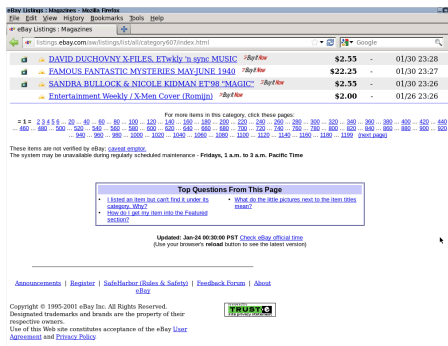
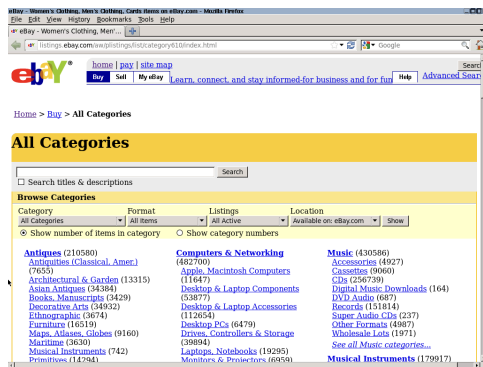
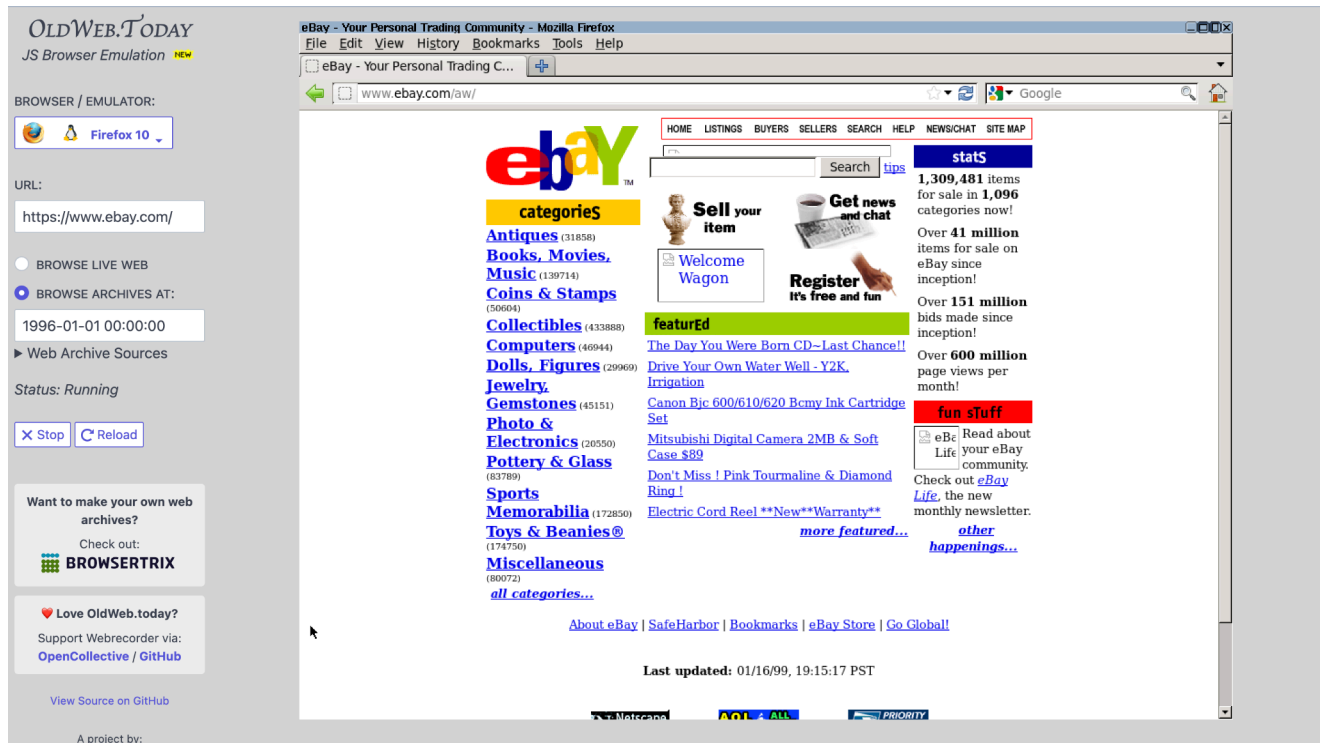


PORTFOLIO SCRATCH SHEET

INSPIRATION



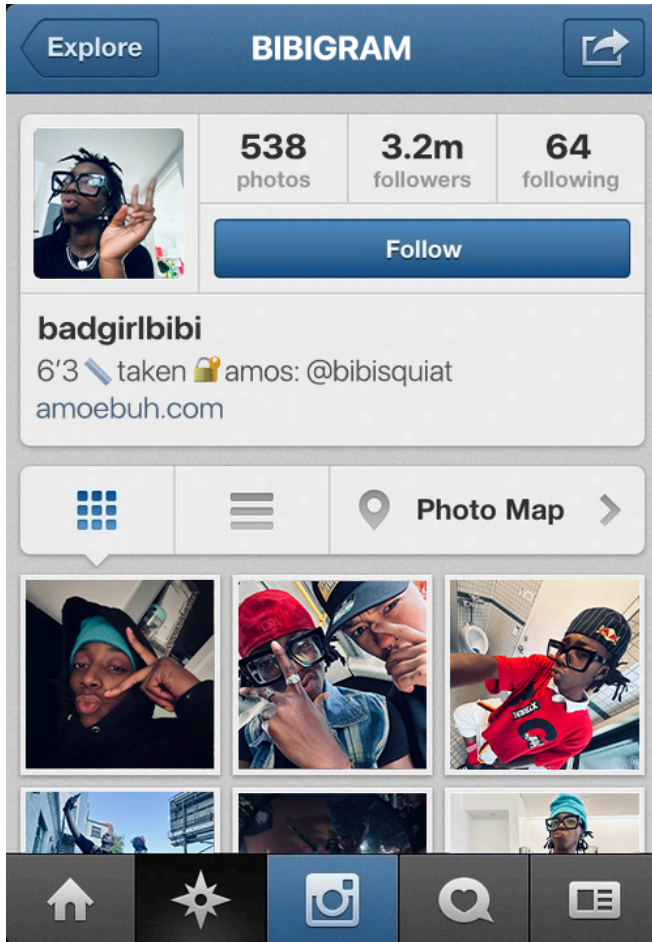
I personally love the old ebay layout, and more so the current one lol. What I'm tryna get at here is that I like how they used color and layout to create something *fresh* before all the new wonders of CSS came to be.

The layout is easily navigable; with color based headers on the main page that remain consistent as you navigate through the website.

Overall I'm inspired by the colors and simplicity of this layout, and I intend to take elements of this site to apply to my own. IN A VERY LITERAL WAY!

What do I mean by that..?

I'm notorious for mock art, I love manipulating popular logos and adding my style on to them. For example:

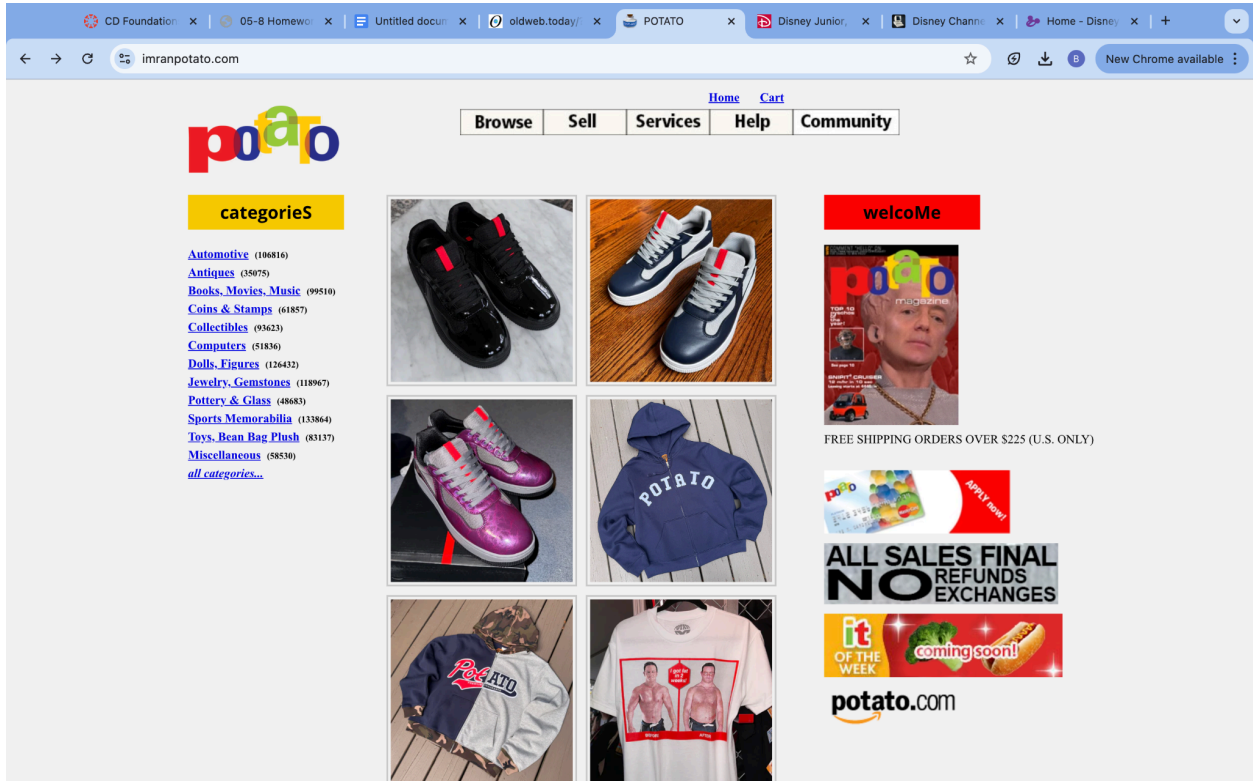


This is my recent instagram post; mocking the old instagram layout and adding my own stamp on top of it. I've done this with countless brands; amazon, supreme, marvel..etc.

|

IMRAN POTATO

I actually realize I follow a creative who does this very well



IMRAN POTATO has a similar mock style that he bases his products around. I like his use of ads and how he stuck to the simplicity of the old EBAY layout

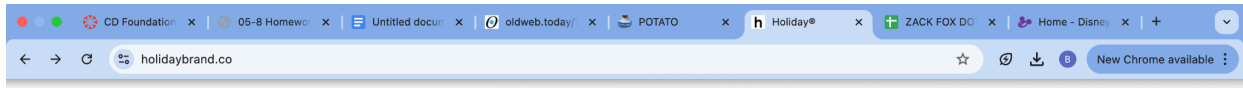
ZACK FOX

The screenshot shows a Google Sheet titled "ZACK FOX DOT COM" with a menu bar (File, Edit, View, Insert, Format, Data, Tools, Extensions, Help) and a search bar. The sheet content is as follows:

	A	B	C	D	E	F	G
1	Scroll back to top >		LIVE	INTERVIEWS	LINKS	CONTACT	
2							
3							
4							
5							
6							
7							
8							
9							
10							
11							
12							
13							
17	BOILER ROOM SET						
20	WATCH YOPPAMAN ON YOUTUBE HOT GRITS ALWAYS HITS						
21	LIVE						
22	TICKET LINK	DATE	CITY	VENUE	NOTES		
33	https://zackfox.live/santacruz	10/5/2024	Santa Cruz, CA	The Catalyst	DJ SET - SOLD OUT		
34	https://zackfox.live/phenixhotel	10/6/2024	San Francisco, CA	Phoenix Hotel	DJ SET - SOLD OUT (WAITLIST)		
35	https://zackfox.live/denver	10/16/2024	Denver, CO	Cervantes Ballroom	DJ SET		
36	https://zackfox.live/austin	10/17/2024	Austin, TX	Kingdom (Early)	DJ SET - ADDED EARLY SHOW!		
37	https://zackfox.live/austin	10/17/2024	Austin, TX	Kingdom (Late)	DJ SET - SOLD OUT (WAITLIST)		
38	https://zackfox.live/dallas	10/18/2024	Dallas, TX	South Side Music Hall	DJ SET - SOLD OUT (WAITLIST)		
39	https://zackfox.live/sanantonio	10/19/2024	San Antonio, TX	Paper Tiger	DJ SET - SOLD OUT		
40	https://zackfox.live/london	10/26/2024	London, UK	Colour Factory	DJ SET - SOLD OUT (WAITLIST)		
41	https://zackfox.live/london	10/26/2024	London, UK	Colour Factory	DJ SET - SOLD OUT (WAITLIST)		
42	https://zackfox.live/toronto	10/30/2024	Toronto, CAN	NOIR	DJ SET - SOLD OUT		
43	https://zackfox.live/montréal	10/31/2024	Montréal, CAN	Théâtre Fairmount	DJ SET - SOLD OUT		
44	https://zackfox.live/detroit	11/2/2024	Detroit, MI	E1 Club (Early)	DJ SET - SOLD OUT (WAITLIST)		
45	https://zackfox.live/detroit	11/2/2024	Detroit, MI	E1 Club (Late)	DJ SET - SOLD OUT (WAITLIST)		
46	https://zackfox.live/portland	11/14/2024	Portland, OR	Crystal Ballroom	DJ SET		
47	https://zackfox.live/seattle	11/15/2024	Seattle, WA	The Crocodile	DJ SET - SOLD OUT		
48	https://zackfox.live/losangeles	11/15/2024	Los Angeles, CA	Velvet East	DJ SET - SOLD OUT (WAITLIST)		

Another website I really enjoy is “zackfox.com”. He’s managed to do an entire website layout within google sheets, which I find very impressive and creative. And if the website were taken out of google sheets. It could be a very simple HTML/CSS layout; with a lot of grid work. I also like that this website doesn;t take itself too seriously, like the previous website I listed. It’s unique, it’s creative, and most importantly...it’s *FRESH*

NICK HOLIDAY- HOLIDAY CO.



holiday®

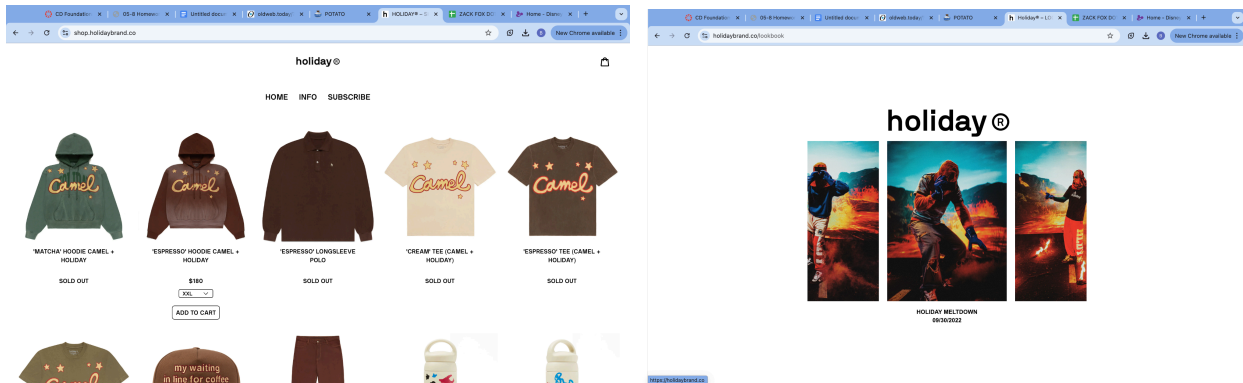
SHOP

LOOKBOOK

RADIO

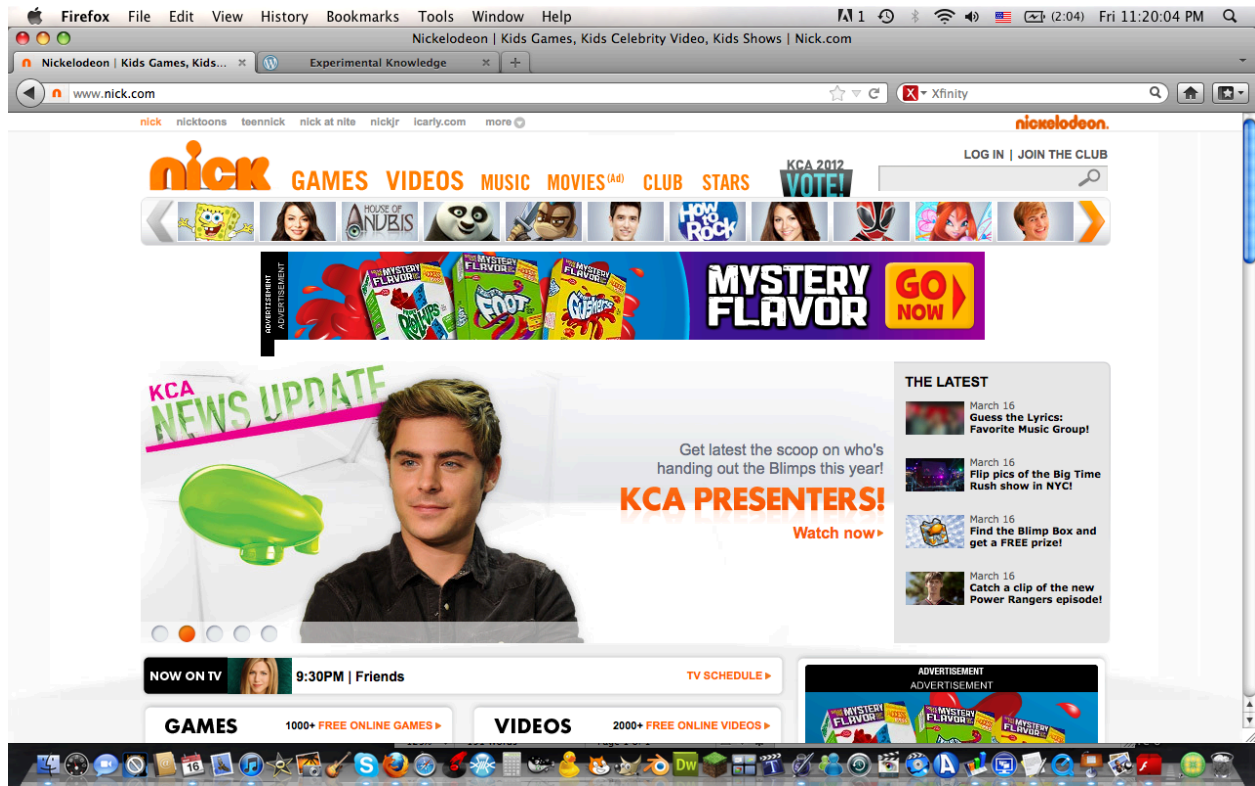
VIDEO

INFO



Lastly there's the holiday website. I'm surprised by how much I like it. It feels repetitive but its use of typography makes it feel neat. By repetitive I mean, a lot of ecommerce websites have this same layout. But I'm honestly only intending on taking inspiration from the landing page.

ON SECOND THOUGHT



I'm keeping in mind that most of my work is media based and I feel like nickelodeons as a brand has such an explosive variety of media; I recently created a "Bibilodeon" logo that I think could work really well as branding for my website. I myself am a brand with multiple facets, and a variety of work surrounding color and excitement. I feel like with a "bibilodeon" theme I can create a website that references such a large part of my childhood; Intrigues new viewers with the familiar typeface; and acts as a fresh way to display my work.