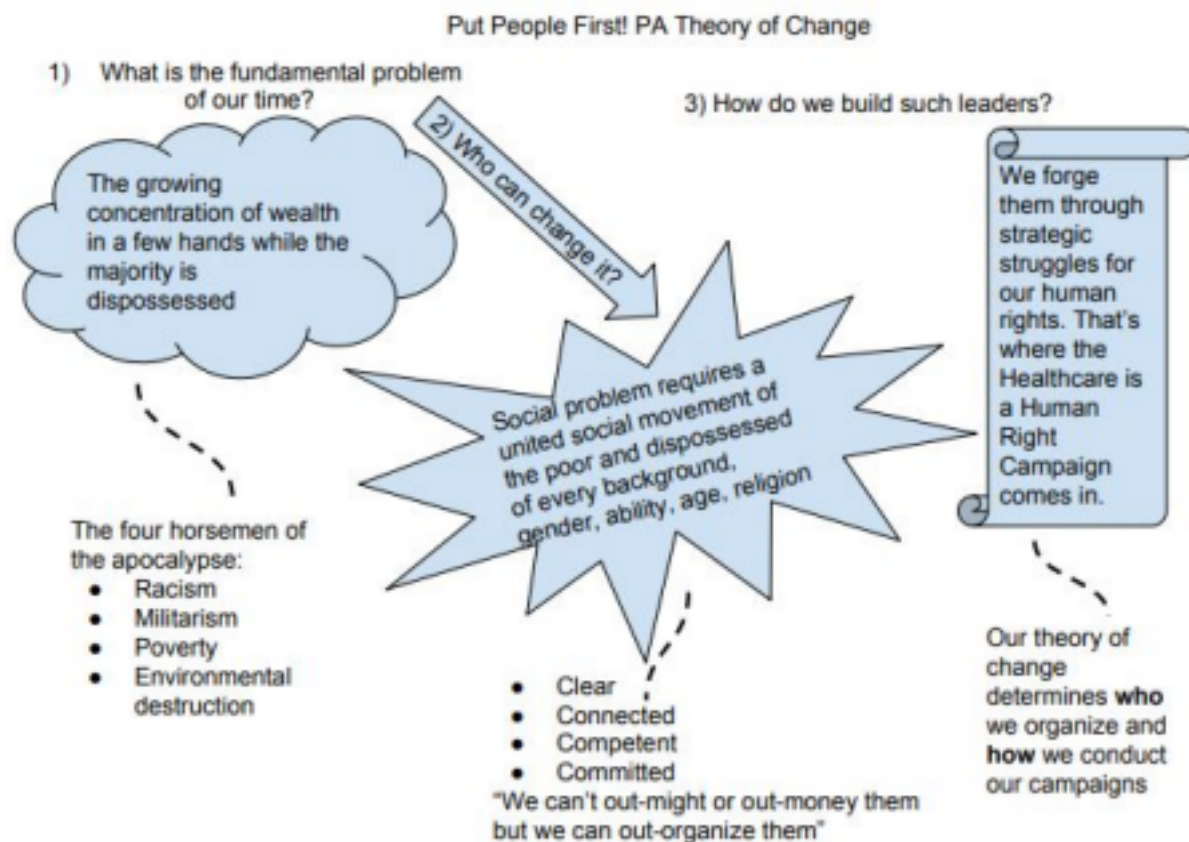


Put People First! PA's Theory of Change

By this point as a coordinator, you will have seen both Put People First! PA's Theory of Change and Martin Luther King, Jr.'s "New and Unsettling Force" quote many, many times. These are the fundamental understandings that guide every aspect of our organizing. A leader or member of Put People First! PA cannot refer back to our Theory of Change or this quote too often.



"The dispossessed of this nation — the poor, both white and Negro — live in a cruelly unjust society. They must organize a revolution against the injustice, not against the lives of the persons who are their fellow citizens, but against the structures through which the society is refusing to take means which have been called for, and which are at hand, to lift the load of poverty... There are millions of poor people in this country who have very little, or even nothing, to lose. If they can be helped to take action together, they will do so with a freedom and a power that will be a new and unsettling force in our complacent national life..."

— Martin Luther King, Jr. *Massey Lectures* (1967)