MEDIA/PHOTO ADVISORY

For Saturday, October 4, 2025

Hustle to End Hunger 5K Run/Walk

CROS Ministries hosts 5K to fight hunger across Palm Beach and Martin Counties.

WHAT:

CROS Ministries presents the Hustle to End Hunger 5K Run/Walk on Saturday, October 4, 2025, at John Prince Park in Lake Worth Beach. As the number of individuals seeking food assistance rises, the community is invited to make an impact in the fight against hunger across Palm Beach and Martin Counties.

100% of the proceeds benefit CROS Ministries programs, including: six brick-and-mortar food pantries and a mobile "pop-up" pantry, the Caring Kitchen hot meal program, and its Gleaning produce recovery program. These essential programs ensure access to healthy food for all in need.

The Hustle to End Hunger 5K is part of the Palm Beach Race Series, managed by K2 Road Sports. The race event includes the following options: timed 5K run, untimed 5K walk, virtual 5K race, and a 100 yard kids dash.

For more information, to register, or for volunteer opportunities, visit: https://runsignup.com/Race/FL/LakeWorth/Hustle2EndHunger5K.

DATE:

Saturday, October 4, 2025

LOCATION:

John Prince Park
3034 Prince Drive
Lake Worth, FL 33461

TIME:

5K Timed Run – Start: 7:30 AM
Includes: Chip timing, bib, t-shirt, finisher medal
Awards for top finishers + age groups (14 & under to 75+)

5K Walk (Untimed) – Start: 7:32 AM
Includes: Bib, t-shirt, finisher medal

Virtual 5K – Complete your run/walk anytime between Sept 28 – Oct 12, 2025
Includes: T-shirt, virtual bib, medal, and finisher certificate

Lil' Hustle (100 yard kids dash) - Open to ages 7 and under

REGISTRATION:
https://runsignup.com/Race/FL/LakeWorth/Hustle2EndHunger5K

VISUALS:
An estimated 300 community members (including CROS Ministries staff, volunteers, community leaders, supporters, and friends)

Interview availability:
Ruth Mageria, Executive Director of CROS Ministries
Race participants

WHY:
In 2024, CROS distributed 1,160,913 pounds of food which helped serve 121,664 individuals. Over the past five years, the number of people seeking food assistance from CROS has surged by 71%, driven by rising grocery and housing costs and other economic pressures.This increased demand comes at a time when USDA cuts to The Emergency Food Assistance Program (TEFAP) and other federal funding cuts threaten to significantly limit the food and financial support CROS receives, directly impacting how much food CROS can provide to the increased number of families and individuals facing hunger and food insecurity.

Behind every meal and bag of food CROS provides is a person, a family, and a story of resilience. Participation in the Hustle to End Hunger helps ensure CROS continues to make a lasting impact in the lives of our brothers, sisters, and neighbors.

COMMUNITY SPONSORS:
Genetics Institute of America and Lake Worth United Church of Christ are the Presenting Sponsors of the CROS Ministries Hustle to End Hunger 5K. Sponsorships are essential to helping CROS offset the cost to run the event and continue to ensure access to healthy food for all in need. For more information on sponsorship opportunities, contact Gibbie Nauman at 561-344-4910 or gnauman@crosministries.org.

BACKGROUND INFORMATION:
The Hustle to End Hunger 5K started as the CROS Walk in 1994, along Flagler Drive in West Palm Beach. In 2015, it was renamed the End Hunger Walk. In 2018, CROS moved the 5K to John Prince Park and added a run. In 2019, the name changed to Hustle to End Hunger 5K.

PHOTOS/VIDEOS:

- Click here to view photos from the 2024 Hustle to End Hunger 5K

MEDIA CONTACT:

Cara Scarola Hansen
cara@yourmissionmarketing.com
CROS Ministries Public Relations Counsel
(561) 632-6747

Click here to view the advisory.

About CROS Ministries

CROS Ministries has a 47-year legacy of trusted service and leadership in the fight against hunger in Palm Beach and Martin Counties. Its mission is to provide food to people who are hungry and food insecure through community partnerships. With boots on the ground six days a week, CROS works to ensure access to healthy food for all in need. Its programs include community food pantries, hot meal services, and gleaning initiatives that recover fresh produce from local farms. Learn more at crosministries.org.

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