

XOXO-GLOWGIRL — PRIVACY POLICY

Effective Date: 2025

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XOXO-GlowGirl (“the App,” “we,” “our,” or “us”) is committed to protecting the privacy, security, and confidentiality of all users. This Privacy Policy explains how GlowGirl handles information, what data is (and is not) collected, how data is stored, and what rights users have regarding their personal information.

XOXO-GlowGirl is designed with a **zero-data-collection architecture**.

We do not collect, store, transmit, sell, or share any personal information.

All data generated through the App remains exclusively on the user’s device.

1. Scope of This Policy

This Privacy Policy applies to all GlowGirl modules and features, including but not limited to:

- GlowMe — routine management and personal dashboard
- GlowAura — daily and weekly aura cards
- GlowCycle — cycle tracking and calendar-related features
- GlowTracker — mood, self-care, and routine logs
- GlowShadeFinder — tone-related analysis and beauty guidance
- GlowVision — vision board and personal goal features
- GlowAI — beauty, makeup, routine, and self-care suggestions
- GlowFit — light movement, stretching, breathing, and wellness-oriented content
- Premium subscription services — handled through Apple StoreKit
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This policy applies solely to XOXO-GlowGirl’s internal operations. Apple services (iCloud, Calendar, Photos, etc.) follow Apple’s own privacy policies.

2. Information We Do NOT Collect

XOXO-GlowGirl does **not** collect any of the following data types:

- Personal identifiers, such as name, email address, phone number, IP address, location, or contact information
- Device identifiers or advertising identifiers
- Analytics or behavioral data

- Health data
- Usage statistics
- Contact lists
- Photos or camera images
- Calendar entries
- GlowAI conversations or inputs
- GlowFit preferences, progress, or activity
- Routine, beauty, wellness, cycle, mood, or self-care information
- Data used for advertising, profiling, or tracking
- Data transmitted to backend servers, cloud systems, analytics platforms, advertising networks, or third-party partners

XOXO-GlowGirl has **no backend servers**, does not use analytics tools, and does not integrate with third-party SDKs.

3. On-Device Data Processing

All information created within XOXO-GlowGirl stays **locally on the device** and is processed using Apple's secure on-device frameworks.

• Profile Information

Name, birth date, and profile image selected by the user

→ Stored only on the device using local storage such as Core Data and/or UserDefaults.

• Routine & Product Lists

Morning routines, evening routines, self-care steps, product names, and product usage entries

→ Stored locally; not transmitted or shared externally.

• GlowAura Card Selections

Daily and weekly aura card activity, revealed cards, and related in-app selections

→ Stored on the device only.

• GlowCycle Information

Cycle-related entries, predictions, calendar-related choices, and user preferences

→ Stored locally on the device. XOXO-GlowGirl does not transmit cycle information externally.

- **GlowTracker Logs**

Mood, self-care, me-time, routine completion, and personal reflection entries

→ Fully private and local.

- **GlowVision Items**

Vision board images, notes, titles, pinned items, and achieved status

→ Stored locally on the device and used only for the in-app GlowVision experience.

- **GlowShadeFinder Information**

Tone-related selections, optional photo-based analysis, and beauty-related preferences

→ Processed locally. Images are not uploaded or shared externally.

- **GlowAI Information**

GlowAI may use information entered by the user, such as beauty preferences, routine details, tone-related selections, product preferences, occasion details, or other self-care context.

→ Used only to generate and personalize in-app suggestions. GlowAI conversations and inputs are not transmitted, sold, shared, used for third-party advertising, or used for external tracking.

- **GlowFit Information**

GlowFit may use user-selected routines, completion status, progress, preferences, or wellness-related choices.

→ Stored locally and used only to provide the in-app GlowFit experience.

- **Subscription Status**

Premium subscription status is handled and validated by Apple's StoreKit system.

→ XOXO-GlowGirl cannot access or store payment card informatio

4. GlowAI — AI Limitations and Safety Notice

GlowAI is designed to provide beauty, makeup, routine, and self-care suggestions inside the App.

GlowAI responses are generated automatically. They may be incomplete, inaccurate, unsuitable, unexpected, or inappropriate for a particular user or situation. Users should not treat GlowAI responses as facts, professional advice, diagnosis, treatment, emergency guidance, or instructions that must be followed.

Users should always use their own judgment and, where appropriate, verify important information with a qualified professional before relying on any GlowAI suggestion.

GlowAI does not provide medical, dermatological, psychological, legal, financial, emergency, safety, crisis-support, or other professional advice. Its responses are intended only for general beauty, makeup, routine, and self-care inspiration.

GlowAI must not be used to diagnose, treat, prevent, or manage any medical condition, skin disease, allergy, injury, mental health concern, self-harm risk, violence risk, abuse, harassment, emergency, or dangerous situation.

GlowAI is not designed to respond to crisis situations or harmful requests. Users should not rely on GlowAI for urgent help, personal safety decisions, emergency decisions, or situations involving risk of harm to themselves or others.

Users should not enter highly sensitive personal information, medical records, financial information, passwords, identification numbers, exact location details, emergency information, or information about illegal, dangerous, violent, or self-harm-related activities into GlowAI.

If a user experiences skin irritation, allergic reaction, pain, emotional distress, self-harm thoughts, thoughts of harming others, abuse, violence, harassment, coercion, immediate danger, or any urgent health or safety concern, they should stop relying on GlowAI and contact a qualified professional, trusted person, or local emergency services immediately.

5. GlowFit — Wellness and Movement Safety Notice

GlowFit provides light movement, stretching, breathing, and wellness-oriented content.

GlowFit is intended for general wellness, relaxation, and self-care support only. It is not a medical service, physical therapy service, professional fitness coaching service, or healthcare service.

GlowFit suggestions may not be suitable for every person, body, health condition, injury, age, pregnancy-related concern, or physical limitation.

Users should stop any movement immediately if they feel pain, dizziness, shortness of breath, discomfort, numbness, weakness, unusual symptoms, or any other concern.

Users with any medical condition, injury, pregnancy-related concern, physical limitation, recent surgery, chronic illness, or uncertainty about whether movement is safe for them should consult a qualified professional before following GlowFit suggestions.

GlowFit information is stored locally on the device and is not sold, shared, transmitted for third-party advertising, or used for external tracking.

6. No Third-Party Sharing

XOXO-GlowGirl does not:

Share data with third-party vendors

Use advertising networks

Use analytics platforms

Track users across apps or websites

Sell or distribute user data

Transmit personal information to backend servers

Use personal information for profiling or targeted advertising

XOXO-GlowGirl is designed as a stand-alone, on-device application.

7. Security Measures

Even though XOXO-GlowGirl does not collect personal data outside the device, we apply device-level privacy and security principles, including:

iOS sandboxing

Apple system-level file protection

Local-only storage

Restricted internal data access

Apple's secure on-device frameworks where applicable

Because data is designed to remain on the user's device, exposure risk is reduced. However, users are responsible for protecting access to their own device through iOS security features such as passcode, Face ID, Touch ID, and device-level settings.

8. User Rights and Privacy Controls

8.1 Data Access

All data stored by XOXO-GlowGirl is available to the user within the App.

8.2 Data Deletion

Users may delete their data by:

Removing related entries inside the App, where available

Removing the App from their device, which deletes locally stored App data from that device

8.3 Permission Management

Users can control App permissions through iOS settings:

Notifications — Settings → Notifications → XOXO-GlowGirl

Calendar Access — Settings → Privacy & Security → Calendars → XOXO-GlowGirl

Photo Access — Settings → Privacy & Security → Photos → XOXO-GlowGirl

Camera Access — Settings → Privacy & Security → Camera → XOXO-GlowGirl

8.4 No External Data Export

XOXO-GlowGirl does not export or transmit user data to external servers.

Users may rely on Apple's iCloud device backups for personal use if they have enabled iCloud backup on their device. iCloud and Apple services are controlled by Apple and the user's own iOS settings.

9. Subscription & Purchase Management

Premium subscriptions are handled exclusively through Apple's StoreKit system.

Users may manage subscriptions through:

Settings → Apple ID → Subscriptions

XOXO-GlowGirl does not have access to payment card information, billing details, or full Apple ID payment data.

10. Brand & Trademark Disclaimer

All brand names, product names, or trademarks referenced within XOXO-GlowGirl are used solely for informational, descriptive, or illustrative purposes.

XOXO-GlowGirl has no sponsorships, partnerships, endorsements, or commercial affiliations with any brand or product unless explicitly stated.

All trademarks belong to their respective owners.

11. Changes to This Policy

We may update this Privacy Policy to reflect changes in functionality, privacy practices, safety information, or legal requirements.

Updates will be posted within the App, on the App's privacy page, or in release notes where appropriate.

12. Contact

For privacy-related questions, users may contact XOXO-GlowGirl through the contact method provided in the App or on the App Store listing.

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