

Privacy Policy for BP Diary: Blood Pressure Log

Last updated: June 2026

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Application (BP Diary: Blood Pressure Log) and the choices you have associated with that data.

1. Blood Pressure and Health Data

All health-related data (such as blood pressure readings, pulse, notes, and profiles) is stored locally on your device by default.

- If you create an account, this data is synchronized securely with our cloud database (Google Firebase) to prevent data loss and allow multi-device sync.
- We do not share, sell, or use your health data for advertising or any other commercial purposes.

2. User Accounts and Authentication

Our App allows you to create a personal account to synchronize your data.

- If you register using your Email and Password, we collect and securely store your email address.
- If you choose to log in using third-party authentication services, such as Google Sign-In, we access basic profile information (such as your email address and profile name) provided by that service, in accordance with their respective authorization procedures.

3. Cloud Storage and Synchronization

If you are logged into your account, the app securely uploads and synchronizes your profiles and blood pressure records to our secure servers powered by Google Firebase.

If you choose to use the app in guest mode (without logging in), all of your data remains stored locally on your device only.

4. Advertising and Geolocation Detection (AdMob and Yandex Ads)

We use Google AdMob and Yandex Mobile Ads to display advertisements in the free version of the App depending on your region.

To route advertising requests correctly and comply with regional restrictions, the Application determines your general country of location using non-intrusive methods without requesting precise location permissions (such as GPS):

- ****Cellular Identifiers****: The app checks the country code of your SIM card or currently active cellular network tower locally on the device.
- ****IP Geolocation****: For devices without cellular network modules (e.g., Wi-Fi-only tablets), the app performs a request to the IP-to-Country API service `api.country.is`. This service maps your IP address to a country code. Your IP address is processed temporarily for this lookup and is not stored or shared for other purposes.

These ad networks may use device identifiers (such as the Android Advertising ID) and cookies to provide personalized ads and perform analytics. You can opt out of personalized advertising in your device's Android settings. Read more about their privacy practices here:

- Google AdMob: <https://policies.google.com/technologies/ads>
- Yandex Mobile Ads: <https://yandex.com/legal/confidential/>

- api.country.is: <https://api.country.is>

5. In-App Purchases

Our App contains in-app purchases handled securely by Google Play Billing. We do not process, store, or have access to any of your financial information or credit card details.

6. Data Retention and Deletion

We respect your privacy and give you full control over your data:

- ****Individual Deletion****: You can delete individual profiles or blood pressure entries directly within the App. Deleting these items immediately removes them from your device and permanently deletes them from our cloud database.
- ****Account Deletion****: You can permanently delete your user account and all of your synced personal data from our cloud servers at any time by selecting the "Delete Account" option in the settings.
- ****Guest Data****: If you are using the app in guest/offline mode, you can remove all locally stored app data by clearing the app's cache/data in your Android system settings or by uninstalling the App.

7. Contact Us

If you have any questions about this Privacy Policy, please contact us at:
mammoth.apps1@gmail.com