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Title (60 characters max):	Drinking & Healing Cocktail Bar offers Saigon the Perfect Mix	Word count:	1058 (including meta and keywords)
Credited writer:	Brennan Lagman	Date created:	21/11
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Primary Keywords: Head (1 or 2 words with a high search volume):

Mixology Cocktail Lounge

Up to 2% of the size of the content.

Body (2-3 word phrases with a good search volume):

Cocktail Bar Saigon Signature Cocktails Craft Mixology Cocktails Bar and Lounge

If 800 words = 16 keywords max

Long tail (>4 words strung together with a low but targeted search volume):

Mixology cocktail bar and lounge Saigon

Main Keyword Phrase: Cocktail bar in Saigon

Craft Cocktails in Saigon

Meta Description	Drinking & Healing, Saigon's newest craft cocktail bar and		
	lounge, combines a chill atmosphere, prime location,		
140-160 characters	international food, top-shelf whiskey, and inspired cocktails.		
Photos	https://drive.google.com/drive/folders/1E9tccS6Qgkyd_HwlsF7ONX W6ybiw7Z3J https://www.youtube.com/watch?v=CYEgQli0qfl&t=6s		
Video			

#### CONTACT INFORMATION

Drinking & Healing

Address: 2nd Floor, 25 Hồ Tùng Mâu, Nguyễn Thái Bình W, D1, Hồ Chí Minh 700000

Contact phone number: 093 411 01 10 Website address: drinkinghealing.com

Opening hours:

6:30 pm to 2:00 am Sunday to Thursday

6:30 pm to 3:00 am on Friday and Saturday

Dinner: Available all evening

The chic and refreshing <u>Drinking & Healing Cocktail Bar</u> is one of Saigon's youngest contenders in the growing craft cocktail & mixology bar and lounge sector. In a rising sea of competition, this bar seems self-aware for its age, bringing a unique spin on weeknight drinks. And so far, it's gotten many things right.

# The Ambiance at Drinking & Healing Cocktail Bar

Located in a 150-year-old colonial-style building just a short walk from the iconic <u>Bitexco Tower</u> in <u>District 1</u>. Drinking & Healing is a noteworthy addition to <u>Saigon's thriving craft cocktail scene</u>. This intelligently designed venue combines elegance and urban with an air of relaxation that is unique in this thundering metropolis.

As you enter the bar, you are transported into a carefully-crafted downtempo vibe. Brick walls lead you past cast-iron shelves and dangling bike chains to a wide-space full of dark furniture and flickering tea lights. The music selection is also intentional: the sounds of Biggie Smalls, Tupac Shakur, A Tribe Called Quest and other legendary names in 90s hip hop make a bold statement to the main demographic it seeks to serve— hip can be classy too.

The wonderfully lit bar is great for solo parties or pairs. Couples on romantic date nights can find candle-lit seating throughout, and there are also a handful of tables for 3-5 people. Larger groups can occupy two couch seating areas, perfect for birthdays or cocktail gatherings. Another noteworthy feature is the series of small, intimate balconies with room for two or three people, each with a stunning view of the nearby Bitexco tower.

The modern minimalist approach to furnishing and decor eliminates distractions from the main thirst-quenching event: a massive, glowing craft cocktail mixology bar adorned with hundreds of gleaming bottles. Bartenders and Mixologists in handmade leather aprons work their magic beneath large low-lit halogen bulbs. Whenever a signature mixology masterpiece or classic cocktail is ready to be served, it is placed on one of two spotlit platforms designed to make every drink look like a still from a television advert.

# Food and Drink Menu at Drinking & Healing

The drink menu is spirited, to say the least at Drinking & Healing. They've got cocktail concoctions, bottles, and glasses of everything from Gin and Vodka to Whiskey and Wine.

With glasses ranging from around VND180,000 to over a million VND, the cocktails accommodate a range of budgets and tastes. Better yet, on the highly popular 'Healing Days' (Monday and Tuesday) the bar offers a sweet deal—VND 99,000 per hi-ball tumbler on four original whiskey cocktails! One go-to cocktail is the High Sour Healing special. This smooth, bubbly Jim Beam cocktail is sweetened with *sous-vide* jackfruit and topped with egg foam and aromatic bitters, giving it an almost cream soda-esque taste.

For whiskey connoisseurs in Saigon, there are a whopping 70 plus options of Scotch, Canadian, American, Japanese, and Irish whiskey selections to choose from.

People looking for something a bit lighter will be impressed by the gin and tonic spread. Served in your choice of a larger-than-life Copa de Balon or hi-ball tumbler, there are thirteen variations of this classic cocktail with flavour pairings of grapefruit and lemon to rosemary and green apple.

Add another 40 options of rum, vodka, gin, tequila, absinthe or cognac and 22 selections of wine from around the globe to the mix, and it's easy to see how Drinking & Healing can hold its liquor.

Where the cocktail bar truly stands out is in the signature craft cocktail offerings, which showcase the mixology prowess of Drinking & Healing's star mixologists. The cascading signature menu gives patrons a sense of adventure with options for taste profile, spirit, fruit, herbal and nut notes to choose from. Considering everything from the high-quality ingredients to one-of-a-kind presentation—these signature craft mixology cocktails are undeniably top-notch.

### Burgers, Salads and International Food Options at Drinking & Healing Bar

The Burgers are prime beef real-estate in this mixology monopoly. A towering triple-patty Foie Gras burger and its distant cousin, the classic American double cheeseburger, are easily on par with other gourmet burgers in town. Luckily there's no shortage of craft cocktails to wash them down.

Check Drinking & Healing's <u>Facebook page</u> to find out about their new burgers, which will be coming out for Christmas and New Year!

If you're not drooling yet, there's also a small but impressive menu of food pairings. Animal fries (potato wedges smothered in cream cheese and jalapenos) or crisp truffle fries dusted in parmesan cheese, prawn Ceviche, fried chicken wings, baked buttons mushrooms, and other snacks are some of the cocktail pairings available.

# What People Say About Drinking & Healing

People on <u>Trip Advisor</u> are pleasantly surprised by Drinking and Healing bar and lounge. With 67 percent *Excellent* and 33 percent *Very Good* ratings, the cocktail bar has zero negative reviews! Patrons all seem to be pleasantly surprised with the atmosphere, menu, and overall dining and drinking experience. Clearly, Drinking and Healing is on its way to becoming a favourite craft cocktail and mixology spot for the local and foreign business class.

# What City Pass Guide Says About Drinking & Healing

Drinking & Healing is ideal for an office worker looking for a great after-work drinking hole or locals or foreigners looking for a laid-back yet hip and elegant place to decompress from the hustle and bustle. The vision of the owners is communicated so clearly through the entire consumer experience from door to drink and beyond. Expert mixology inspired cocktails crafted with excellent precision and presentation, plus a laid-back urban vibe makes Drinking & Healing a mixology powerhouse that speaks to a promising future for high-quality craft cocktails in Saigon.