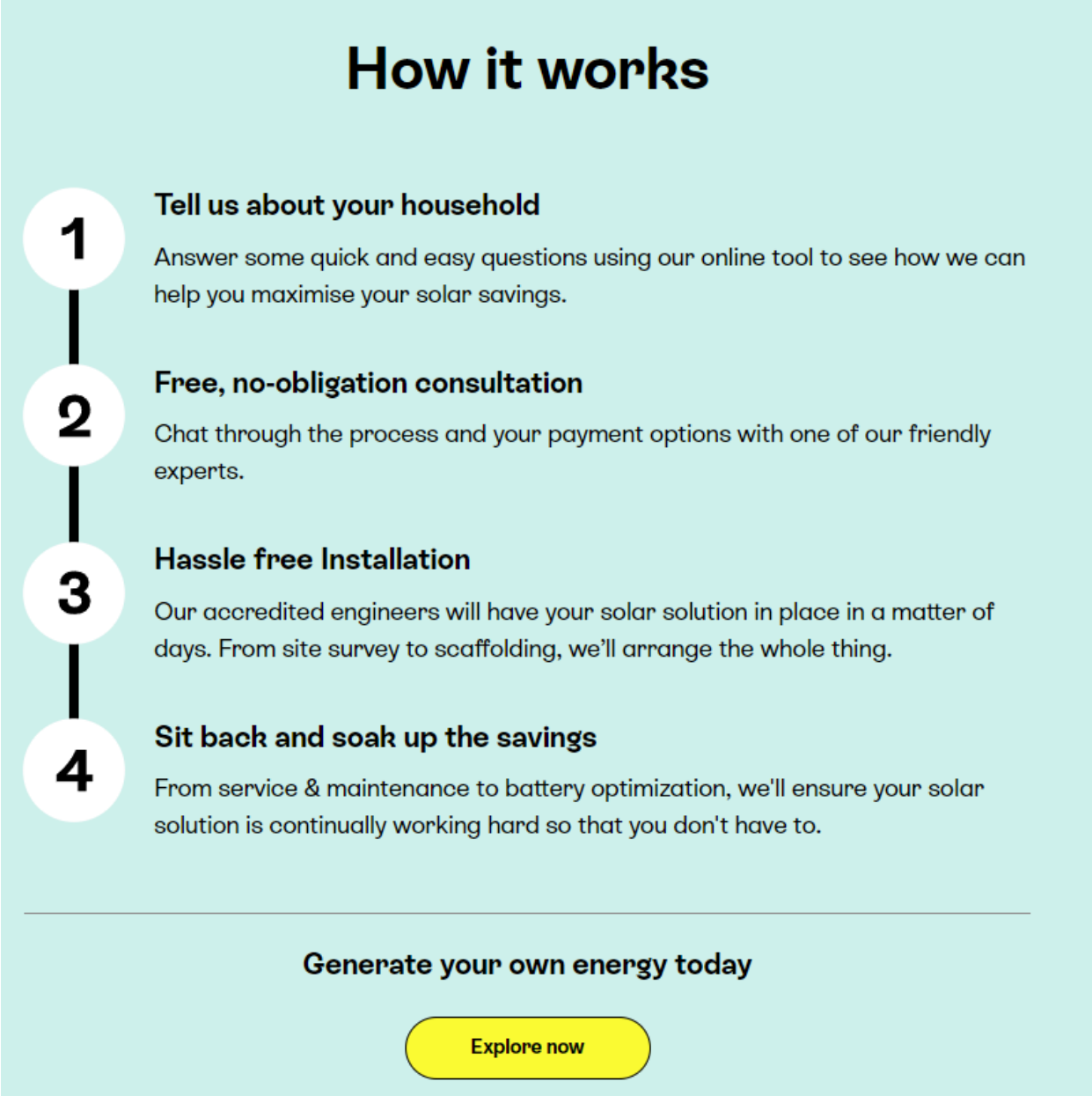
HIES Accredited Member

tsi APPROVED CODE TRADINGSTANDARDS.UK

NAPIT

epvs Energy Performance Validation

## Clear and intuitive steps. No big words.




## Mention this (customers hate sales people)

**We do not employ sales representatives. You will be visited by a technical surveyor to confirm our remote**

**assessment of your needs.  They will not discuss costs or try to up-sell.**

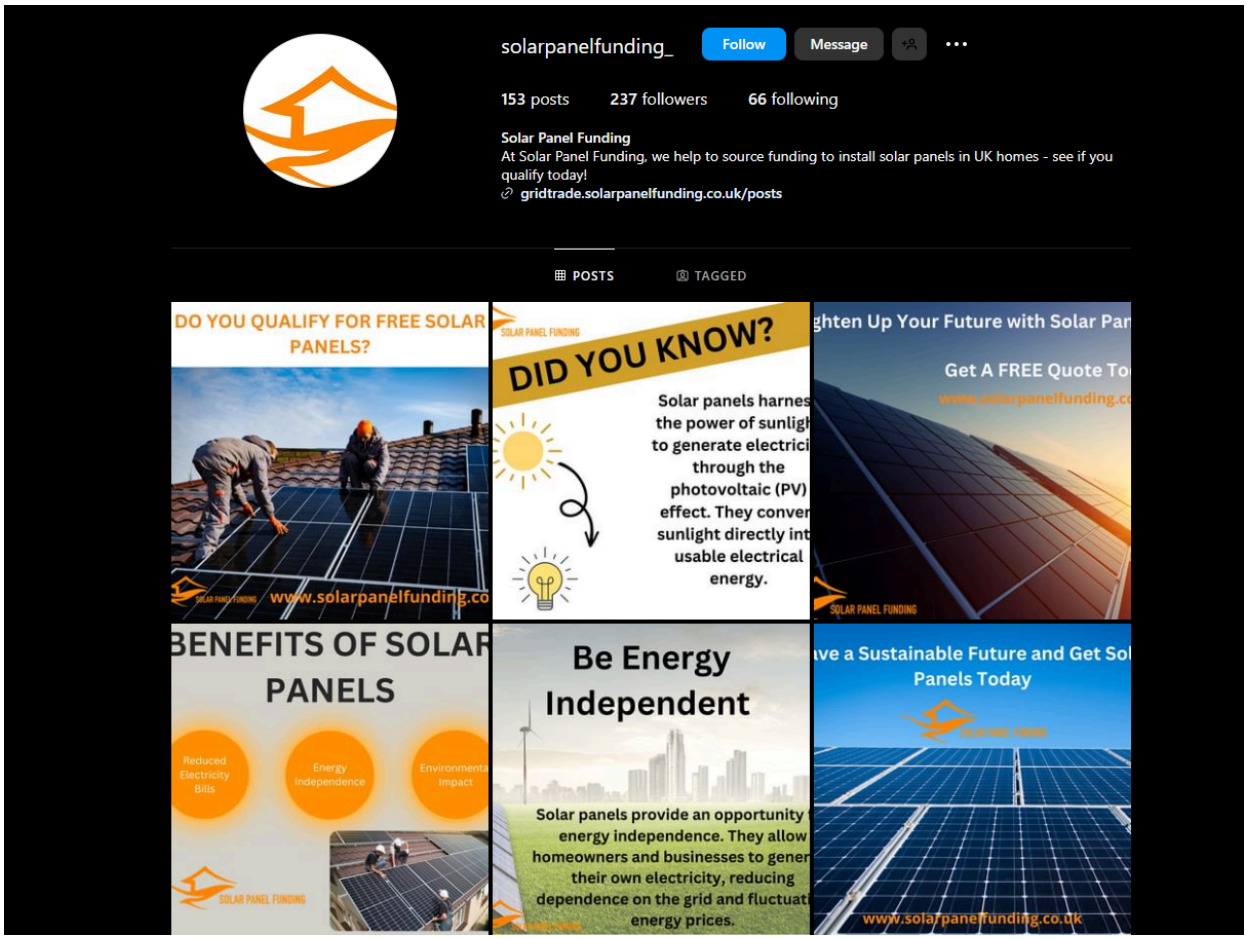
## This moves to the right




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## Player: Gridtrade

Socials:




- No engagement

## Easy to contact

CALL US TODAY: 0330 124 7101 | APPLY ONLINE | BECOME A PARTNER

## Reviews and Rating



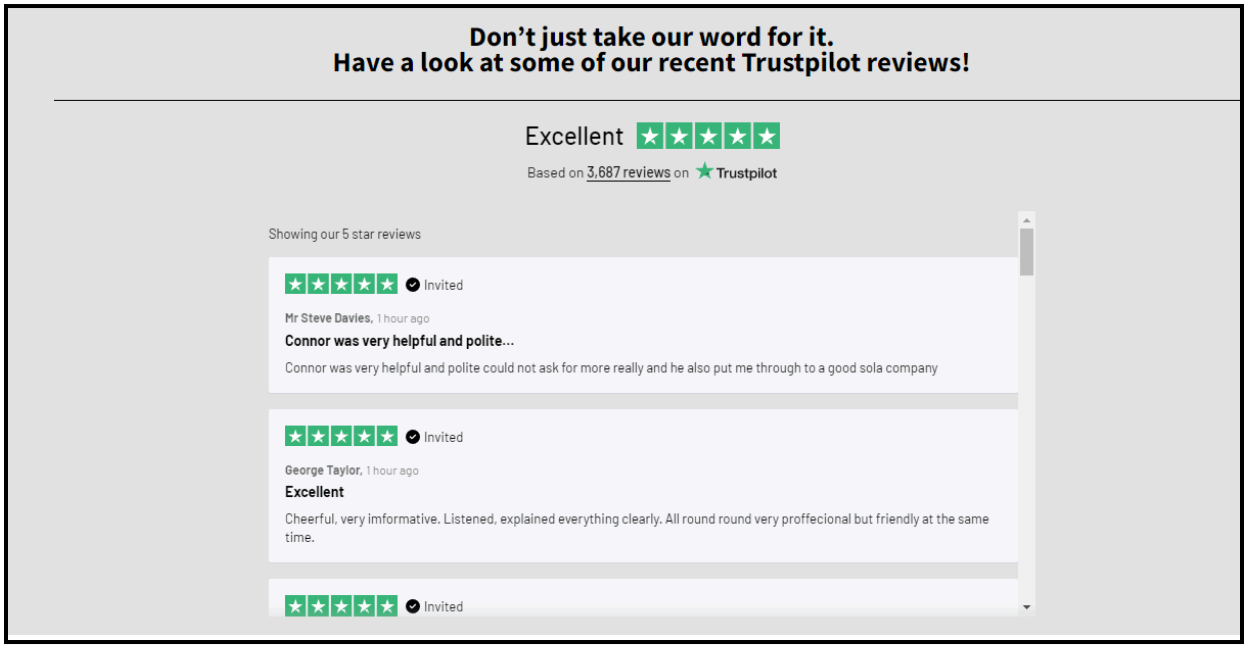

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## Some fascinations




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# Reviews AGAIN and testimonials ( a truckload)



## Informative and educational

### Option 3: Free Solar Panels with ECO 4

Support is given as part of the government's commitment to net zero emissions by 2050 in the energy sector.

With approximately £1.3bn set aside for beneficiaries of government benefits, an estimated 6.5 million households qualify.

Despite this, a significant portion of the funding remains unclaimed, leading many low-income families to overspend on energy. As such, homeowners are encouraged to check their eligibility promptly.

The Government's ECO scheme is designed specifically for this purpose. Initiated to assist low-income families in enhancing energy efficiency, the program aims not just to decrease carbon footprints but also to help households save on energy expenses.

Importantly, with this government scheme, it is possible to qualify for this government incentive even if you're a private tenant, as long as you have your landlords permission.

The forth phase of the Energy Company Obligation (ECO) will continue to run until 2026.

## FAQ section

### Frequently Asked Questions

+ HOW DO I KNOW IF I CAN GET SOLAR PANELS ON MY HOUSE?

+ WHAT'S THE COST OF SOLAR PANELS IN THE UK

+ CAN I GET THE SOLAR PANELS FEED IN TARIFF (FIT)

**WWW:**

- **Destroys specific objections straight away**

**EBI:**

- **Add more questions to address a larger portion of the target market**

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## Appealing to logic

### Why Solar Panel Funding?

With cutting carbon emissions being so high on the agenda there are many Incentives available to help homeowners improve the energy efficiency of their properties. The Solar Panel Funding Checker will quickly find the right incentives for you and arrange the relevant surveys required to obtain funding. This is a hassle-free process and in the end, if you do not feel that funding suits you there is no obligation to have any work carried out.

**Spamming of this (4 times leading to the top one where they enter details.)**

SEE IF YOU QUALIFY

**All of the above is in 1 page.**

- **That decreases loading times.**