

Public declaration form V1.0

This public declaration form invites organisations and individuals intending to provide professional advisory services to other organisations to:

- Show how their record of work shares the values and ambitions of DE
- Show how their organisational design is aligned, or aims to be aligned, with the ambitions of DE
- Agree to follow DEAL's guidelines for this work, including:
 - Following [DEAL's guidelines and licensing rules](#), which includes the Doughnut Principles of Practice, other relevant guidelines to your context, and use of the DEAL logo.
 - Sharing back their innovations, experience and learning by contributing stories to DEAL's platform, and through peer-to-peer exchange sessions.
 - Adhering to DEAL's requirements about public association and naming rules.

Any organisation with annual revenue exceeding €50m must additionally demonstrate that it has mission primacy through its legal form, such as being a registered non-profit, or a Community Interest Company in the UK or a L3C in the US.

How does it work?

Here's the steps you need to follow:

- 1- Complete the public declaration form.
- 2- Send it to consultancies-and-advisors@doughnuteconomics.org.
- 3- The DEAL team will confirm receipt and if needed ask you to clarify any relevant questions about your declaration.
- 4 - The DEAL team will list your organisation [here](#) including a link to your public declaration which will be publicly available to the wider community.
We aim to process your submission and list you on the platform within 3-4 weeks of receiving your application, but please bear with us since we might get a high volume of applications, especially in the early days.
- 5- When you are ready to share a tool or a story on behalf of the organisation let us know by sending an email so that we can add your organisation name as a custom byline (e.g the tool was posted by {your organisation name}), as we do now for tools and stories published by the DEAL Team.

Note: In future, organisations will be able to create their own organisational profile on the platform directly (without the need to go through the DEAL team) and will be able to publish tools and stories directly too.

If you have any questions about the public declaration or about the process, please get in touch via consultancies-and-advisors@doughnuteconomics.org.

Essential Information

Name of organisation_Entramada Consultoras_____

Is the organisation a subsidiary of a larger organisation? (No/Yes) NO.

If yes, please complete this assessment and declaration as the parent entity

What are you legally registered as? (include jurisdiction/country):___Consultancy,
Chile_____

If the annual revenue for the most recent financial year is above €50M, the organisation's legal form must demonstrate mission primacy by being incorporated as, eg, a not-for-profit, Community Interest Company (CIC), Low-profit Limited Liability Company (L3C), or similar.

Value-aligned track record

Provide an overview (with up to 2 links, if available) of representative past work that is aligned with the values and ambition of Doughnut Economics as expressed in the [Doughnut Principles of Practice](#).
(max 200 words):

[Entramada](#) is a feminist consultancy cooperative group, that develops citizen participation and social transformation within communities. Each of its four directors contributes from their professional and personal experiences, towards a resignification of the meaning of thriving and good-living.
We collaborate with public, private, and civil society actors, for the design and execution of social projects, and training that contributes to fairer and sustainable territories.
We have worked with the Doughnut Economic by [applying Creating City Portrait in a rural municipality, El Monte-Chile](#), using the participatory approach
We are happy to share and support others in applying the Doughnut Economic thinking in Chile, Latin America, and the global south.

Value-aligned organisational design

Show how your organisational design is aligned or aims to be aligned with the ambition of Doughnut Economics - particularly through the organisation's purpose, networks, governance, ownership and finance. The sections below can help you describe this.

Purpose: show that the organisation's purpose is aligned with the values and ambition of Doughnut Economics, such as through promoting social and/or ecological transformation, and regenerative and distributive design (max 100 words)

Our commitment is to contribute to the creation of spaces and territories framed by the concept of good living (Latin America-based concept of well-being). We do this through the development of processes and projects that incorporate the community and social actors.

Networks: show that the organisation has chosen to collaborate with clients, suppliers and industry partners that support its purpose (e.g. by turning down certain kinds of clients, establishing long-term partnerships with others, or with relevant NGOs); or that the organisation promotes wider transformation by joining progressive alliances, movements and networks. (max 100 words)

We have clients that have a public goal either because of the project or because of the organization objective.

Also, we often partner with cooperatives and NGO who are willing to integrate the participatory process in their work or are looking for a specialist to develop and support the participation of the communities in their projects.

Governance: show that the organisation is governed in ways that prioritise its purpose, e.g. by giving significant voice and power to representatives of communities, workers, and the living world, such as through board composition, advisory bodies, non-hierarchical management systems, decision-making processes, articles of association. (max 100 words)

We have a feminist and cooperative leadership which means each of the directors has the same capacity to take decisions and we discuss every aspect of the strategy of the group.

Also in our projects, the team is leading my partnership and collaboration, so all the team has the capacity and are encouraged to discuss the project decisions. We often design the implementation of the projects as a team, with the independency of the project management. Having a partnership leadership does not mean not having hierarchies.

Ownership: show that the organisation's ownership model supports and enables it to prioritise its purpose rather than extracting profit - such as through being a registered NGO, charity or social enterprise. If it is a for-profit organisation, show that it is owned and managed (or seeks to be) in ways that do not pursue profit maximisation. (max 100 words)

Even though in legal terms we are a consultancy, privately owned company, we manage the team and the organization as cooperative, so each member has the capacity to take decisions about the organization in equal importance.

Finance: show that the organisation's finances - specifically its sources of revenue and the use and distribution of any profits - are in service to furthering its purpose, including expanding benefits, limiting extraction of surplus/profits and reinvesting for impact. (max 100 words)

Our main source of income comes from projects in partnership with other organizations that are in the building sector and need to integrate the participation of communities.
Last year our revenues reached US\$11.000, which covered the work of the professionals working on the projects.

Your work with Doughnut Economics

How have you used or intend to use the tools and concepts of Doughnut Economics as part of your work?

Yes, Creating City Portrait, El Monte-Chile.

In using the tools and concepts of Doughnut Economics, who will be the primary audience/client?

- **City/ government/ public sector officials. X**
- **Education institutions or educators**
- **Businesses. X**

- **Community groups.** X
- **NGOs.** X
- **Other**

If other, please explain your primary audience or client in using these tools and concepts:

Agreeing to DEAL's guidelines

- **STEWARD THE INTEGRITY OF CONCEPTS:** [DEAL's guidelines and licensing rules](#), which includes the Doughnut Principles of Practice and other relevant guidelines to your context (Eg. Business Policy), and use of the DEAL logo. In addition, DEAL asks consultancies and professional advisors to not misuse the terms 'Doughnut Economics' and 'Donut Economics' - that DEAL has protected with a trademark - to help ensure that when the terms are used publicly (e.g. by organisations, publications or initiatives), they are used with integrity, and are not misrepresented, watered down, or greenwashed.
- **SHARE EXPERIENCE & LEARNING:** DEAL asks every organisation to work in the spirit of reciprocity and trust, to share back experience and learning on the platform as stories and tools and contribute to the community by participating in peer-to-peer learning sessions, webinars and other spaces for collective sharing.
- **CONTINUOUS LEARNING:** DEAL asks every organisation to recognise the emergent nature of DEAL's work and to commit to continuous learning and improving, following new and updated principles, guidelines and tools developed by DEAL, and to update their work accordingly.
- **USE OF LOGOS:** DEAL asks every organisation to use DEAL logos according to DEAL's logo guidelines described [here](#).
- **PUBLIC ASSOCIATION WITH DEAL AND USE OF TERMINOLOGY:** Signing this declaration does not constitute a formal partnership agreement with DEAL, nor endorsement of specific projects or initiatives. While using the terms '*Consultancies*' and '*professional advisory services*' for clarity, DEAL does not formally recognise signatories as Doughnut Economics '*Consultancies*' or providers of '*professional advisory services*'. Signatory organisations can refer to themselves as being part of the DEAL community and providing professional advice or support services related to Doughnut Economics.

- **NAMING RULES:** DEAL asks that you don't use the words Doughnut, Donut, Doughnut Economics or Donut Economics in the name of your organisation.

As this is a learning and interactive process, DEAL reserves the right to withdraw the right of any organisation or individual to use these tools and concepts as part of their professional advisory services in order to safeguard the integrity of the ideas of Doughnut Economics.

I declare on behalf of my organisation that I have answered the questions truly to my knowledge and that we will comply with all of the above guidelines.

Signature  _____ Name: Maria Carrasco Rey Position: _____
____Director_____ Date: 8-06-22