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ONE DAY TO SALES FUNNEL AD SUCCESS:

The Group Strategy Intensive for *Entrepreneurs Ready to Crush It!*

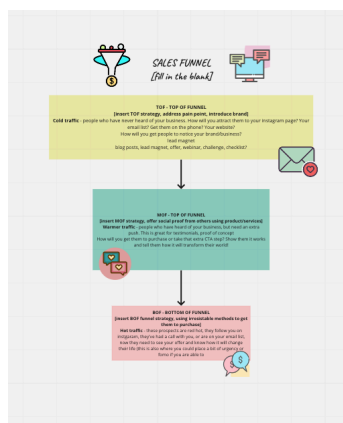
Tired of hearing "**not ready to run ads**" or "**your page needs work first**"? Me too! 🙄 That's why I created this full-day Intensive.

In just 1.5 days, you'll have everything you need in place to make the behind the scenes of your business win at ads in the next 3-6 months. 🙌

✅ No more wasted time and 💰 money - this is your roadmap to **attract an avalanche of hot leads and sales through digital ads.**

BY THE END OF THE 1.5 DAYS TOGETHER, YOU'LL WALK AWAY WITH THE STRATEGY FOR:

•**Your sales funnel:** We'll build out your very own sales funnels from the top the bottom so you can finally visualize where your cold leads will enter your marketing ecosystem and how you'll convert your hot leads to purchase





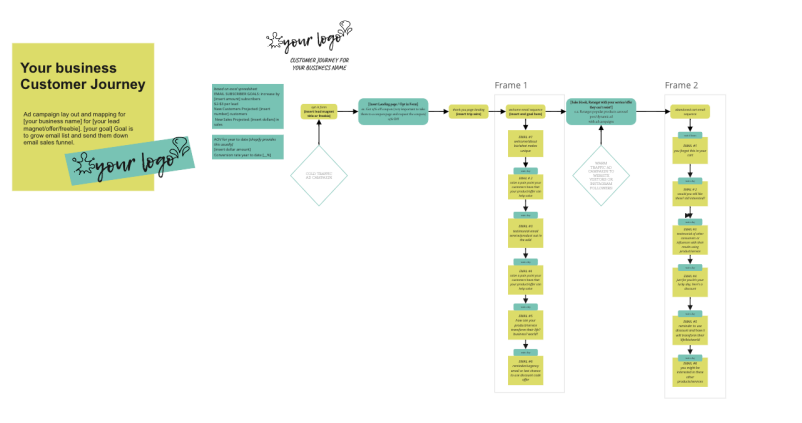
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•**A High-Converting Landing Page:** We'll build out your very own wireframe lead capture page from scratch complete with an irresistible offer

•**A Valuable Lead Magnet:** Create a freebie idea 💡 and outline your dream customers will love to get more email subscribers than ever before. I'll even help you craft personal follow-up messages to send new subscribers!

•**Email Funnel Ready to Go:** No more one-and-done emails! Build your plan for an automated welcome message along with a 5-part email funnel plan to nurture new leads and turn them into loyal customers.

•**Customer Journey for Ad Strategy for Success:** Strategize what should be your tripwire, or order bump. Where your prospective customer should see your order bump in their journey. How to structure ad campaigns for the best results for future you, what types of ads to test first, and how to scale your winners big time! We'll develop your roadmap for launching high-converting ads.



•**Private Strategizing:** (*I'm not a coach!/, but I am one hell of a strategist!)* Ask me anything in our dedicated day and a half! I'll provide hands-on support to



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ensure you walk away with all the tools and knowledge you need BEFORE you run profitable ads.

BONUS: An abandoned Cart Email Guide, Blueprint & Template

Struggling to convert abandoned cart visitors? Lost on what to include in your email series? This guide eliminates overwhelming feelings. **Bid farewell to lost sales and welcome increased profits with email funnels.** Gain tools, skills, and knowledge to boost your sales instantly. Packed with tailored insights, it helps early-stage ecommerce shops go from ideation to execution.



This is perfect for entrepreneurs ready to take action and **set themselves up for success BEFORE running paid ads.** If you want to see real results from digital advertising - this [1.5-day Strategy Group Intensive](#) is a must! 🌟



Seats are strictly limited to 5 people to keep this hands-on. Grab your seat now to claim yours!

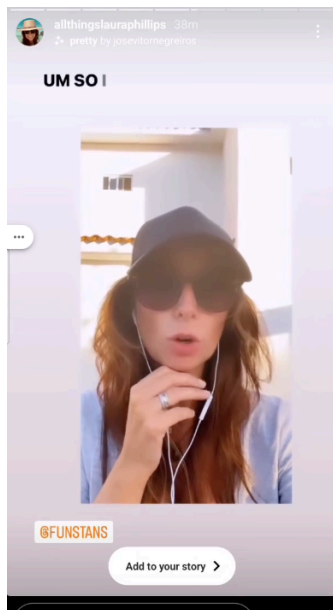
[\[YES! I NEED TO SET MY FUNNELS UP\]](#)



SUCCESS STORIES: HEAR FROM FELLOW BIZ OWNERS



"Hattie is Amazing. She skyrocketed our business. She is always there in your corner..." -  [click here or the image below to play the video](#) 



"Hattie you have no idea how much value you added to my business today Literally a godsend."





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"The Intensive was absolutely amazing! If it weren't for you I wouldn't feel the massive momentum I am feeling in my business now"



Drea Gideon

Tue, May 7, 8:31PM (2 days ago)



to me ▾

Hi Hattie!

The intensive was absolutely amazing. I love all of the insight you were able to bring to my business. Before we met I felt so overwhelmed by everything to do with sales funnels and you made it seem so manageable. I really appreciate your expertise and your guidance. ~~I feel blessed to have met you~~ because I really got a VIP experience!

You not only taught me about sales funnel marketing but you also gave me valuable advice about how to niche my business, what content I should use when and where, and how to be strategic and repurpose everything I already had. This all made me feel so excited and empowered to create these assets that I had been putting off for months if not YEARS. If it weren't for you I wouldn't feel the massive momentum I am feeling in my business now and the excitement for creating digital products.

I couldn't recommend the workshop more -- I am raving about you to all of my small business friends!



"Yesterday was

8:28



NEHA |...
In quiet mo...



Oh Hattie.
Your expertise was MUCH appreciated. You helped me so so much. You gave me so much advice on what to change and most of it was so minor yet so impactful and helped teach the reasoning behind it. You were so gracious with your knowledge and taught me so many tools I was unaware of! I loved being in the intensive with you and I can't wait to participate in more of your events ! 💕



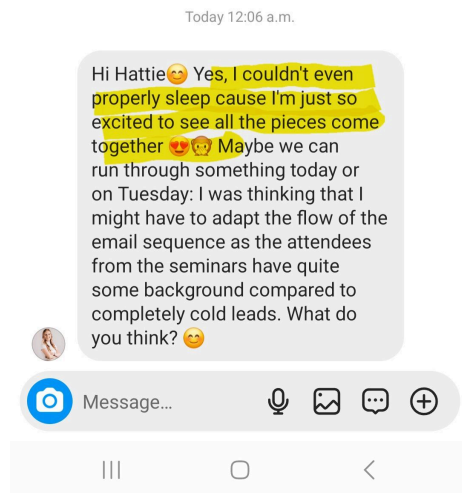
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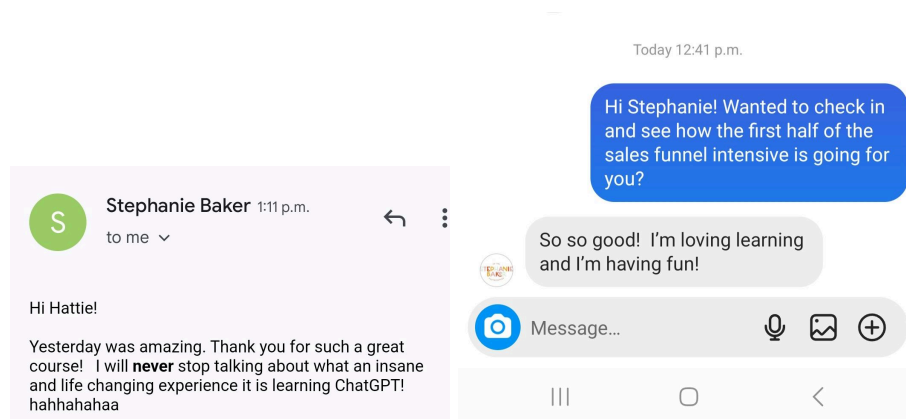


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"Yesterday was



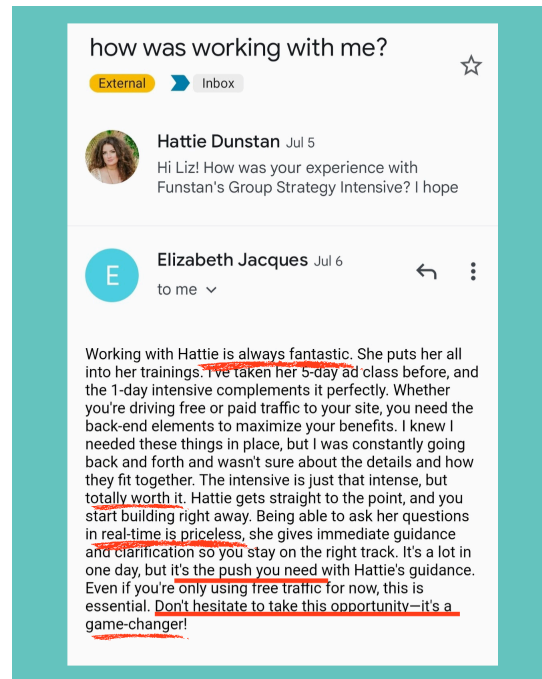
"Yesterday was amazing! Thank you so much for a great course! [intensive]"



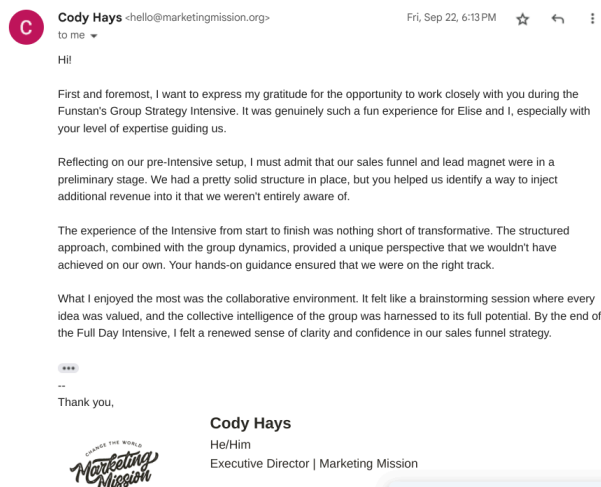
"Hattie is always fantastic! Being able to ask her questions in real-time is invaluable!"



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“Genuinely fun experience, especially with the level of expertise guiding us. The experience from Start to finish was nothing short of transformative”





“Hattie didn’t just deliver information. She provided invaluable resources and walked us through each project, ensuring we implemented what we learned together.”

The Intensive 8-Hour Class on sales funnel and lead magnet setup was a game-changer for my marketing role. Before joining, our setup was chaotic, but the comprehensive class guided me step-by-step to restructure it efficiently.

One thing that stood out throughout the class was the instructor's commitment to ensuring our success. Hattie didn't just deliver information; she provided invaluable resources and walked us through each project, ensuring we practically implemented what we learned together. This hands-on approach was truly invaluable as it gave me the confidence to apply the knowledge in a real-world setting.

Hattie's responsiveness to questions was exceptional. Whenever I had doubts or needed further research, she promptly provided guidance and even offered immediate feedback. This personalized attention made the learning experience engaging and motivating.

By the time the Full Day Intensive concluded, I felt incredibly inspired and well-equipped to run ads successfully. The class not only gave me the knowledge I needed but also instilled the confidence to execute my strategies effectively. Highly recommended!

~ Sending positive energy your way.



Zaini Hassan (She/her) | Marketing Coordinator
@zaini.hassan

WHAT OUR DAY WILL LOOK LIKE:

DAY ONE

Welcome10am-10:15am

target audience.....10:15AM - 10:45AM

Sales Funnel Map.....10:45am - 11am

Customer Journey.....11AM-12pm

Lunch/stretch/break.....12PM-1pm



Lead Magnet.....1PM-3pm

Landing Page.....3PM-4pm

DAY TWO

Tripwire.....10AM - 11AM

YOUR INVESTMENT

Your investment today is **\$585 USD [\$799 CDN]** to get all of this off your plate in 1 full day. But as a special bonus, members of the [Master Marketing with AI community](#) **receive an additional 25% off.**

[That's an incredible savings of \$145 USD or \$200 CDN right back into your pocket - a total steal!]

One day and a mindset that you finally want to get your biz back end set up for digital ad success. **Are you ready to commit and get ad ready with me?**

Take action now before **your picked date**- and say goodbye to wasting money and time on digital ads that don't give an ROI.

CHOOSE YOUR DAY

→ **Wednesday October 9th, 2024 10am - 4pm EST & October 15th, 2024**

10am - 12pm EST



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- **Tuesday November 12th**, 10am - 4pm EST & November 19th, 2024 10am - 12pm EST
- **Tuesday December 10th**, 10am - 4pm EST & December 17th, 2024 10am - 12pm EST

The best part is you'll be able to **start running ads in the next 3-6 months** and see an ROI.

Say yes to success and **learn how to build your ad machine now**. I'll be waiting for you - let's get started!

[\[THIS IS GONNA BE AMAZING, SIGN ME UP\]](#)

THIS IS PERFECT FOR YOU IF:

- ✓ You lack a clear lead generation strategy.
- ✓ You need a "next step" in your business but are unsure where to begin with a sales funnel.
- ✓ You know what a lead magnet is but you have no clue what would make a great one for your biz
- ✓ You already have an existing product or service, either digital or physical, that you want to sell more of. We'll use this to help you come up with a lead magnet, tripwire, and sales funnel strategy.
- ✓ You're tired of Googling "sales funnel" and not understanding the technical jargon or how it applies to your business.



✓ You're ready to take action, set things up, and start implementing rather than just absorbing more information.

✓ You plan to start running ads within the next 3-18 months to significantly grow your customer and client base.

THIS IS NOT FOR YOU IF:

✗ You're currently overbooked with one-on-one services

✗ You have no plans to ever run ads.

✗ You don't have a digital or physical product or service that you want more customers for (if you're still figuring out what to sell, this Intensive isn't for you).

✗ This is your first marketing course/strategy endeavor. You should already be familiar with some marketing terms [like what a lead magnet is] and have a solid understanding of your business.

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- **Please note this is not Hattie's LIVE 5-day ads class.**
 - **This is the pre-class to setting you up for paid ad success for a high ROI**
 - **It is a 1.5 day intensive where you will map out and design everything that needs to be set up before you can start to see a return on your paid ads**
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A JEWELRY MAKER WHO DIDN'T KNOW HOW TO RUN FACEBOOK™ ADS AT ALL

Hi, I'm Hattie!



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I used to run a handmade jewelry business in the wedding industry. I was a die-hard craft show attendee and participant. My family & friends were up at 6 am to support me on the days of the markets helping me set up my booth. They would keep me company during the long hours and cover for me so I could take a quick break.

I knew there had to be an easier way to get my one-of-a-kind beautiful pieces of jewelry out to new customers. My Shopify store was born after this. I got really into product photography and started advertising with paid ads.

I could finally breathe a sigh of relief and relax.

I made more money by adding paid ads to my marketing strategy than I did at the in-person markets.

It was a huge weight off my shoulders.

Then I got really good at paid ads...

Like REALLY good. So good that I started helping other Shopify owners 3x and 17x their sales in 30 days. Facebook and Instagram ads allowed my business to run in the background and make sales in my sleep. It also allowed me to help other makers and small businesses make more sales without the legwork.

I'm so excited for digital ads to do the same for you this season - and beyond!

Cheers Funsters!

Your friend and FB ad mentor



[THIS IS GONNA BE AMAZING, SIGN ME UP]

