

Private Label Product Guide

Pricing, Minimums & Ordering Reference — Fall/Winter 2026

Use this guide alongside the Fall/Winter Scent Guide to build your private label order. All products are made to order in small batches; each fragrance requires its own minimum.

Fall scents are available through October 30, 2026. Winter scents available through December 15, 2026.

AVAILABLE PRODUCTS — PUBLICLY LISTED

Product + Packaging	Wholesale /Unit	MSRP	Case Qty	Case Total	Scent Availability
Body Creme — 4 oz Squeeze Bottle White squeeze bottle w/ flip-top cap	\$6.50	\$13.00	10	\$65.00	Everyday (year-round) Fall (through Oct 30) Winter
Body Creme — 8 oz Pump Bottle Round white bottle w/ pump	\$10.00	\$20.00	10	\$100.00	Everyday (year-round) Fall (through Oct 30) Winter
Foaming Body Polish Clear jar w/ black lid & safety seal	\$9.25	\$18.50	10	\$92.50	Everyday (year-round) Fall (through Oct 30) Winter
Whipped Soap Clear jar w/ black lid & safety seal	\$8.75	\$17.50	10	\$87.50	Everyday (year-round) Fall (through Oct 30) Winter
Roll-On Perfume Clear glass roll-on w/ stainless steel ball (0.33 fl oz)	\$7.00	\$14.00	10	\$70.00	Everyday (year-round) Fall (through Oct 30) Winter
Bath Bomb Powder Clear jar w/ black lid & safety seal	\$7.50	\$15.00	12	\$96.00	Everyday* Fall: limited* Winter: not publicly listed*
Lip Balms White lip balm tube w/ white cap	\$2.25	\$4.50	24	\$54.00	Lip Balm scents only

*** Bath Bomb Powder — Fall/Winter fragrance note:** Many warm, sweet, and gourmand seasonal fragrance oils are high in vanillin and may discolor white bath products as they oxidize. Bath Bomb Powder is not publicly offered in Winter scents. If you are interested in Bath Bomb Powder or another bath bomb format in a seasonal fragrance, contact us first so we can confirm fragrance compatibility before customizing.

HOW ORDERING WORKS

Minimum per fragrance	Each fragrance is its own batch — minimums apply independently. Add each scent as a separate line item.
Ordering schedule	Order by the 15th → Ships by the 30th Order by the 30th → Ships by the 15th
All orders are preorders	Production begins after label proof approval. Shipping date is assigned at time of order review.
Intake form required	After ordering, complete the Private Label Intake Form to confirm logo, label style, scent naming, color/dye preferences, and shipping details.
Label proofs	Provided once intake is received. Production does not begin until you approve in writing. Revisions or custom design work may incur additional fees.
High-volume seasons	Production timelines may extend during Fall and Winter. Plan ahead, especially for holiday gifting needs.

LABEL OPTIONS

Option	What It Includes
Classic	A vibrant, artistic design featuring a brush stroke accent and cursive script font. Includes your logo, scent name, product type, and brand details.
Minimalist	A sleek, modern design with a clean layout and subtle brush stroke. Your logo is front and center with bold, spaced lettering for a contemporary look.
Unlabeled	Product shipped without a label. An ingredient sheet is provided for your records. A good option if you handle your own labeling in-house.

ADDITIONAL PRODUCTS — AVAILABLE UPON REQUEST

Private label is not limited to the products publicly listed above. We can customize many products from the Simply Stated catalog, subject to packaging, ingredient, fragrance, and production availability. If there is a product you are interested in, reach out and we'll confirm options, minimums, pricing, and seasonal compatibility.

Product	Wholesale / Unit	MSRP	Case Qty	Case Total
Body Oil	\$11.00	\$22.00	10	\$110.00
Body Spray	\$7.50	\$15.00	10	\$75.00
Foaming Hand Soap	\$6.50	\$13.00	10	\$65.00
Car Diffusers	\$5.00	\$10.00	10	\$50.00

Looking for something else? Ask us about other bath, body, home fragrance, or giftable products from our catalog. Availability is reviewed case by case so we can make sure the format, fragrance, packaging, and production timeline are a good fit.