

A. Name of project and Project URL on Ideascare/Fund

Cardano Forest in Vietnam - <https://cardano.ideascale.com/c/idea/63842>

B. Name of project manager

Mr. Quoc Nguyen

C. Date project started

7 November 2022

D. Date project completed

26 July 2023

E. List of challenge KPIs and how the project addressed them

Increasing the number of dapps and products available for the community to use that help to enrich the ecosystem with new use cases.

We achieved significant progress with our platform and reforestation project.

- 1. Field Worker Apps:** You've improved and expanded your MVP, fixing bugs, adding features like user log-in, work assignment, and enhancing the user interface and user experience. This will make it easier for field workers to use the platform effectively.
- 2. Admin Portal:** Integration with the admin portal allows for better project planning and data management. This is crucial for overseeing the reforestation project and efficiently handling the data collected from the field worker apps.
- 3. Cardano NFT Engine Integration:** The integration of an NFT engine for easy minting of NFTs on Cardano blockchain is a significant addition, especially since it simplifies the process with one-click functionality. This could lead to various use cases for NFTs within the Cardano ecosystem.
- 4. User Base:** You've onboarded 40 field workers, which is a good start for your platform. Additionally, you've garnered support from 5 corporations and over 100 individuals who have sponsored the planting of 3,000 trees. This indicates strong community and corporate support for your reforestation efforts.
- 5. Partnerships:** Collaborating with three planting organizations demonstrates that your platform is gaining traction and credibility within the reforestation sector. We are in progress to work with local authorities to introduce our solution for their reforestation projects.
- 6. NFT Adoption:** The minting of NFTs and the involvement of sponsors in creating wallets to receive them is a promising development. This not only generates interest

in your project but also adds value to the Cardano ecosystem through NFT utilization.

- 7. Community Engagement:** Our efforts have attracted thousands of participants to our Telegram and Facebook fan pages. Additionally, the coverage in a well-known Vietnamese newspaper has helped raise awareness about our project and Cardano blockchain.

Overall, our project is on a successful trajectory, combining technology, environmental conservation, and community engagement. We are continuing to expand and refine our platform to make an even greater impact and create more new use cases to the Cardano Ecosystem, people will understand more about the application of blockchain technologies to solve the real world problem.

F. List of project KPIs and how the project addressed them

1. Products development:

Complete web application for sponsors (sponsors portal), mobile apps and devices for planters field force, mini ERP for Planting organization, Admin portal for BlockTree.

Multi-languages website (English, Japanese, Chinese, Korea, Malaysia, Indonesia, Thailand.)

2. Community:

5,000 people liked our facebook fanpage;

3 Articles on well-known newspaper;

100 new cardano wallets created to receive the NFT.

3. Fundraising and tree planting:

Acquire at least 5 corporate Sponsors;

3,000 trees were funded and planted using our solutions

As mentioned above, we have completed all the project KPIs as listed on the proposal, please see the POM for more details.

G. Key achievements (in particular around collaboration and engagement)

- Website: > 4000 users
- Facebook: > 6.500 followers
- Telegram: 286 members
- Zalo group: 267members
- Youtube: 52 subscribers
- Linked In: 480 followers

- Planted and tokenized to NFT (proof of planting) 3.500 trees.

H. Key learnings

Working with the Government's authority about blockchain and NFT is not easy. We have contacted them for the reforestation work, they understand the great impact it can bring but they are still concerned about blockchain technologies since Vietnam law and regulation is not clear about it. We will need to go with the private sector first, then get the result as the showcase to communicate and raise awareness to the Government's authority.

Building blockchain related products is also complicated. We need to research many news things about Cardano and dNFT.

I. Next steps for the product or service developed

We are submitting proposals in Fund 10, we will continue to develop our solution to a complete set of tools to help digitalisation the work of tree planting organizations.

J. Final thoughts/comments

The whole team is focusing on Fund 10 to continue with this project. We believe that blockchain technology can help to build a better world.

K. Links to other relevant project sources or documents. Please also include a link to your video here.

Website:

[BlockTree - NFT 1 triệu cây rừng](#)

Show case:

<https://blocktree.asia/project-catalyst/>

<https://blocktree.asia/an-lac-eco-farm/>

<https://blocktree.asia/forest-link/>

<https://blocktree.asia/iag-academy-showcase/>

Planter mobile App:

https://www.youtube.com/watch?v=N4v_XqcuFdg

[\(54\) \[VN\]Demo BlockTree Planter App Ver02 - YouTube](#)

[\(54\) \[VN\]Demo BlockTree Planter App Ver02 - YouTube](#)

[\(54\) Demo BlockTree NFT use for verified reforestation Ver02 - YouTube](#)

NFT link:

<https://pool.pm/asset1526gp4elxqf78arep262qs4yy8xz863ndl0uc0>

Newspaper talks about us:

<https://www.sggp.org.vn/trong-mot-cay-xanh-chua-lanh-dat-me-post642839.html>

<https://www.sggp.org.vn/tam-ho-chieu-cong-nghe-post675322.html>

Facebook fanpage

<https://www.facebook.com/blocktree.asia>

Youtube channel:

[BlockTree Introduction - YouTube](#)

[The journey to plant trees of BlockTree - Results in Fund 8 Catalyst - YouTube](#)

[\(54\) Team BlockTree goes to plant forests in Ben Tre, Vietnam - YouTube](#)

