

I am inspired by your story Dr Michael , how you grew up with severe allergies and found your path in life by helping others who suffer from the same conditions you did, and the nice sneaky way to gain leads by encouraging them to read your testimonials at the end.

I came across your Facebook page through a mutual friend and then eventually your website, from analyzing your audience and following I realized that you might be missing out on potentially major traction to your website, The Joint Chiropractic a well-known chain is using this weird strategy utilizing it on their Facebook audience by targeting their daily frustrations and curiosity, then easily boosting conversions by letting their blogs do the rest

I was rather curious about how effective this strategy would be for another business so I copied and optimized it specifically for your website, but since I am not familiar with the inner workings of your business I am not sure how well it will work for you, so if you have time this week, when are you free for a quick call?

here is a taste of what I came up with: FV link