



LAHC Annual Conference 2025

Exhibitor presentations 2 bios

International Curriculum Association (ICA), Karen Fraser Colby de Mattos



Karen is a multilingual and multicultural educator dedicated to fostering intercultural competence and promoting social justice in education. With over 35 years of experience, she has had the privilege of teaching students from early childhood to college in both public and private sectors with diverse socioeconomic and cultural backgrounds in Brazil and in the US.

For the last 25 years prior to joining ICA, Karen served in senior leadership roles in pluricultural environments, focusing on building community and empowering students and faculty so they would flourish. She believes that inclusive and supportive educational communities are essential for growth and success. In 2023, she joined the International Curriculum Association (ICA) as the Outreach and Development Specialist for the Americas and Africa, and she is also part of the Professional Development and Accreditation Teams.

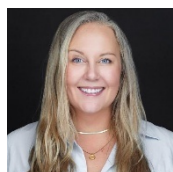
Karen is a certified mindfulness teacher with a background in theatre, international education and multilingualism.

Finalsite, Scott Delleville and Suz Verbeke

Scott is Director of Enrolment at Finalsite. For over 18 years, he has been partnering and tailoring customised enrollment solutions for independent schools across the globe. Prior to joining Finalsite, Scott worked with business offices to capture payments across campus through a multi-channel approach and unique affordability plans for each school's family needs.

Scott holds a BS in business administration from Villanova University and a master's in management & leadership from Western Governors University.

He resides in the United States and loves hiking, white-water rafting and the beauty of the national parks in Utah.



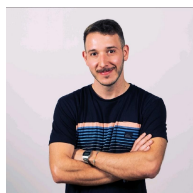
Suz is Finalsite's International Client Success Manager. She first joined the Finalsite team in 2019 after working in marketing and communications at the International School of Beijing, teaching digital marketing in Shanghai and working as an international educational consultant in Hong Kong.

Splitting her time between Hong Kong and Vancouver, Canada, Suz has extensive international experience to go along with her master's degree in marketing and communications and certificate in



graphic design. Suz is currently dedicated to ensuring the success of clients and helping them continuously grow while using all their tools in their Finals site toolbox.

Innovamat, Thiago Rossetto & Ramón Álvarez Roig



Thiago founded Innovamat in Brazil. He is currently the Country Manager, leading the local team in making sure schools have proper professional development to support their maths teaching.

Thiago studied in a German school in Brazil since he was young which allowed him to move to Germany for his bachelor's degree. He graduated in electrical engineering from the University of Applied Sciences in Nuremberg and developed a deep passion for learning/speaking foreign languages as well as travelling around the world.



Ramón is a telecommunications engineer and graduated from Universitat Politècnica de Catalunya in Barcelona. He also has a master's in asset management from the Université Paris Dauphine.

After working in venture capital for several years, his strong passion for education led him to join Innovamat as Chief Strategy Officer and was responsible for the international growth of the company. He has travelled to many Latin American countries and decided to dedicate his work to schools in this continent. He is also Head of Latin America at Innovamat.

Collins, David Wright



David is an accomplished Sales Director with over 20 years of experience in the international education publishing industry.

Specialising in global market expansion and strategic sales leadership, David has consistently driven revenue growth and built strong partnerships across diverse regions, including Europe, Asia, Africa and the Americas.

He currently serves as Sales Director at Collins, part of HarperCollins, the second-largest consumer book publisher in the world.

David contributes to global sales strategies, manages key accounts, and leads a high-performing sales team. His expertise spans market analysis, product positioning, and the development of tailored solutions for educational institutions, schools and language centres worldwide.

He has a passion for literacy development and looks forward to sharing some of these insights.



iSams, Lucy Davies



Lucy is a Customer Account Manager at iSAMS, part of IRIS Education, where she works closely with schools to support them in making the most of their systems. Since joining IRIS in 2020, she has managed relationships with both independent and state schools, bringing a unique perspective shaped by her previous experience working directly in schools.

Before joining iSAMS, Lucy spent over six years in senior administrative and admissions roles at leading independent schools, including Malvern College, Malvern St James Girls' School, and King's Worcester. Having worked "on the other side of the desk," she understands first-hand the challenges schools face and how digital tools can best support staff, students, and families.

At iSAMS, Lucy is passionate about helping schools foster a whole-school approach to wellbeing by ensuring systems are used not just for efficiency, but also to strengthen safeguarding, pastoral care, and community connections. She brings both technical expertise and practical school-based knowledge, making her a trusted partner for leadership teams seeking to embed wellbeing into their culture.

Every Page Counts, Marina Racy



With over 50 years of experience in education as a teacher and consultant, for the past 20 years Marina has focused on supporting librarians and teachers across South America. She specialises in providing content and digital services to enrich library and classroom collections.