



Digital Engagement Action

The High Seas Treaty needs at least 60 countries to ratify it to take effect, and we're rallying global support to meet this goal by the 3rd United Nations Ocean Conference (UNOC) in June 2025. To help build momentum, **on January 31st**, we're launching a powerful public engagement tool—a global map of voices—that will showcase messages from individuals worldwide calling for action.

Each message is a plea to leaders worldwide to ratify the Treaty and secure a healthy, thriving ocean for generations to come. We will be amplifying messages through social media and at key events to encourage decision-makers to raise their ambition.

As an HSA member your role is crucial! By adding your message now, you'll help us demonstrate global support and inspire others to join the movement. We also invite you to promote this tool online by using our assets and suggested social media posts below.

Thank you for being part of the #RaceForRatification!

[Add your message](#)

[View Messages Map](#)

Social Media Suggested Posts

Tag us: @HighSeasAllianc (X), @highseasalliance (Instagram)

Key hashtags: #RaceForRatification, #BBNJ #30x30

1. Long form posts (suitable for Facebook, Instagram, LinkedIn)

Post 1

The ocean needs YOUR voice! The #HighSeasTreaty is a once-in-a-generation opportunity to protect almost half of our planet, but it needs to be ratified by at least 60 countries for it to enter into force and take effect. Urge leaders around the world to ratify NOW:

<https://highseasalliance.org/treaty-ratification/map-your-messages/>
#RaceForRatification #BBNJ #30x30

Post 2

Your message can inspire leaders to act now to ratify the #HighSeasTreaty by the 3rd UN Ocean Conference in June 2025, a key political milestone to ramp up international action to protect life in our shared #ocean, mitigate climate breakdown and safeguard the lives and livelihoods of billions of people worldwide.

<https://highseasalliance.org/treaty-ratification/map-your-messages/>



#RaceForRatification #BBNJ #UNOC3 #30x30

Post 3

People across the world are sharing messages urging their political leaders to ratify the #HighSeasTreaty in 2025. Add your message too! and we will make sure it is heard by decision makers who can make a difference.

<https://highseasalliance.org/treaty-ratification/map-your-messages/>

#RaceForRatification #BBNJ

Post 4

The #RaceForRatification is gaining incredible support from every corner of the world! Explore the map to see inspiring messages from people across diverse countries and cultures, all united in urging leaders to ratify the #HighSeasTreaty.

<https://highseasalliance.org/treaty-ratification/map-your-messages/> Add your voice today!

#RaceForRatification #BBNJ

2. Short form posts (suitable for X)

Post 1

The #HighSeasTreaty is a once-in-a-generation opportunity to protect almost half of our planet, but it needs to be ratified by at least 60 countries for it to enter into force and take effect. Urge leaders around the world to ratify NOW:

<https://highseasalliance.org/treaty-ratification/map-your-messages/> #RaceForRatification #BBNJ

Post 2

Your message can inspire leaders to act now to ratify the #HighSeasTreaty by #UNOC3, a key political milestone to ramp up international action to protect life in our #ocean, mitigate climate change & safeguard the livelihoods of people worldwide.

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Post 3

People across the world have shared messages urging their political leaders to ratify the #HighSeasTreaty in 2025. Add your message too! We will make sure it is heard by decision makers who can make a difference. #RaceForRatification #BBNJ

<https://highseasalliance.org/treaty-ratification/map-your-messages/>

Post 4

The #RaceForRatification is gaining incredible support from every corner of the world! Explore the map to see inspiring messages from people around the world, all united in ratification of the #HighSeasTreaty ASAP. Add your voice today!

<https://highseasalliance.org/treaty-ratification/map-your-messages/> #BBNJ