

# UNIVERSITY OF NORTHAMPTON

## MODULE SPECIFICATION

This document forms the definitive overview as to the nature and scope of this module and is used in the University's quality assurance processes. The information in this document cannot be changed without approval (except for the Indicative Content).

[A glossary of key terms is available.](#)

|                      |                                   |
|----------------------|-----------------------------------|
| <b>FACULTY</b>       | Business & Law                    |
| <b>SUBJECT AREA</b>  | International Strategy & Business |
| <b>SUBJECT FIELD</b> | International Strategy & Business |
| <b>MODULE TITLE</b>  | Social Responsibility of Business |

|                      |                   |
|----------------------|-------------------|
| <b>MODULE CODE</b>   | <b>BUS3001</b>    |
| <b>LEVEL</b>         | 6                 |
| <b>CREDIT VALUE</b>  | 20                |
| <b>MODULE LEADER</b> | Abdullah Al Mamun |

|                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>DELIVERY MODE(S)</b>     | Standard                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <b>DELIVERY LOCATION(S)</b> | UON<br>DEI College, Greece<br>Amity Global Business School, Singapore<br>Amity Global Business School, Mauritius<br>Amity University, London<br>Amity University, Noida<br>Edulink International College, Kenya<br>Edulink International Campus, Sri Lanka<br>NAMI<br>LSBM<br>HELBUS – Finland<br>Foreign Trade University (FTU), Vietnam<br>Ho Chi Minh City University of Technology and Education (MCMUTE), Vietnam<br>Regents College Higher Education, London<br>Epsilon College, Greece |

**PRE-REQUISITES:** None

**CO-REQUISITES:** None

**RESTRICTIONS:** None

**SUPPLEMENTARY REGULATIONS:**

This module has supplementary regulations

**No**

**MODULE OVERVIEW:**

This module considers a broad spectrum of issues relating to the social responsibility of business which are increasingly being seen as important aspects of corporate behaviour with a consequential impact on firm performance and with considerable and growing public and media interest.

**INDICATIVE CONTENT:**

- The nature and extent of business social responsibilities.
- Philosophical principles of ethical behaviour.
- Nature and sources of ethical issues on national and international trade.
- Issue resolution, role of stakeholders, role of pressure groups and the political system
- Responsible business policy formulation and implementation
- Business social responsibility and competitive advantage
- Business social responsibility and national culture
- Responsible ecological/environmental management
- Business codes of conduct and international comparisons
- Business social responsibility and business performance, self-regulation
- Current issues relevant for business responsibility (e.g. modern slavery).

**LEARNING OUTCOMES:**

| Module Learning Outcomes (add/delete rows as necessary)                                                                                                                                                                   |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>Write your MLOs using the following prefix:</b></p> <p><b>On successful completion of the module, [with detailed guidance / guidance / limited guidance / minimal or no guidance] students will be able to:</b></p> |
| <b>Subject-Specific Knowledge, Understanding &amp; Application</b>                                                                                                                                                        |
| a) Conceptualise and explain coherently the complex range of business' social responsibilities.                                                                                                                           |
| b) Evaluate the dilemmas faced by business organisations in confronting their corporate responsibilities                                                                                                                  |
| c) Successfully apply philosophical and practical/pragmatic models of social responsibility to specific situations.                                                                                                       |

|                                                                                                                                                                                                                                                                            |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| d) Apply audit skills to evaluate the ethical and sustainability standing of a range of organisations.                                                                                                                                                                     |
| <b>Employability &amp; Changemaker Skills</b>                                                                                                                                                                                                                              |
| e) Select and use a range of formats and styles, to argue and counter-argue ideas in the area of Business Social Responsibility professionally and delivered in such a way as to enable understanding and engagement by academic, specialist and non-specialist audiences. |
| f) Demonstrate using a range of communication tools an informed social awareness and sustainability consciousness                                                                                                                                                          |

**Readers are referred to the Programme Specification document for the list of PSRB requirements met by this module.**

**TYPICAL LEARNING, TEACHING AND ASSESSMENT HOURS (for the module as delivered on-site at the University of Northampton):**

[View this table on how learning, teaching and assessment hours map to the KIS Categories.](#)

**Learning and teaching information for this module when delivered off-site by UN partners is available from the partner institution's NILE site (or equivalent). Any variation in study hours must be approved by the University of Northampton before students are enrolled, ensuring that study hours provision is always appropriate to support student achievement of the module learning outcomes.**

| <b>Learning, Teaching and Assessment activities</b>                                                                                                                                                                                                                                                                                                                                                                       | <b>Study hours</b> |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------|
| <b>Contact hours: (total)</b><br>Comprising face-to-face and online contact hours as follows:                                                                                                                                                                                                                                                                                                                             | <b>48</b>          |
| <ul style="list-style-type: none"> <li>• <b>Face-to-face (total)</b> - this may include the following:<br/>(delete any that are not applicable) <ul style="list-style-type: none"> <li>- Face to face interactive large group session (e.g. team-based learning)</li> <li>- Face to face interactive small group session (generic space in groups of approx. 30 e.g. seminars/workshops/tutorials)</li> </ul> </li> </ul> | <b>43</b>          |
| <ul style="list-style-type: none"> <li>• <b>Online contact hours (total)</b><br/>(comprising online activities with mediated tutor input)</li> </ul>                                                                                                                                                                                                                                                                      | <b>5</b>           |
| <b>Guided independent study hours</b><br><b>(including hours for assessment preparation)</b>                                                                                                                                                                                                                                                                                                                              | <b>152</b>         |
| <b>Module Total</b>                                                                                                                                                                                                                                                                                                                                                                                                       | <b>200</b>         |

## **ALIGNMENT OF LEARNING OUTCOMES AND ASSESSMENTS:**

### **University of Northampton and Partners:**

| <b><u>Assessment Activity</u></b> |                        |                                                       | <b><u>Learning Outcomes</u></b> | <b><u>Weighting (%)</u></b> |
|-----------------------------------|------------------------|-------------------------------------------------------|---------------------------------|-----------------------------|
| <b>Code</b>                       | <b>Assessment Type</b> | <b>Assessment Deliverables</b>                        |                                 |                             |
| ES1                               | Essay                  | Individual Essay (1800 words)                         | a,c,d                           | 40%                         |
| AS1                               | Reflective Portfolio   | Individual Portfolio of seminar activity (2400 words) | b,e,f                           | 60%                         |

The assessment items listed above are graded and contribute to the overall module grade (assessment *of* learning). In addition, there are opportunities for formative assessment (assessment *for* learning), which are ungraded, to support students in achieving the module learning outcomes. These are NOT listed.

## **APPROVAL/ REVIEW DATES:**

### **Version: 1**

Date of approval: June 2018

Date of revision: December 2020

Section: Assessments

Date of revision: March 2023

Section: Assessment updated for Amity 22/23 AY only