

Postcard Opportunities Outside Lean Left's Target States

***Priority actions for Lean Left's four states—
North Carolina, Pennsylvania, Wisconsin, and New Hampshire—
can be found on our website at www.leanleftvt.org/take-action.
Please check the website often for state-specific actions.***

THANK YOU FOR POSTCARDING!

In 2022, Lean Lefters have written

- more than 10,000 postcards to registered voters of color in Texas, urging them to vote in the March 1 primary
- nearly 13,000 postcards to registered voters of color in North Carolina, giving them the info they needed to vote in the May 17 primary
- 13,000 and counting to Florida voters as of this date

It's time to bring more light to the Sunshine State by helping to turn out 1.2 million registered, but infrequent, Black voters in Florida.

Once again, we're writing with Center for Common Ground/Reclaim Our Vote. Their focus population is 1.2 million Black voters who didn't vote in the 2018 or 2020 primaries. In Florida, 61% of Black voters do not vote. And given small margins in many elections, our postcards can support calling and canvassing efforts that will bump up turnout and make a difference. This effort uses VoterLetters:

- CFCG/ROV's self-serve system—VoterLetters—lets you order addresses online and receive everything you need in mere seconds. Follow the steps under Get Started below.
- Once you've signed up as a Writer with VoterLetters, anytime we announce a postcard opportunity with CFCG/ROV, you can request your addresses immediately. You can also return addresses you are unable to complete, order additional addresses, and more.

Specifics of this effort:

- You supply the postcards, labels, and stamps. *ROV postcards required for this drive*
 - Great news: CFCG/ROV is a nonprofit organization. That means you can take a tax deduction for stamps you have not been reimbursed for. Anything over \$250 unreimbursed stamp expenses will require a receipt.

- Addresses, scripts, label templates for Early Vote information, and instructions provided through VoterLetters. *NOTE* We are addressing voters using Southern etiquette, so please pay particular attention to the instructions in the script.
- Addresses available immediately if you have an account in VoterLetters* ; otherwise, addresses available within 5-10 days through the sign-up form (Step 4 below).
- Hold and mail between August 1 and August 8.

Get Started!

1. *ROV postcards are always required for ROV drives* Order larger batches of ROV postcards [here](#); or you can order smaller batches [here](#) (this is a new woman-owned printer affiliated with CFCG/ROV).
2. Order Avery 5160 labels [here](#) or pick up from your local supply store. *Note: the label is used for early vote information, not addresses.
3. View a sample postcard [here](#).
4. Request addresses! Choose how:
 - **If you have a VoterLetters account:** Sign into your VoterLetters account at voterletters.com. If you can't remember your password, click on Forgot your Password, and you can create a new one. Once you've logged in, request your addresses. Look for an email from no-reply@voterletters.com (check your spam if you don't see it within a few minutes). Within that email you'll find links for everything you need: addresses, label template, messaging.
 - **If you don't have a VoterLetters account but want one [highly recommended!]:** Email leanleftvt@gmail.com and use "VoterLetters" in the Subject line. We'll send you step-by-step instructions for setting up your account so you can get started right away.
 - **If you don't have an account with VoterLetters and don't want to receive your addresses immediately:** Complete this [Google Sign-up Form](#) and addresses will be sent in a few days.



Important links:

1. [VoterLetters.com](https://voterletters.com) account sign-in.
2. [Google Sign Up](#) for writers without a VoterLetters account.

VoterLetters with Reclaim Our Vote is a self-serve system that lets you order addresses online and receive your addresses, messaging, and label template in **mere seconds**. Just sign into your account at voterletters.com, request your addresses, and look for an email from no-reply@voterletters.com

As a Writer, you can

- order addresses
- resend your addresses
- order additional addresses
- mark addresses as completed
- return addresses you are unable to complete

If you do not yet have an account but wish to create one so you can request and receive your materials for this drive, email leanleftcvt@gmail.com with "VoterLetters" in the subject line.