

SCREENING QUESTIONS

1) Are you 18 or older?

Yes, I am 18 or older

No, I am under 18 **[TERMINATE]**

2) What is your age?

18-24	11%
25-34	14%
35-44	17%
45-54	15%
55-64	22%
65+	21%

3) Are you currently registered to vote in New York City?

Yes, as a Republican **[TERMINATE]**

Yes, as a Democrat

Yes, as a member of the Working Families Party **[TERMINATE]**

Yes, with a different political party **[TERMINATE]**

Yes, as an independent or unaffiliated voter **[TERMINATE]**

No, I am not registered to vote in New York City **[TERMINATE]**

Not sure **[TERMINATE]**

4) How likely are you to vote in the 2021 Democratic primary for Mayor of New York City?

Absolutely certain	64%
Very likely	25%
Possibly	11%
Not very likely [TERMINATE]	
Not at all likely [TERMINATE]	
Not sure [TERMINATE]	

5) What is your ZIP code?

[open-ended]

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FAVORABILITY

6) Do you have a favorable or unfavorable view of the following people?

FAVORABILITY SUMMARY

	<i>Favorable</i>	<i>Unfavorable</i>	<i>Margin</i>	<i>Never Heard/ Not sure</i>
<i>Adams</i>	57%	19%	+38	24%
<i>Yang</i>	61%	24%	+37	16%
<i>Stringer</i>	56%	20%	+36	24%
<i>Garcia</i>	53%	16%	+36	30%
<i>Wiley</i>	50%	18%	+32	32%
<i>Donovan</i>	46%	20%	+26	34%
<i>McGuire</i>	42%	21%	+21	38%
<i>Morales</i>	37%	21%	+16	43%

[RANDOMIZE]

- Andrew Yang

TOTAL FAVORABLE	61%
TOTAL UNFAVORABLE	24%
Very favorable	24%
Somewhat favorable	37%
Somewhat unfavorable	14%
Very unfavorable	10%
Never heard this name	3%
Not sure	13%

- Scott Stringer

TOTAL FAVORABLE	56%
TOTAL UNFAVORABLE	20%
Very favorable	20%
Somewhat favorable	36%
Somewhat unfavorable	14%
Very unfavorable	6%
Never heard this name	6%
Not sure	18%

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- Eric Adams

TOTAL FAVORABLE	57%
TOTAL UNFAVORABLE	19%
Very favorable	23%
Somewhat favorable	34%
Somewhat unfavorable	13%
Very unfavorable	6%
Never heard this name	6%
Not sure	18%

- Maya Wiley

TOTAL FAVORABLE	50%
TOTAL UNFAVORABLE	18%
Very favorable	19%
Somewhat favorable	31%
Somewhat unfavorable	9%
Very unfavorable	9%
Never heard this name	10%
Not sure	22%

- Raymond McGuire

TOTAL FAVORABLE	42%
TOTAL UNFAVORABLE	21%
Very favorable	13%
Somewhat favorable	29%
Somewhat unfavorable	13%
Very unfavorable	8%
Never heard this name	12%
Not sure	26%

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- Shaun Donovan

TOTAL FAVORABLE	46%
TOTAL UNFAVORABLE	19%
Very favorable	12%
Somewhat favorable	34%
Somewhat unfavorable	12%
Very unfavorable	7%
Never heard this name	10%
Not sure	24%

- Kathryn Garcia

TOTAL FAVORABLE	54%
TOTAL UNFAVORABLE	16%
Very favorable	20%
Somewhat favorable	34%
Somewhat unfavorable	10%
Very unfavorable	6%
Never heard this name	9%
Not sure	21%

- Dianne Morales

TOTAL FAVORABLE	37%
TOTAL UNFAVORABLE	21%
Very favorable	12%
Somewhat favorable	25%
Somewhat unfavorable	13%
Very unfavorable	8%
Never heard this name	16%
Not sure	27%

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VOTER PREFERENCES

- 7) Please rank the top three issues that you want New York City's next mayor to prioritize.

[RANDOMIZE]

[RANK TOP 3]

	1	2	3
Bringing crime down	19%	12%	12%
Racial and social justice	11%	10%	9%
Keeping coronavirus infections down	10%	9%	9%
Protecting renters and tenants	8%	4%	5%
Addressing homelessness	7%	9%	10%
Creating jobs	6%	6%	7%
Lowering taxes	5%	7%	4%
Helping small businesses survive	4%	4%	5%
Criminal justice reform	4%	6%	5%
Raising taxes on the wealthy	4%	5%	5%
Bringing businesses back to the city	4%	4%	7%
Defunding the NYPD	3%	2%	1%
Managing the city's finances	3%	4%	6%
Reopening public schools	3%	2%	4%
Reopening the city quickly	3%	3%	3%
Bringing people back to the city	2%	3%	2%
Protecting home and property values	1%	2%	3%
Gender equity and women's issues	1%	3%	2%
Other [write in]	0%	0%	0%
Not sure	2%	2%	2%

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Weighted Issue Score

Bringing crime down	93
Racial and social justice	62
Keeping coronavirus infections down	57
Addressing homelessness	49
Protecting renters and tenants	37
Creating jobs	37
Lowering taxes	33
Criminal justice reform	29
Raising taxes on the wealthy	27
Bringing businesses back to the city	27
Helping small businesses survive	25
Managing the city's finances	23
Reopening the city quickly	18
Reopening public schools	17
Defunding the NYPD	14
Bringing people back to the city	14
Gender equity and women's issues	11
Protecting home and property values	10

8) Thinking about the next Mayor of New York City, what do you think he or she should focus on?

[RANDOMIZE]

[RANK TOP 2]

	<u>1</u>	<u>2</u>
Crime and public safety	27%	23%
Jobs and the economy	20%	18%
Housing and homelessness	16%	15%
Social, racial, and gender justice issues	14%	14%
Education and schools	8%	10%
Taxes and the City's budget	7%	12%
Environmental and climate issues	6%	6%
Other [write in]	0%	0%
Not sure	2%	2%

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HORSERACE

- 9) In June 2021 there will be a Democratic primary for Mayor of New York City. Please rank your top five choices for Democratic nominee for Mayor from the following list of potential Democratic candidates.

[RANK TOP 5]

	1	2	3	4	5
Andrew Yang	19%	11%	8%	8%	5%
Eric Adams	16%	13%	8%	8%	5%
Scott Stringer	13%	11%	13%	8%	5%
Kathryn Garcia	10%	12%	10%	6%	6%
Maya Wiley	8%	13%	7%	5%	5%
Dianne Morales	7%	4%	6%	6%	5%
Raymond McGuire	5%	6%	6%	4%	5%
Aaron Foldenauer	4%	1%	1%	1%	1%
Shaun Donovan	4%	7%	8%	7%	7%
Art Chang	2%	2%	2%	1%	2%
Paperboy Prince	1%	1%	2%	2%	1%
Isaac Wright, Jr.	0%	2%	2%	2%	2%
Jocelyn Taylor	0%	0%	2%	1%	4%
Other [write in]	0%	0%	0%	0%	0%
Not sure	13%	13%	13%	13%	13%

RANKED CHOICE VOTING – INSTANT RUNOFF (EXCLUDES “NOT SURE”)

	1st	2nd	3rd	4th	5th	6th	7th	8th	9th	10th	11th	12th
Yang	21 %	21 %	21 %	21 %	22 %	22 %	23 %	24 %	25 %	29 %	36 %	51 %
Adams	18 %	18 %	18 %	18 %	19 %	19 %	20 %	21 %	22 %	25 %	33 %	49 %
Stringer	15 %	15 %	15 %	15 %	15 %	16 %	16 %	19 %	22 %	25 %	31 %	0%
Wiley	9%	9%	9%	9%	10 %	11 %	11 %	13 %	17 %	21 %	0%	0%
Garcia	11 %	11 %	11 %	11 %	12 %	12 %	13 %	14 %	14 %	0%	0%	0%
Morales	8%	8%	8%	8%	8%	9%	9%	9%	0%	0%	0%	0%
McGuire	5%	5%	5%	5%	6%	7%	8%	0%	0%	0%	0%	0%
Donovan	5%	5%	5%	5%	5%	5%	0%	0%	0%	0%	0%	0%

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[illegible]

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10) How certain are you about your first choice for mayor?

TOTAL CERTAIN	66%
TOTAL NOT CERTAIN	26%
Completely certain	33%
Very certain	33%
Not very certain	22%
Not at all certain	4%
Not sure	8%

11) Thinking about who should be the next Mayor of New York City, if the election were between Andrew Yang and Scott Stringer how would you vote?

Andrew Yang	44%
Scott Stringer	36%
Not sure	21%

12) Thinking about who should be the next Mayor of New York City, if the election were between Andrew Yang and Eric Adams how would you vote?

Andrew Yang	44%
Eric Adams	37%
Not sure	18%

13) Thinking about who should be the next Mayor of New York City, if the election were between Andrew Yang and Maya Wiley how would you vote?

Andrew Yang	45%
Maya Wiley	34%
Not sure	21%

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DEBATE

14) Did you watch the most recent debate between the candidates for Mayor?

Yes	28%
No	65%
Not sure	6%

15) **[IF YES]** Based on what you saw in the debate, please indicate if you became more likely to vote for each candidate, less likely to vote for each candidate, or if there was no change.

DEBATE PERFORMANCE SUMMARY

	<i>More Likely to Vote For</i>	<i>Less Likely to Vote For</i>	<i>Margin</i>	<i>No Change</i>
<i>Garcia</i>	47%	25%	+22	29%
<i>Yang</i>	49%	30%	+19	21%
<i>Stringer</i>	44%	30%	+14	26%
<i>Adams</i>	42%	28%	+14	30%
<i>Wiley</i>	39%	31%	+8	30%
<i>Donovan</i>	34%	32%	+2	34%
<i>McGuire</i>	30%	36%	-6	34%
<i>Morales</i>	28%	34%	-6	37%

[RANDOMIZE]

- Dianne Morales

More likely to vote for this candidate	28%
Less likely to vote for this candidate	34%
No change	37%

- Scott Stringer

More likely to vote for this candidate	44%
Less likely to vote for this candidate	30%
No change	26%

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- Raymond McGuire

More likely to vote for this candidate	30%
Less likely to vote for this candidate	36%
No change	34%

- Maya Wiley

More likely to vote for this candidate	39%
Less likely to vote for this candidate	31%
No change	30%

- Kathryn Garcia

More likely to vote for this candidate	47%
Less likely to vote for this candidate	25%
No change	29%

- Eric Adams

More likely to vote for this candidate	42%
Less likely to vote for this candidate	28%
No change	30%

- Shaun Donovan

More likely to vote for this candidate	34%
Less likely to vote for this candidate	32%
No change	34%

- Andrew Yang

More likely to vote for this candidate	49%
Less likely to vote for this candidate	30%
No change	21%

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DEMOGRAPHICS

16){Gender}

Man	44%
Woman	56%
Other	-

17){Race}

White or Caucasian	42%
Black or African-American	29%
Hispanic	15%
Asian	10%
Multi-racial	2%
Other	2%
Not sure	-

18)[IF NOT WHITE] How would you describe your heritage?

African	4%
African-American/Black	38%
Arab	1%
Bengali	2%
Brazilian	0%
Caribbean	8%
Chinese	8%
Colombian	1%
Cuban	2%
Dominican	5%
Guyanese	0%
Haitian	1%
Indian	3%
Japanese	1%
Korean	1%
Mexican	2%
Nepalese	0%
Pakistani	0%
Peruvian	0%
Puerto Rican	14%

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Salvadorian	0%
Sri Lankan	0%
Tibetan	0%
Other [write in]	6%
Not sure	1%

19){Religion}

Protestant Christian (includes Baptist, Lutheran, Methodist, Episcopal, Presbyterian, and other Christians)	18%
Evangelical Christian	4%
Orthodox Christian	2%
Catholic	26%
Orthodox Jewish	2%
Non-Orthodox Jewish	11%
Muslim	4%
Buddhist	2%
Hindu	1%
Atheist or Agnostic	11%
Other	3%
None	14%
Not sure	1%

20) Did your family immigrate from the Soviet Union, or any country that was formerly part of the Soviet Union?

Yes	11%
No	89%

21) Do you identify as gay, lesbian, bisexual or transgender?

Yes	11%
No	88%
Not sure	1%

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22) Do you consider yourself to be conservative, moderate, or liberal?

Very Conservative	6%
Conservative	8%
Moderate	35%
Liberal	33%
Very Liberal	17%
Not sure	1%

23) What words best describe your political views? [Check all that apply]

Liberal	45%
Moderate	35%
Progressive	18%
Conservative	10%
Democratic Socialist	13%
Socialist	4%
Center-left	4%
Green	4%
Center-right	2%
Communist	2%
Centrist	2%
Tea Party	1%
Populist	0%
Other [Write-in]	1%
Not sure	4%

24) How would you describe your current employment status?

Full time	47%
Part time	12%
Student	5%
Retired	21%
Homemaker	4%

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Unemployed	11%
Refused	0%

25)How would you describe your most recent employment?

Specialty trade skills (construction, plumbing, electrical etc.)	2%
Information services	7%
Transportation or utilities	4%
Financial activities	5%
Professional services in science, technology, math, or engineering	6%
Professional services in business, law, or consulting	4%
Education	11%
Health care	11%
Social services	2%
Government	5%
Administrative or clerical	5%
Security, law enforcement, or military	2%
Arts and entertainment	4%
Personal services, food, or hospitality	3%
Retail or sales	7%
Other [write in]	11%
Not sure	10%

26)What is the highest level of education you have completed?

Some high school or less	3%
High school graduate	15%
Some college	18%
College graduate	31%
Some graduate school	6%
Graduate degree	27%
Not sure	0%

27)Do you rent or own the place where you currently live?

Rent	54%
Own	44%

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Not sure	1%
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28) How would you describe the place where you currently live?

Co-op apartment	17%
Condo apartment	12%
NYCHA apartment	9%
Affordable or rent-controlled apartment	19%
Single-family home	28%
Multi-family home	9%
Other [write in]	3%
Not sure	2%

29) How would you describe your parents' or primary caregiver's economic status when you were growing up?

Low-income	16%
Working class	32%
Middle class	37%
Upper middle class	11%
Wealthy	2%
Other [write in]	0%
Not sure	2%

30) Is any member of your household a member of a public or private sector union?

Yes, a member of a public-sector union	19%
Yes, a member of a private-sector union	11%
No, no one in my household is a member of any union	62%
Not sure	8%

31) What borough of New York City do you live in?

Manhattan	27%
Bronx	14%
Staten Island	4%

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Brooklyn	30%
Queens	25%

32) Please select all responses that apply to your life in New York City.

I was born in New York City	64%
I attended a New York City public high school	44%
I moved to New York City as a child	11%
I moved to New York City as an adult	23%
At least one of my parents was born in New York City	28%
At least one of my parents moved to New York from a different country	18%
At least one of my parents moved to New York from somewhere else in America	11%
At least one of my grandparents lived in New York City	28%
I have children under the age of 18 living in New York City	14%
I have children over the age of 18 living in New York City	15%

33) We're just about finished...

What was your household's annual income prior to the coronavirus pandemic?

You and your household earned less than \$20,000 annually	11%
\$20,000 to \$40,000	15%
\$40,000 to \$60,000	14%
\$60,000 to \$80,000	12%
\$80,000 to \$100,000	14%
\$100,000 to \$150,000	15%
\$150,000 to \$200,000	7%
More than \$200,000	7%
Not sure	5%

34) What is your household's annual income since the start of the coronavirus pandemic?

You and your household earn less than \$20,000 annually	13%
\$20,000 to \$40,000	14%
\$40,000 to \$60,000	14%
\$60,000 to \$80,000	12%
\$80,000 to \$100,000	13%
\$100,000 to \$150,000	15%

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\$150,000 to \$200,000	7%
More than \$200,000	6%
Not sure	5%