

SL: Want to impress your boss?

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Want to impress your boss with design systems that *jaw-drop* your entire company? Continue reading...

Dear {NAME},

Have you ever dreamed of presenting your design system ideas to your boss and colleagues, only for them to sit completely *jaw-dropped* at how **talented you are**?

Well, my *long-awaited* book (Design That Scales) will make that dream **come true**...

I wrote this book to help designers just like *you* stop “reinventing the wheel” and create design systems that not only enhance workflow, and efficiency but completely *jaw-drop* your **whole company**.

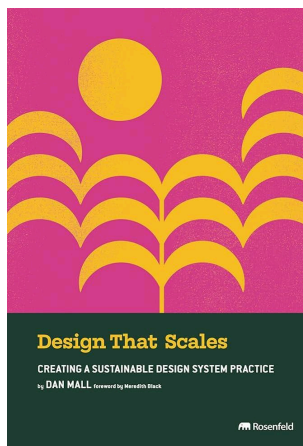
Here are just a few of the benefits you’re getting:

-Present ideas so good, that your boss *watches in awe* and changes your company’s design systems **right there and then**.

-Streamline workflows so well, that your boss might feel an **urge to promote you**.

-Learn the *design system fundamentals* I got working with designers from companies like **Google, Nike, Disney, Meta, and many more**...

After years of experience, I’ve learned some **amazing lessons from these designers**.



In Design That Scales, I will teach you *all* these lessons so you can **replicate them yourself easier than 1st-grade homework**...

So what are you waiting for?

>> I WANT TO IMPRESS MY BOSS!

Take care!

Dan...

PS: This book is by no means a “done-for-you” process. You still have to put in the work to get the results you want. (Shocker right?)

But what I will say is this, the knowledge you're getting from this book is *unparalleled*. It could unironically change how you work **forever**. If you apply it correctly, this book will become like a road, a road to design system **success**.

Avatar:

Name: Emily Anderson

Background: Emily is a 32-year-old UX/UI Designer working for a tech company in San Francisco. She is passionate about creating exceptional user experiences and believes in the power of design systems to streamline workflows and enhance consistency. Emily has been facing challenges in convincing her team and superiors about the importance of design systems. Despite her talent and dedication, she feels a bit frustrated and undervalued within the organization.