

Task 1: Short Email Sequence (DIC Format)

Objective: To promote a limited-time discount on a fitness training program.

Email 1:

Save Big! Action or more excuses? 💪

Hey [Prospect's Name],

Feeling sluggish or out of breath? Ready to level up your health and achieve your dream physique?

This program will hit the fine line between challenging and realistic while being fun and engaging.

But here's the best part – for a limited time, you can snag our program at an unbeatable price. Instead of \$200, we're offering it to you for only \$99!

Don't miss out on this opportunity to invest in yourself. Click the link below to grab your spot:

[Insert Program Link]

Time is running out, so act now.

Get started today and let's crush those fitness goals together!

Email 2:

Last Chance: Don't Let This Slip Away! 💪

Hey [Prospect's Name],

Just a friendly reminder that our exclusive discount on our fitness program is about to expire. This is your last chance to jump on board and make a positive change in your life!

Imagine waking up with energy and confidence, achieving the body and lifestyle you desire. Our program is designed to challenge and inspire you, helping you become the fit, social person you've always aspired to be.

But time is running out! Today is the final day to grab our program at the incredible price of only \$99 (originally \$200).

Click the link below to secure your spot:

[Insert Program Link]

Get ready to embark on an exciting fitness journey that will leave you feeling stronger, more confident, and ready to take on the world!

Join us today,