

Hi Andrew,

I want to alert you about two inefficiencies in the way your newsletter landing page "Ace Your Job Interview eBook" is structured...

These two inefficiencies are costing you a lot of potential leads, which means money.

I would like to share with you a revised version of your landing page... that addresses these two inefficiencies.

This could potentially double the size of your newsletter, while also helping you avoid letting money slip through the cracks.

I believe your marketing managers may not be aware of these inefficiencies, as your competitors (Ving Giang, Mel Robbins, and Eileen Wilder - Speaking School TM) are not making these vital mistakes.

I would welcome the opportunity to have a quick call with you to share with you the revised landing page of yours, with the resolved two inefficiencies that are costing you a lot of potential leads.

I'm available this Monday if that works for you.

I believe the sooner we have this call, the sooner you can start saving money and boosting your newsletter size.

Best regards,
Hamza