



Rev. Kenneth Holly  
3rd Vice-President, Winston-Salem Minister's Conference and Vicinity

Rev. Kenneth Holly is a dynamic servant-leader, visionary, and advocate for holistic community transformation with more than 25 years of experience in asset-based community development, discipleship, and strategic leadership. As President and CEO of Life of Victory in Christ Ministries Community Development Corporation (LVCM), Rev. Holly leads initiatives across a 21-county region, addressing critical social determinants of health while empowering underserved communities through sustainable, long-term solutions. His mission centers on fostering collaboration among churches, community leaders, and local organizations to bring lasting, systemic change.

He is the driving force behind the Church in the Streets Health-Based Systems Change Initiative, a regionally recognized model for addressing systemic health disparities through

trauma-informed care, violence prevention, and equitable, community-driven solutions. Under his leadership, the initiative has built trust and improved health outcomes in historically marginalized neighborhoods, becoming a scalable model for both urban and rural communities.

Rev. Holly's leadership portfolio includes key roles such as Chief Operating Officer at Whole Man Ministries, Director of Operations at Neighbors for Better Neighborhoods, and past President of Habitat for Humanity of Forsyth. His expertise spans organizational development, network building, executive nonprofit coaching, policy advocacy, and systems change, with a focus on racial equity, affordable housing, and early childhood development. His ability to bridge policy with grassroots efforts has made him a highly respected figure in both faith-based and nonprofit sectors.

As 3rd Vice-President of the Winston-Salem Minister's Conference and Vicinity, Rev. Holly collaborates with faith leaders to address the region's spiritual, economic, and social challenges. He is deeply committed to amplifying the voices of marginalized individuals and supporting community-based solutions that lead to equitable outcomes. His ability to mobilize churches, ministries, and local partners has resulted in innovative programs that uplift entire communities.

Rev. Holly is married to Dr. DeeDe Holly, and he is the proud father of three children: Jessica, Ella, and Daniel. In his free time, he enjoys spending quality moments with his family, traveling, dining, and remodeling homes. Guided by faith, his compassionate leadership continues to drive transformation and inspire meaningful progress in communities across the region.