

Trenton's Rainmaker Challenge

- Day 19  (27/8)

27/8/24 Twilight Review

Hours of sleep I got last night

- Sleep structure: 1:00 to 7:30
- **What is the critical task I completed today that is moving the needle most?**
 -
-  **What wins did I achieve today?** 
 - OUTPUT
 - Got 3 leads for my client
 - Identified next steps from TRW captain call (Luke's advice)
 - Kickboxing training
 - Made my sister smile
 - Other
 - Finished all school work for the day
-  **What lessons did I learn today?** 
 - Test ads at 1.5k impressions
 - Convert leads campaign to sales campaign and test that way
 - should bring less leads but more conversions → More profit
-  **What roadblocks did I face?** 
 - Internet messing up at home → Use hotspot straight away
-  **How will I improve and progress tomorrow?** 
 - Finish spanish book once and for all
 - Finish maths work once and for all
 - Get a haircut at 1pm
 - Apply new ad knowledge
-  **What worked well and will be repeated?** 
 - Lyricless music with Cold Turkey DIALLED in on one task
-  **Who do I need to connect with?** 
 - Cousin
 - Client's assistant

- Client
- That one prospect on IG who I forgot
- AI campus
- Students in noob chat
-  **What tasks remain uncompleted** 
- Getting leads from sales nav
-  **What changes do I need to make to my CONQUEST PLAN?**
 - Position(s) on [Process Map](#):
 - 4.1-4.4
 - 6-6.5
 -
-  **The final assessment of the day's productivity** 

Yesterday: 0%

Today: 38%

Tomorrow's Targets

- Main objective: Setup sales campaign
- Start IG outreach with AI campus methods
- Setup UiPath studio to get free emails
- **Any other thoughts I have on my current situation and what I need to work on:**
 - I'll be testing Calling vs Whatsapp as destinations for my ad.
 - Though I'm a bit worried as I've currently used up about 15% of my overall budget. Even though I've gotten 5 leads which are potentially mid-high ticket.
 - I'll turn off ads that don't work anymore though, so I believe I've gone through the majority of the testing phase.
 - Now just fine tuning CTA etc.
 - Well, I might have to run those 20 miles.
 - But I'm a hell of a lot more closer to Rainmaker than without them.
 - Grateful to you Big Red.
- ---