



St.JOSEPH'SDEGREECOLLEGE

SunkesalaRoad,Kurnool-518004. A.P.

(AffiliatedtoRayalaseemaUniversity,Kurnool)

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MHRD'S
INNOVATION CELL
(GOVERNMENT OF INDIA)



To

DrC.V.SatyaNarayana

IQAC Coordinator

St.Joseph'sDegreeCollege

DearSir

Greetings of the day. IIC in collaboration with EDC of our College has planned for a Entrepreneurship Development Certificate Program with the Course Code 202425EDP001 with 30 practice hours from 24th September and 3rd October 2024. The syllabus for this program is meticulously framed in accordance to the guidelines given by IIC and the sessions would be taken by in house resource persons who have completed their Basic & Advanced level of " Innovation Ambassador training". Sir, we are optimistic that this certificate course would expose the students to the systematic study of Entrepreneurship and enhance their abilities in becoming entrepreneurs. Along with its practical insights this will also help the students to enrich their resume. I am attaching the syllabus and schedule of the program and Sir, IIC is open for any suggestions that you make. Regarding this we request your permission.

Thankingyou

Withregards

MrsG.Lakshmi Devi

Convener

Institution'sInnovationCouncil

StJoseph'sDegreeCollege

Kurnool



St. Joseph's Degree College
Sunkesula Road, Kurnool-518004
Affiliated to Rayalaseema University, Kurnool
www.sjckn.edu.in



**Entrepreneurship
Development
Cell**



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of Education Initiative)



**MoE's
INNOVATION CELL**
(GOVERNMENT OF INDIA)

10 Day Entrepreneurship Development Program 2024

____Patron____

Ms. Y. Showrillu Reddy

Administrative Dean

Dr. K. Shantha

Principal, President IIC

Dr. C.V.Satya Narayana

Vice Principal, Executive Member IIC

What will we Learn.?

- Attitude towards Entrepreneur and Innovation
- Innovation and Ideation
- Business model canvas
- Financial and legal aspects
- Intellectual property rights
- State and central Govt schemes to entrepreneur
- Also field visits to industrial estates **PATRON**

IIC TEAM

DR R.LILAMBESWAR SINGH
MRS. G.LAKSHMI DEVI
MR. R.PRASAD | MRS. M.SARITHA
MR. J.SHIVA KRISHNA
DR. V.H.S PALLAVI
MR. B.CHANDRA SEKCHAR
MR. P.MOULALI
MR. SADIQ HASSAN | DR. V.SURESH
MRS.SAIQUA ZAREEN
MRS. RABIA TANZILA
MRS. N.BHARGAVI | MRS.
P.NEELIMA
MS. AFSHAN ANJUM



24-09-2024 to
03-10-2024



Session 1: 02:30-03:15
Session 2: 03:25-04:15



Seminar Hall

Course Code: 202425EDP001

Organised by:

Entrepreneurship Development Cell in collaboration with Institution's Innovation Council



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CourseCode202425EDP001

10DaysEntrepreneurshipDevelopmentProgram

{30practicehours}

24-09-2024to04-10-2024

	Date	SessionI 2:30pmto 3:15pm	Resource person	SessionII 3:25pmto 4:15pm	Resource person
1	24-09-2024	Introduction to Entrepreneurship			
2	25-09-2024	Ideageneration& Gapidentification	Dr Suresh	MarketResearchin the early stages of Startups	Moulali
3	26-09-2024	FieldvisittoVermicompost Unit–Saritha&Moulali			
4	27-09-2024	Productdesign&develop ment	Shiva Krishna	Market–ProductFit	Lakshmi
5	28-09-2024	BusinessModelCanvas	DrSingh	WorkshoponLED Lights	Subhash
6	29-09-2024	Casestudy analysis &Test I			
7	30-09-2024	State Govt schemes for Entrepreneurs	Neelima	Central Govt schemes for Entrepreneurs	Bhargavi
8	01-10-2024	Legal&Ethicalissuesin Startups	Pallavi	Incubationsupport&ac celerators	Prasad
9	03-10-2024	BrochureMaking	EDCSr students	Valedictory	Shantha mam
10	04-10-2024	FieldvisittoKallurIndustrialEstate–Sadiq,Neelima,ChandraSekhar & Zareen			
Everyday2testsfromeachsessionof15markseach aresenttothestudent					



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10DaysEntrepreneurshipDevelopmentProgram

{30practicehours}

24-09-2024to04-10-2024

CourseCode202425EDP001

	Date	Session	PERSON	Topic	Syllabus
1	24-09-2024	I	Rabia	Introductionto Entrepreneurship	Conceptof Entrepreneurship,role& significance,qualitiesofentrepreneur,
		II	Afshan	InnovationStartups, IPR	BasicconceptsandStartupstages ofastartup, IPR -basics
2	25-09-2024	I	DrSuresh	Ideageneration&Gap identification	Ideageneration techniques Gapidentification-purpose,steps
		II	Moulali	MarketResearchinthe earlystages ofStartups	Marketresearchforsmallbusiness& startups, methods
3	26-09-2024	FieldvisittoKallur IndustrialEstate –Sadiq& Neelima			
4	27-09-2024	I	Siva Krishna	Productdesign&developme nt	Definition,Productdesignsteps, prototype, product development
		II	Lakshmi	Market–Product Fit	PyramidofProduct –MarketFit StepsinPMF, examples
5	28-09-2024	I	DrSingh	BusinessModelCanvas	BusinessModelCanvas-definition, model, examples
		II	Subhash	WorkshoponLED Lights	Workshop
6	29-09-2024	Casestudyanalysis &TestI			
7	30-09-2024	I	Neelima	StateGovtschemesfor Entrepreneurs	APIndustriesPortal,Easeindoining Business
		II	Bhargavi	CentralGovtschemes for Entrepreneurs	StartupIndia,SISFS,CGSS,ATAL, MUDRA Yojana, STPI, Ebiz portal
8	01-10-2024	I	Pallavi	Legal&Ethicalissuesin Startups	legalformalities-standards, licenses, AOA,MOA
		II	Prasad	Incubationsupport&acc elerators	BusinessIncubators,typesofservices offered, Indian scenario,
9	,	I	Sr EDC	Brochuremaking	Brochuremakingusing Canva

	03-10-2024	II	Dr Shantha	Valedictory	
10	04-10-2024	FieldvisittoKallur IndustrialEstate – Sadiq&Neelima,ChandraSekhar&Zareen			



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10 Days Entrepreneurship Development Program

Entrepreneurship Development Program is a 10 day certificate program organized by Entrepreneurship Development Cell in collaboration with Institution's Innovation Council of St. Joseph's Degree College; This Entrepreneurship Development Program started on 24 September, 2024 and continued for 10 days with 2 sessions each day dealing different aspects of entrepreneurship and innovation. The Faculty members who have undergone Innovation Ambassador Training have taken up the different sessions as resource persons in this program. Students from different disciplines have enthusiastically joined this program

Time: 2:30pm-4:30pm

Date: 24-09-2024

Venue: Seminar Hall

Students attended: 110

Resource persons: 14 Faculty Innovation Ambassadors
Duration: 30 hours

Program Objectives:

1. To make the fresh entrants aware of the entrepreneurship activities in the campus
2. To offer a systematic learning module for students who are interested in Entrepreneurship & Innovation
3. To promote and support innovation, IPR, and startups within the institution.
4. To make the students understand the operation of a factory through field visits

Program Objectives:

1. EDP has attracted many talented young minds that enthusiastically completed the certificate course.
2. The sessions have covered from the basics in Entrepreneurship like forms of business to idea development and steps in starting an enterprise.
3. The students gained much knowledge on Government schemes and ecosystem enablers like Incubation centers in nurturing entrepreneurs.





Attendance

[illegible]

Commerce wing									
[BBA]	Class	249	259	269	279	289	299	309	319
Names									
P. Raghavi Reddy	T BBA - A	X	X						
K. Sathitha Reddy	T BBA - A	X	X						
T. Devika	T BBA - A	X	X						
M. Lakshmi Gayathri	T BBA - A	X	X						
G.M. Manjya	T BBA - A	X	X						
K. Meenakshi	T BBA - A	X	X						
Anthony Mary Aditha Rose	T BBA - A	X	X						
S. Asra	T BBA - A	X	X						
Umeshani Afshan	T BBA - A	X	X						
D. Nitharika	T BBA - A	X	X						
G. Rajeshwari	T BBA - A	X	X						
M. Sadiya	T BBA - A	X	X						
T. Varsha Sree Yadav	BBA	X	X						
P. Taruni	BBA	X	X						
Amatulla	BBA	X	X						
K. Rashmita	BBA	X	X						
Sumaya	BBA	X	X						
S. Nikhat Fathima	BBA	X	X						
B. Deekshitha	BBA	X	X						
C. Shaista Sana	BBA	X	X						
Saifeena Afshan	BBA	X	X						
B. Ramya Sri	BBA	X	X						
M. Likhitha Sri	BBA	X	X						
T. Charitha	BBA	X	X						
Pranjal Jain	BBA	X	X						
S. Poojitha	BBA	X	X						
A. Dedeepya	BBA	X	X						

		28/9	29/9	30/9	1/10	2/10	3/10	4/10
✓ B. Somanadisuwari	B.Com - A	✓	✓	✓	✓	✓	✓	✓
✓ S. Mubeena	B.Com - A	✓	✓	✓	✓	✓	✓	✓
U. Bhumiika	B.Com - A	✗	✗	✓	✓	✓	✓	✓
M. Manasa	B.Com - B	✓	✓	✓	✓	✓	✓	✓
M. Saranya	B.Com -	✓	✓	✓	✓	✓	✓	✓
K. Vashistha Yadav	B.Com [comp]	✓	✓	✓	✓	✓	✓	✓
E. Akhila Goud	B.Com [comp]	✓	✓	✓	✓	✓	✓	✓
✗ K. Sanjanya	B.Com [comp]	✓	✓	✓	✓	✓	✓	✓
R. Shazwani	B.Com [comp]	✓	✓	✓	✓	✓	✓	✓
H. Tejashwini	B.Com [comp]	✓	✓	✓	✓	✓	✓	✓
✗ M. Anand	B.Com - C	✓	✓	✓	✓	✓	✓	✓
B. Hareesh kumar	B.Com - C	✓	✓	✓	✓	✓	✓	✓
G. Vinod Kumar	B.Com - C	✓	✓	✓	✓	✓	✓	✓
✗ B. Mahesh	B.Com - C	✓	✓	✓	✓	✓	✓	✓
✗ R. Sanjay	B.Com - C	✓	✓	✓	✓	✓	✓	✓
✗ P. Arshad Khan Suwasra Rao	B.Com - C	✓	✓	✓	✓	✓	✓	✓
✗ C.A. Venkatesh Varma	B.Com - C	✓	✓	✓	✓	✓	✓	✓
K. Vashwanth	B.Com - C	✓	✓	✓	✓	✓	✓	✓
Rathod Kuldeep Singh	B.Com [comp]	✓	✓	✓	✓	✓	✓	✓
Abhishek Soni	B.Com - D	✓	✓	✓	✓	✓	✓	✓

ALL INFORMATION CONTAINED
HEREIN IS UNCLASSIFIED

[illegible]