



Illinois Geocaching Association - June 2025 Board Meeting

Date: 06/11/25

Location: In Person

In attendance: Marnie Mielke, Stevie Braun, Panda Hanscom, with Jessie Brown sitting in

The meeting is called to order at 6:39 pm

1. Approval of previous meeting minutes.
 - a. Panda motions, seconded by Stevie, minutes approved.
2. Social media report by Panda
 - a. FB Page, 100 likes (down 1), and 176 followers (same).
 - b. 270 in FB Group, numbers are up by 10.
 - c. 13 followers on Instagram. Same as last month.
 - d. Will start giving engagement update next month
3. IRS Tax Exempt Letter & 2024 taxes
 - a. 501(c)(3) approval form came in the mail.
 - b. We had a company submit federal taxes. Panda received mail that it wasn't done so Marnie had resent it, currently awaiting response.
4. Website Membership Update
 - a. Marnie presented a form, if we are all good with it, it will be posted to the website.
 - b. Jessie suggested looking into a mail service to unsubscribe, as if you're emailing people you need to have an unsubscribe button. Also need to have an address at the bottom of the email.
 - i. Mailchimp is what Jessie uses.
 - c. Agreeable to use the current format, and will look into mailchimp to fulfil requirements, as well as regional emails in Illinois.

5. GeoWoodstock XXI
 - a. Geowoodstock went great. Next time, we need to bring more pens and flyers as those went like crazy.
6. New Business
 - a. Panda will confirm if we reserved the church for a GIFF event
 - i. Marnie to send FB message out to try to get ideas on where to have on in the south and to use her CCE
 - b. Panda working on new cacher events
 - i. Looking for places we can also have promotional events (i.e. what to learn more about caching? Talk to us!)

No other new business.

The next meeting is set for July 7th, 7pm.

It will be virtual.

Meeting adjourned: 7:05pm