

HSO Example

Hook is highlighted in Yellow

Story is highlighted in Blue

Offer is highlighted in Green

Email

Subject Line: I sat down and glared through the roof...

I had given up hope until my gaze was drawn to ***the book***.

I had been working as an accountant on a regular basis for a long time.

Years of melancholy, anxiety, and utter discomfort in my workspace brought me to a complete halt in my life.

Also, my boss was a terrible jerk who never even properly welcomed me.

Never stopped shouting and was always irritated.

It was a constant state of anguish and despair.

But then I saw ***the book***, and my outlook on life began to shift.

Either I can return to my old ways of being invisible and unhappy.

Or I may use my abilities to rise to the situation and become the **BOSS**.

It was entirely due to my conduct.

My fate was entirely in **MY** control.

Happily, I discovered the secrets to becoming not only a man, but a man who was wealthy and self-sufficient, and I altered every part of my life from the ground up.

And I appreciate Mr. Andrew Bass wholeheartedly for that.

Learn the secrets I acquired from Mr. Andrew Bass in order to establish my own success.