



Dear (insert name),

Every school day, 46 kids are diagnosed with cancer and I've committed to joining The Andrew McDonough B+ (Be Positive) Foundation in the fight against childhood cancer. This year, I will be participating as a member of NOVA dance 2025. I am aiming to raise (insert amount). Will you help me?

Why?

- Your donation helps lessen the financial burden on families of children with cancer so they can focus on what's important - their child's health. The B+ Foundation is the largest provider of financial assistance to families of kids with cancer nationwide and has helped thousands of families being treated at over 200 U.S. hospitals.
- Your donation helps fund critical, cutting-edge childhood cancer research at world-class institutions nationwide that is already saving lives and changing the landscape of childhood cancer treatment options.
- Your donation helps The B+ Foundation financially assist thousands of families each year. One wrote to us, "Thank you so much for helping us with this month's mortgage payment. Between Emily's feeding tube and treatment, her expenses per month are greater so we really appreciate the help. We are thrilled at the charity and kindness of friends and strangers in hopes that one day, Emily will beat cancer."

To make a donation, please visit

(Insert your fundraising link here)

and click the **donate** button.

There, you will complete the online form and safely use your credit card to make a donation. You will receive a receipt via email for tax purposes. Your donation honors the memory of Andrew McDonough, who passed away from complications of leukemia in 2007 at age 14. Andrew's blood type and the family's motto was, and continues to be, 'B+'... 'Be Positive.'

Please consider forwarding this email to family and friends to help me reach my goal!

To learn more, visit <https://www.BePositive.org>. Thank you for supporting me in the fight against childhood cancer

B+

(Your name)