

Blog Defender JV Bits file

Total WordPress Security - Updated For 2022
Top Selling Warrior Plus and JVZoo Product: 7,500+ Copies Sold

WarriorPlus Link: <https://warriorplus.com/aff-offer/o/kbx73l>

Release: 11am EDT Wednesday 21 September 2022 | Ends Midnight EDT Wednesday 28 September 2022

The RRP for Blog Defender is \$47, for the JVZoo launch offer we'll be heavily discounting the front end price to just \$17 for 7 Days only!

Funnel

FE: BlogDefender 2022 Agency - \$17 Dimesale @ 50%
OTO1: Security Setup - \$67 @ 50%
OTO2: Hosting & Setup - \$97 pa @ 50%
DS: Blog Setup & Hosting - \$147 @ 50%

Partner Incentives & Bonuses:

During new product launches, Version Update releases and periodic special offers we sometimes also offer performance based, goal orientated bonus opportunities [prizes]. To qualify for these and get more details you need to be subscribed to our partners newsletter, the optin is here: <https://blogdefender.com/jvwplus/>

Sales Page:

FE: <https://blogdefender.com/2022/indexwp.html>
OTO1: <https://blogdefender.com/dfy/dfyswp.html>
OTO2: <https://blogdefender.com/dfy/hostwp.html>
DS: <https://blogdefender.com/dfy/dfybwp.html>

Swipes [also below in this doc]:

<http://blogdefender.com/jvwplus/blogdefender-swipeemails.txt>

More Info

Blog Defender is the top selling "Security" system on JVZoo, Warrior Plus, and has sold over 7,500+ copies across multiple platforms since it was first released in 2012, a TRUE evergreen offer!

Blog Defender 2022 has been totally recreated from the ground up for 2022 and covers the most up to date and comprehensive WP site security systems, covering hosting, which plugins to use, special secret tools and code for keeping out hackers & botnets, with all new training and plugins for this release!

Blog Defender 2022 Videos:

- #01: Keeping Your Local Computer Safe
- #02: Hands Free Remote Backups
- #03: Backup Exports & Migration
- #04: Passwords and Usernames
- #05: MalWare Scans
- #06: WP Firewall & Brute Force Protection
- #07: Bad Bots, Scanning & Cleaning
- #08: Traffic Tools & Complete Diagnostics
- #09: WP Login Security
- #10: Using Google Search Console for Security
- #11: HTTPS + SSL Setup for Ranking & Conversions
- #12: Cleaning & Optimizing for Speed
- #13: Fixing broken sites, plugins and themes
- #14: Keeping Multiple Sites Under Control
- #15: Knowing When Your Site Is Down
- #16: Fixing a Hacked Site Manually
- #17: More Speed, More Security...

Local Agency Version:

Includes Cheat Sheet and Local Business Resource Guide & Sales Post for Local Agency Use.

- #1: You get our Local Business Security Blog Post/Article for you to use on your local agency site.
- #2: AND you get our UNBRANDED "Local Business Site Security CheckList" that you can use as a lead generation giveaway – give them the steps they need to go through to secure their site, then offer to do it all for them by simply adding your page link!
- #3: WordPress Security SEO Content Guide – Notes on keywords, contents sources, & further resources for creating further WordPress & website security content.

JV competition: \$1,000+ Cash Up For Grabs

from 11am EST Wednesday 21st September to midnight EST Wed 28th September 2022

- 1st = \$500
- 2nd = \$300
- 3rd = \$150
- 4th = \$50
- 5th = \$25

*NOTE: we do set a min for the JV Cash prizes, if you don't hit this you still get a pro rata % of the prize based on the number of sales you do make, so no one walks away empty handed!!!

Minimum Sales to Qualify: 100 for 1st, 75 for 2nd, 50 for 3rd, 20 for 4th, 10 for 5th.

No Teams Allowed.

JV Contest: <https://warriorplus.com/vendor/contest/mj9hs>

Blog Defender 2022 swipe emails

<https://blogdefender.com/jvwplus/blogdefender-swipeemails.txt>

Email #1 -- What's Covered

##Subject Lines:

Do you use WordPress?

90,000 WP sites are attacked every MINUTE...

Have you updated to the latest version?

Hi,

If you use WordPress then your site is most likely already being targeted...

- 90,000 WP sites are attacked every MINUTE!
- Less than half of WP users have updated to the latest version
- 1.6 Million WordPress Sites Hit With 13.7 Million Attacks In 36 Hours From 16,000 IPs
- 90% of hacked websites in 2018 were hosted by WordPress

Get THE latest, up to date WP security training today - <<<AFFILIATELINK>>>

Blog Defender has been helping webmasters protect their sites since 2012

Here's what's covered in the latest version:

- #01: Keeping Your Local Computer Safe
- #02: Hands Free Remote Backups
- #03: Backup Exports & Migration
- #04: Password and Usernames
- #05: MalWare Scans
- #06: WP Firewall & Brute Force Protection
- #07: Bad Bots, Scanning & Cleaning
- #08: Traffic Tools & Complete Diagnostics
- #09: WPLLogin Security
- #10: Using Google Search Console for Security
- #11: HTTPS + SSL Setup for Ranking & Conversions
- #12: Cleaning & Optimizing for Speed

- #13: Fixing broken sites, plugins and themes
- #14: Keeping Multiple Sites Under Control
- #15: Knowing When Your Site Is Down
- #16: Fixing a Hacked Site Manually
- #17: More Speed, More Security...

Get Your Blog Defender 2022 Agency Edition Bonuses Today while the early bird launch special offer is on: <<<AFFILIATELINK>>>

Kind regards,
YourName

Email #2 -- LOCAL Biz/Agency SWIPE

##Subject Lines: "Local Biz/Agency"

Blog Defender 2022 WP Security: Going Local...
Get your blog secure today [+offer as a service]
It's not just your site that needs to be secure - Blog Defender Local Edition

Hi,

WordPress Security is a massive and ongoing problem for local businesses - they've usually struggled just getting a site up and running, and now they need to work out how to secure it and their client data as well... :-O

Most are MORE THAN HAPPY to get someone else to take care of it for them - that's where your profit opportunity comes in...

The brand new 2022 version of Blog Defender shows you exactly how to secure your clients sites AND exactly which plugins to do it with!

But that's not all...

you also get a bunch of resources to help you get SEO Traffic, generate leads, provide site security services:

#1: You get our Local Business Security Blog Post/Article for you to use on your local agency site.

#2: AND you get our UNBRANDED "Local Business Site Security CheckList" that you can use as a lead generation giveaway - give them the steps they need to go through to secure their site, then offer to do it all for them by simply adding your page link!

#3: WordPress Security SEO Content Guide – Notes on keywords, contents sources, & further resources for creating further WordPress & website security content.

Get Your Blog Defender 2022 "Agency Edition" Bonuses Today while the early bird launch special offer is on: <<<AFFILIATELINK>>>

Kind regards,
YourName

Email #3

##Subject Lines: "short & To The Point"

Driving without a seat belt = Your site without...
Would you leave your home unlocked and the door open..?

Hi,

Would you leave your home unlocked and your door open?

Would you drive without insurance and a seat belt?

Crazy talk, right?

and yet it turns out that 73%+ of website owners are doing the same to their business, with little or NO security in place [Ponemon Institute]...

Leaving the doors open to hackers, and having no insurance against losing their site!

With a 42% rise in hacking activity in the last 12 months [Trustwave.com] it's insane to gamble on your site not being found and targeted...

And doing something is actually really simple, in fact 80% of problems can be avoided with a few simple security steps...

Find out how today, before it's too late!

Watch the video here to find out more: <<<AFFILIATELINK>>>

Kind regards,
YourName

P.S. If you provide SEO or website services to clients you can even use this to offer a high value service to your clients...

here's the link again: - <<<AFFILIATELINK>>>

Email #4 "Ramifications"

##Subject Lines:

Even a new blog is valuable to a hacker...
You're never too small to get hacked...
Don't leave it till you get a call from the Feds...
They Will Find You & They Will Use Their Particular Set Of Skills...
Don't risk it all, get locked down...
Stop Hackers In Their Tracks...
You Could Be Sitting On A Landmine...
Your Website Could Already Be Dead...
Your Website Could Kill Your Business...
Website Insurance...

##Body:

Hi,

Most website owners have no idea that their site has been hacked until it's actually too late...

Quicklink: <<<AFFILIATELINK>>>

The first you know could be when you receive an email from your web host that your account has been suspended, or worse yet, closed down entirely!

BUT it could be even worse than that...

If your site has been hacked for a while and you've not noticed, Google probably has, and they will have dropped your site out of their results, so no more traffic from all your hard work!

AND yet even that's not as bad as it can get...

If your site has been used for a "phishing" attack to gather other people's online banking or PayPal login info (one of the more common exploits) then you could be about to get a call from the real world authorities, the Police!

Sounds pretty scary right?

Yup, it is, so you need to lock down your site right now!

****AFFILIATELINK****

The good news is it's really pretty simple to do, once you know how...

This brand new security training will let you quickly lock down your WP blog to protect from 99%+ of hacks.

You also get 17 easy to follow, step-by-step video tutorials showing exactly how to do everything from check your plugins and themes, to automate remote backups and even how to clean your blog if it has been infected by something nasty!

The guys behind these videos have over a decade of experience in running hundreds of high traffic blogs, blogs that are often attacked, but no longer hacked...

<<<AFFILIATELINK>>>

Kind regards,
YourName

P.S. If you provide SEO or website services to clients you can even use this training to offer a high value service to your clients...

here's the link again: - <<<AFFILIATELINK>>>

Email #5: "The Testimonials"

##Subject Lines:

Do I Really Need This..?

Get a second opinion, & a third, & a fourth, &...

It's not me, it's not you, it's THEM!

##Body:

Hi,

It's always good to find out what the real users of a system have to say about it, so here's what just a few BlogDefender users had to say:

"This is probably one of those times when you ask yourself 'Do I really need this product?'

Let's Face it, on the surface it's not going to immediately put more money in your pocket or even add some cool new gizmo to your site...

...The truth is Yes, you do and you need it now.

I've been in the online business for 10+ years and had my fair share of hacked sites which have cost me time and money (lots of it)...

I've also seen a good number of people have their reputations and entire businesses left in tatters when their sites have been hacked.

Right now is the time to act, because when it's too late, well basically you'll be screwed (and you'll regret the day you passed over such a great opportunity to protect yourself for so little).

And by the way, if you think your web host will come to your rescue, think again, you'll be on your own, paying to put things right and suffering the cost of lost sales and business.

This is a seriously good product and if you rely on WordPress to make you money online then it's nothing less than essential.

Buy it, follow Matt's expert advice and don't end up another victim!"

Simon Hodgkinson - HodgkinsonPublishing.com

Watch the video here to find out more: <<<[AFFILIATELINK](#)>>>

"I've had to go through the inconvenience of a hacked blog before and let me tell you it's not nice.

With online security becoming an increasing problem, especially with Wordpress this is a great way to secure your blog.

I'll be following Matt's training and securing all my blogs.

Great job."

John Thornhill - JohnThornhill.com/blog/

"Don't make the mistake of thinking you're too small or not important enough to be hacked!

I've found out that I've had bots in the backend of my sites, making alterations and changing things around, so there's no telling what damage they've caused.

I've had my main blog for over 3 years now, and the thought of losing all the hard work I've put into it is just devastating, not to mention costly! I have a shared hosting plan, so of course once they can get into one site, they can also access the others.

Luckily, I now have the procedures detailed within Blog Defender in place so that I can prevent the vast majority of this ever happening again. Once you've secured one site it gets a lot quicker to secure all subsequent sites.

With Blog Defender, you get easy-to-follow videos, along with a detailed checklist that you can download. You are literally walked through the process of securing your blog against hackers, which has given me real peace of mind.

This is a growing issue that all website owners are facing; so it isn't going to go away. Prevention is better than cure, particularly as some of the nastier hacks around can literally ruin your business.

So do yourself a favor – get your sites protected now, before it's too late."

Nikki - NikkiStephens.com

Watch the video here to find out more: <<<AFFILIATELINK>>>

"In the past month alone, I've had 3 niche blogs hacked, costing me hundreds of dollars in lost sales - all of which could have been avoided if I followed the steps in this training.

I can tell you, there's nothing worse than spending months building up a blog, adding posts every few days, and then finding it all gone in an instant.

The great thing about these 'over the shoulder' videos is that you get to see exactly how to do everything, so it doesn't matter if you're technically challenged. Just copy what you see on the screen, and then relax knowing your blogs are safe.

(Just one of the tips in the first video alone could probably have prevented my blogs getting hacked)

I even noticed one or two tips in there that help with seo too ... so following these videos could even bring your blogs more traffic!"

Richard Legg - Richard-Legg.com

"Since working with blogs, I... like many others, have been concerned about how to handle the constant threat of blog attacks.

After having a look at Blog Defender you can't help but become most aware of the vulnerable areas all bloggers need to protect.

Blog Defender is a viable Wordpress blog security prevention system that offers video instruction along with 3 software plugins that are free to download.

The instruction shows the optimum settings on how to use the free plugins that will allow you top level force against blog hacker attacks.

Simply put, Matt's Blog Defender will keep your blogs safe from being hacked providing effective protection that is needed in today's blogosphere.

Don't be caught without the necessary counter-measures needed to keep your blogs safe from attacks... Blog Defender has you covered."

Michael Nicholas - Impact Info Marketing

Watch the video here to find out more: <<<AFFILIATELINK>>>

Kind regards,
YourName

P.S. If you provide SEO or website services to clients you can even use this training to offer a high value service to your clients...

here's the link again: - <<<AFFILIATELINK>>>

Email #6 "The Stats"

##Subject Lines:

42% Rise in attacks in the last 12 months...
160,000 WP sites used for ddos attack...
Google blocks 11,000 infected WP sites...
FBI Warns: Patch WordPress or face IS attacks

##Body:

Hi,

It never stops, in fact it's even getting worse...

#1: The Ponemon Institute says there has been a 42% rise in website attacks in the last 12 months, and it's still on the rise...

#2: Google has blacklisted over 11,000 malware-infected WordPress domains, in other words, no more traffic for them, and over 100,000 sites in total have been affected by a new malware campaign...

#3: FBI Warn WP Users: Patch WordPress or face IS attacks

#4: 1 million sites imperiled by dangerous bug in WordPress plugin

Are you sure your site is secure..?

Make sure NOW: <<<AFFILIATELINK>>>

With hacking activity set to double again this year & 162,000 WordPress sites hacked in just one attack in March – how safe is your WordPress site today & can it survive the increasing barrage of bad traffic?

Hackers are now playing more destructive games by implanting fake login pages, fake shops, spam relays & very nasty malware!

Most webmasters don't even know their sites have been hacked – it takes an average of 162 days for a webmaster to spot a problem, 3 days to fix it & 1 in 4 hacked sites are never recovered...

Blog Defender has an impressive "0" hacked site track record since it was first released in 2012.

And the new version, Blog Defender 202, is the toughest WordPress Security Product released to date.

It's even easier to deploy & it runs WordPress in stealth mode so it's hidden from general hacking attacks.

Blog Defender 2022 now protects against low volume botnet attacks, spammers, bad spiders, content scrapers & known bandwidth killers.

No other product or service has gone to these lengths to keep websites secure & free of bad traffic..

Grab your copy and secure your sites today, before it's too late: <<<AFFILIATELINK>>>

Kind regards,
YourName

P.S. If you provide SEO or website services to clients you can even use this training to offer a high value service to your clients...

here's the link again: - <<<AFFILIATELINK>>>

Email #7 "Keep it in the family"

##Subject Lines:

It all started with his mum...
7,500+ customers = 0 hacked blogs!
Hackers = 0 : Matt = 7,500+

##Body:

Hi,

3 years ago some 'douchebag' hacked decided to have a bit of fun and hack Matt's mum's site...

This wasn't some high traffic, authority blog...

It was an empty blog he'd set up for his mum and she'd never used, it literally just had the "Welcome World" default post, and zero traffic...

This reprobate still felt it was worth hacking!

I'll let you in on why in a moment...

Since then Matt's been on a bit of a personal crusade to make sure none of his blogs are hacked again, ever!

He spent months researching and testing WP Security to find out what really works...

and even though he has hundreds of niche WordPress sites, since they've been protected by BlogDefender, not a single one has been hacked!

He then released his findings as a simple video tutorial course and with over 7,500 customers since the first version was first released, not a single customer has reported having a blog hacked after using BlogDefender...

He's just released the latest version, fully updated for 2022, which now includes even more training on optimization, speed, and security, as well as bonus Local Agency Tools!

and you can grab it for the next few days at the amazing special offer launch price of just \$17...

Watch the video here to see for yourself: <<<AFFILIATELINK>>>

Kind regards,
YourName

P.S. If you provide SEO or website services to clients you can even use this training to offer a high value service to your clients...

here's the link again: - <<<AFFILIATELINK>>>

Email #8 "Site Security Tip"

##Subject Lines:

Don't become part of the zombie horde...
Is your blog a 'Walking Dead' star?
Which side of the Zombie Apocalypse is your blog on?
Make sure you're not part of the Zombie Horde [simple tips]

##Body:

Hi,

the brute force attacks against WordPress sites just doesn't end, hackers are constantly recruiting new blogs for their 'Zombie' army, which side are you on?

Make sure you're not part of the 'Walking Dead': <<<AFFILIATELINK>>>

"Botnets" use hundreds of thousands of unique IP addresses (from compromised/hacked 'Zombie' computers across the world) to attack hosts across the globe, specifically targeting WP Blogs.

Brute force attacks against WordPress have trebled in recent months!!!

Even big web hosts have been warning their customers about this, some have even had to take drastic measures to keep their servers and their customers sites up and running, even so far as to globally disable access to wp-login.php on sites, so their owners are locked out until the host can put a better solution in place.

Botnets like this mainly target /wp-login.php and /wp-admin to try and get access using brute force, and obviously the main target for login attempts is the default username "admin".

Does your blog login use the username "admin"..?

The top passwords targeted include some fairly obvious ones, make sure you're not using something as weak as any of these:

admin
123456
666666
111111
12345678
qwerty
1234567
password
12345
123
123qwe
123admin
12345qwe
12369874
123123
1234qwer
1234abcd
123654
123qwe123qwe
123abc
3123qweasd
123abc123
12345qwert

If you are using something like this then you may already be hacked...

So what about some practical advice...

The most important thing you can do right now is:

1. Make sure you have a super strong password
2. check this out for a complete WordPress Security Solution to secure your blog now:

<<<AFFILIATELINK>>>

Extras Tips:

1. delete any unused plugins & themes
2. setup an "admin" that doesn't use the name "admin", and delete the one that does
3. make sure all your plugins, themes & version of WP are up to date

Kind regards,
YourName

P.S. If you provide SEO or website services to clients you can even use this training to offer a high value service to your clients...

here's the link again: - <<<AFFILIATELINK>>>

Email #9 - 48 hours left

Subject Lines:

Will You Sleep Safe & Sound After Today..?
Don't trust getting a good night's sleep to just hot milk...
Do you sleep easily at night..? [48hour warning]
Hackers don't need to sleep, do you? [48hour warning]

Body:

Hi,

Hackers can sleep soundly, they don't need to be at their computer to be attacking your site, they don't even need to be awake...

They use automated scripts and software to constantly and persistently hammer away at as many blogs as they can find, looking for any weakness, and there are many!

And they never stop looking for new blogs to attack, AND new ways to get in...

Your site may already have been compromised, how would you know if it has been hacked already..?

Learn how to check for yourself here: <<<AFFILIATELINK>>>

If you haven't been hacked yet, how long do you think your luck will last?

How will you deal with it when it does happen..?

Simon Hodgkinson [of Hodgkinson Publishing] says:

"This is probably one of those times when you ask yourself 'Do I really need this product?'

...The truth is Yes, you do and you need it now.

I've been in the online business for 10+ years and had my fair share of hacked sites which have cost me time and money (lots of it)...

I've also seen a good number of people have their reputations and entire businesses left in tatters when their sites have been hacked.

Right now is the time to act, because when it's too late, well basically you'll be screwed (and you'll regret the day you passed over such a great opportunity to protect yourself for so little).

And by the way, if you think your web host will come to your rescue, think again, you'll be on your own, paying to put things right and suffering the cost of lost sales and business.

don't end up another victim!"

of course Simon's right, and once you've locked down your site you'll be able to sleep at night, without imagining that little "tap, tap, tap" sound of the hackers trying to get in to your blog...

Watch this video to learn how you can take back control of your site security: <<<AFFILIATELINK>>>

But you need to be quick, this offer is gone at midnight tomorrow...

Kind regards,
YourName

P.S. If you provide SEO or website services to clients you can even use this training to offer a high value service to your clients...

here's the link again: - <<<AFFILIATELINK>>>

Email #10 - Last Day

Subject Lines:

Blissful ignorance isn't an excuse... [closing today]

152 days on average, how long ago was your blog hacked..? [closing today]

Last Chance For Your Online Security... [closing today]

Grab 75% off Blog Defender WP Security = Closing Today!

Body:

Hi,

Have you had your blog hacked yet?

Are you sure.?

How can you even tell..?

It takes 152 days on average for a webmaster to notice that their site has actually been hacked.

That's a pretty scary number!

But that doesn't need to be you...

Want to know if you've already been hacked, watch this video: <<<AFFILIATELINK>>>

The good news is it's really pretty simple to lock down your site, with the right tools and 'know how'...

This brand new WP Security Training will protect your blog from 99%+ of hacks.

You get 17 easy to follow, step-by-step video tutorials, showing you exactly how to do everything from check your plugins and themes, to automate remote backups and even how to clean your blog if it has been infected by something nasty!

The guys behind these videos have over a decade of experience in running hundreds of high traffic blogs, blogs that are often attacked, but no longer hacked...

The bad news is this offer is about to close, it's gone at midnight TODAY, so click the link to check out the video before it's too late: <<<AFFILIATELINK>>>