

Day 5/36 - \$1300/\$10K Total Client Revenue

? Who You Are Now vs Who You Want to Be ?

- **Now:**

- I'm currently physically strong but not strong enough. I feel as if I'm stronger than the average human and look more physically capable as well but not by much. It's crazy to see how far I've come since I started taking work seriously. I got to experience what a farmer's routine is like and it's a crazy lot of work. I feel a lot of respect for them even more now.

I see myself as well dressed but modest. A strong frame and a strong mind. Little funds but just enough to keep my living costs at a minimum to focus on the most important task at hand, making cash with TRW and building my empire.

I still haven't really technically made a dime in TRW, since I didn't need to use the hustler campus' lessons as I found myself blessed to have enough money to buy the subscription. I'm currently turbo focusing on improving my cold calling and in person local outreach skills in order to land bigger and better clients.

I'm currently in a position where I need to find more clients, I'm looking for 3 before November 1st, I've currently got 2 confirmed so far. I'm currently working with a friend that takes care of most of our outreach and I'm taking care of most of the client work so we manage to balance our skills out and make a good fit together.

- **Who You Want to Be:**

- I want to become the king of my bloodline, the family chief, the rock that stands tall in the storm and that people come to to seek shelter and solve their problems. I want to become the problem solver of my family and create strong bonds with them that will last a lifetime.

I want to become a strong, capable and proud father that sets a worthy example for his sons and daughters to be better because we have the choice to.

I want to create an empire that funds my every move, anything I spend money on, anyone I wish to help I can finance or solve their problems since I have so much money I can just throw it at the problem and it'll solve itself. Basically

become an abundant individual that doesn't just fulfill themselves with what they have and always searches for ways to have more.

I want to make my family and future kids proud of the man I chose to become. I want to be the product of years of hardship and dedication towards the honorable goal of the pursuit of strength, love and real joy.

I want to be the guy with the giant network that can get things done with speed and efficiency and that people turn towards when they need a favor.

I want this whole endeavor to be focused on by me and my team of brothers as we move forward to dominate our goals. We all have the same goal as a team but we also each have our own goals for family and life in general.

Your Reason Why

- Lying within the roots of my birthplace where my ancestral warriors and leaders alike come from resides my reason why.

An immeasurable amount of strength pulled from my desire to make them proud in the afterlife drives me forward for one day. If I get to meet them I wish to enter the halls of the aether as a deserving man holding on to great values such as honor, duty and respect.

I am fuelled forward by the hundreds warriors' cries of my brethren cheering me on for the conquest that lies before me.

The belief that the hundreds of people I have met thrust upon me doesn't crush me beneath its weight, rather it upholds me and pushes me to take another step towards eternal reward.

Making others who have asked for nothing able to be happy because of my own sweat and effort and taking care of them like a mother would her own recently born child brings a warm smile to my face whenever I think about it.

Pausing for a moment and imagining the laughs of the children and the cheers of the women from the community I will create washes over me like a warm ray of sunshine.

Basile the Great, the famous leader that pulled his family out of poverty and decided enough was enough and created something with his sheer fucking will and bare hands. That is who he will be remembered as. A force to be reckoned with.

G Work Checklist

- ☒ ~~Set a binary, tangible goal~~
 - ☒ ~~Pick an attitude~~
 - ☒ ~~Hydrate, Caffeinate, Get the blood flowing~~
 - ☒ ~~Remove distractions~~
 - ☒ ~~Set a challenging timer and try to beat it~~
 - ☒ ~~Get started~~
 - ☒ ~~Evaluate afterwards~~
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Day - 30.10.2024

- ☒ ~~Morning Checklist 8 - 8:30~~
- ☒ ~~Create content and post it to my IG 8:30 - 9~~
- ☒ ~~Daily chosen physical workout 9 - 10:30~~
- ☒ ~~Wake up shower breakfast 10:30 - 11~~
- ☒ ~~Outreach to all warm contacts and stretch my brain to look at opportunities I haven't outreach to yet (all online contacts regardless) 10:30 - 12:30~~
- ☒ ~~Quick call with my business partner and share tasks 12:30 - 13:30~~
 - Got a request to do a video edit for a reel asked by our second client with a batch of content he sent to us.
- ☒ ~~Daily Power Up call + daily lessons review 13:30 - 14:30~~
- ☒ ~~Do research for apartments and flats to book at least 3 visitations 14:30 - 16~~
- ☒ ~~Local group chat outreach research 16 - 18~~
 - Find 10 business owners among local community groups in Auckland and outreach to them.
- ☒ ~~Family food time 18 - 19~~
- ☒ ~~Bonus time for daily checklist or find more work to do 19 - 20~~
- ☒ ~~Reflect on today and plan out tomorrow 20 - 21~~

GWS Reflection:

What tasks/objectives did I demolish?

- Content creation and posting to my IG account.
- Physical exercise at the gym.
- Create a reel for my 2nd client to post on his IG (+ OODA loop the recorded content to give advice for the next batch).
- Used my bonus time to increase my volume in outreach.
- All of my tasks planned for today as well as my daily checklist.

Problems/mistakes encountered?

- My approach for outreach wasn't well organized because I was looking "all over the place" and increasing my exposure on many different platforms instead of focusing on a single one meaning I could've gotten more DMs / Msgs sent if I did that approach instead.
- The content my 2nd client sent me to create the reel wasn't very high quality and didn't look like he really took his time to do good quality camera work, giving me a harder time on creating a good quality edit for his reel to post.
- Got distracted for an hour in the early afternoon and an hour just after dinner.

Solutions to each mistake/problem?

- For outreach I need to create a more solid plan to make sure that I'm able to put more reps in and condense my time and energy into more efficient output for myself.
- Sent a list of things to keep in mind for the next batch of content for my client to make sure he produces good quality content so that the editing is smoother.
- Found the root causes of the distractions and cut them out so that I can't just go back to it easily.

☒ ~~GWS #1~~

- Create content to post for today on my IG account.
 - Post a quote or sample of your work or testimonial
 - OR find a video that performed well, find the original, edit and post.
- Comment on 10 different accounts.
- Add the post to my story.

☒ ~~GWS #2~~

- Create a reel for my 2nd client with the batch of content that he sent me through google drive.
 - Go through the editing process and use reels on IG as inspiration.
 - Make a list of things to improve when it comes to the recording process to my client to make the content quality better.

GWS Reflection:

What tasks/objectives did I demolish?

- Destroyed my content creation and posting G-work session as SOON as I woke up from sleep. I wanted to get it done as fast as possible and challenged myself to see how fast I could do it immediately after waking up to see how fast I could do it. I got it done in 30 mins. Created content by posting a video that did well finding the original, editing it and posting it to my IG, and adding it to my story of course as well as sending 10 comments to different accounts.
- Destroyed outreach for today compared to previous days. I had much more time on my hands at my disposal to do outreach so I took 5 hours to maximize my research into local events, where can I go to meet business minded people in specific areas of town, are there any specific communities that I can join or put my name into the ether to increase my chances of landing clients or having people come back to me. I also looked into creating a business card and found a website that sends 50 business cards (your design) to your address for like 10\$ (which is like 6 USD).

I failed to count how many DMs and messages I sent for outreach but it must be close to 30 honestly, maybe even rather 40. I got a few leads so far and 2 good responses today, people knowing business owners and they will refer me to them (ask them first to see if they want to talk to me or not). I basically did a bunch of brain stretching today to network and increase my volume like I was told to do. I managed to also find opportunities with the people that write copy for business events (ads) on websites and sent them DMs and emails as well to start conversations with more local people.
- Destroyed my content creation g-work session for my 2nd client to make him a reel with the batch of content he sent me. I made sure to write him a list of things he needs to keep into account for next recordings because I can't make good edits if he records shit content or at least makes it harder for me on the back end. Instead of doing what I'm told I prefer to be useful and my client appreciates me for it and values our relationship at the moment.

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Solutions to each mistake/problem?

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End day review:

Overall problems/mistakes throughout the day?

- Outreach approach wasn't very organized.
- My client's content wasn't high quality like I assumed it would be.
- Got distracted for 2 hours, more like 3 if I count entropy into the equation.
- Feel like I haven't spent my time well today and could have definitely done more if I didn't get distracted for those 2 hours and did better with outreach pre-planning.

Solutions to each mistake/problem?

- Make sure to have a better, more solid plan when it comes to outreach for the next time instead of working in a hectic way (focus on 1 task and go further with it).
- DM'd the client the changes he needs to make for content creation so that I can edit properly.
- Cut out the root causes of the distracted 2 hours of today.

