

Dear Sir/Madam,

We are very pleased to let you know we have added the Taxi Butler, a new taxi booking device, to our product range.

If you are interested in:

- Increasing your orders
- Saving costs
- Saving valuable time
- Providing more service to your customers

the Taxi Butler is the perfect solution for you!

The Taxi Butler

The Taxi Butler is a small booking device that is connected directly to your dispatch system. We are already integrated with The Taxi Butler so it can be used right away.

How does it work?

You place The Taxi Butler at your regular or new venues. When customers are in need of a taxi, they can make an order with the click of a button. Multiple taxis can be ordered from a single Taxi Butler, so only one Taxi Butler per venue is needed.

The Taxi Butler is directly connected to your dispatch system, and the order is processed in seconds.

Customers receive live updates on driver details and arrival time and they get a visual alert when the taxi arrives. This saves waiting time and thus improves your drivers efficiency.

Benefits

To sum up:

- The Taxi Butler enables customers to **quickly order taxis**
- The Taxi Butler generates the orders so you can **save on call center costs**
- The Taxi Butler's direct connection to your dispatch system speeds up the process of ordering. This proves to be **time efficient**
- The Taxi Butler shows live updates of the order so customers know what to expect. This serves the **customer service**

We are very excited about the Taxi Butler and we hope you are now aswell.

Start using the Taxi Butler

If you want to start using the Taxi Butler, you can easily rent it from us and place it at venues of your choice. For instance:

- Restaurants
- Bars
- Hotels
- Nightclubs
- Apartment buildings

- Company receptions
- Conference/Business centersnters
- Hospitals & doctor's offices
- ...etcetera

You will have the Taxi Butler as an add-on to your system. The requested rides will immediatly be shown in your overview.

You can rent a Taxi Butler for €XX per month.

Interested in the Taxi Butler? Click [here](#) to contact our sales team or send an email to us!

Sincerely,

[Name Software Supplier]