

Hello Lucy

I hope this message finds you well. My name is Preston, I am reaching out to you as a digital marketer and professional copywriter specializing in the fitness industry. I have studied your page and I am impressed with the quality and consistency of your work and have no doubt you will be successful. I aim to speed this success up by crafting persuasive copywriting to multiple areas of your business.

I created an instagram bio with a few small changes to portray your professionalism and passion to help people reach their goals, in turn expanding your followers and potentially leading to more clients, would you like to see?

I Have also spotted a few areas that could use my expertise:

- Revamp on your ebook to make it more engaging, informative and inspiring for your readers, Furthermore we can develop an email marketing strategy to build your email following to advertise programs, classes, your ebook and any other future products.
- Make small adjustments to your client sign up form, building a better picture for you and your clients
- Create compelling and interactive copy on your instagram posts to increase engagement and push the algorithm.
- Reactivate your website and "Book a gym class" which is inactive?

These are just a handful of ideas we can implement to help your business, instagram and client base to grow. I would love to discuss further how we can collaborate and make a substantial impact on your fitness coaching business. Let's schedule a call or zoom meeting to dive into your goals and how I can help you achieve them.

Thanks for your time and considering my services, I am confident together we can elevate your business and achieve excellent results.

Preston Deakin
Copywriter And Marketer For The Fitness Industry