

Subject Line: Why not try this, Brenton?

I hope your days going well Brenton,

I checked out your recent podcast on 'The single point of failure' and you provided killer points to your viewers on how to carry out efficient swimming strokes using every part of your body correctly.

Providing useful points to your viewers can truly tempt them to take part in your '5 Day Catch Challenge' course on your site and help them master the art of swimming – keep it up!

Your site is quite unique. You have a great sales page to drive customers to buy your product and testimonials to show proof that your products are truly beneficial.

However, I noticed that you're missing out on a great opportunity to connect with your audience through an email list.

By building an email list, you can maintain a strong bond with your viewers, drive traffic to your site, and increase your conversion rate.

Inspiring action towards your ideal target market to get over that next step can be vital when creating urgency and scarcity to your audience.

Which is why below I have created three email lists that may be useful for you to implement.

[Free Value Package]

Please let me know if you have any questions.

Best Wishes,

Syed