



## 2025–2026 Show Your Spark: Meme My Team Challenge

## Team Meeting #1: Expectations vs. Reality

Teams will create a meme that captures the spirit of their very first team meeting. The focus is on comparing what they *expected* the meeting to be like versus the *reality* of how it actually went. Memes can be lighthearted, funny, or relatable, and should highlight the team's unique personality.

In this challenge, your mission is to create a meme of your team's very first meeting with the theme Expectations vs. Reality. Your meme should be funny, relatable, and highlight your team's personality. Think of it as a creative way to laugh together about how things really went compared to how you thought they would. This challenge is all about team bonding, sparking creativity, and showing off your team spirit!

| Grade Levels  | Programs  | Submission Type |
|---|---|-----------------|
| Elementary School  Middle School  High School  University | VEX IQ Robotics Competition<br>VEX V5 Robotics Competition<br>VEX AI Robotics Competition | PDF             |

**Prizes:** At each grade level, the 1st Place Winner will receive a prize package valued at \$150, the 2nd Place Winner will receive a prize package valued at \$100, and the 3rd Place Winner will receive a prize package valued at \$50.

## 2025-2026 Meme my Team – Judging Rubric

This rubric will be used by Online Challenge judges to assess all submissions after the close of the competition. Each criterion will be scored from 0 to 5. Finalists and winners will be recommended by volunteer judges based on scores. RECF staff will determine awardees at their sole discretion with the guidance of volunteer judges and the minimum entry requirements.

| Criteria                             | <b>Expert</b><br>4-5 Points   | <b>Proficient</b><br>2-3 Points   | <b>Emerging</b><br>0-1 Points  |
|--------------------------------------|---|---|--|
| Expectations<br>vs Reality           | Clearly indicates the expectations of the meeting vs what actually happened at the meeting  | There is some evidence of an expectation but mostly what actually happened at the meeting | Cannot determine whether it shows expectations or what happened at the meeting |
| Team<br>Participation                | Brainstormed memes indicate that all team members contributed to the selected meme  | Some evidence that all team<br>members contributed to the<br>meme                         | Little evidence that all team<br>members contributed to the<br>meme            |
| Adherence<br>to Theme                | Strong and clear alignment with the challenge's theme   | Mostly aligned with the theme   | Lacks focus or relevance to the theme  |
| Short<br>Write-Up (Max<br>250 words) | Clearly and thoughtfully explains intended audience, key message, and what makes the team unique; well-written and easy to follow | Addresses the required questions but lacks depth, clarity, or strong writing quality      | Incomplete or unclear<br>responses; missing required<br>elements               |