

SL: FETCH...

...MORE CLIENTS!  

Hey Janice,

“TNT Training center”? Sounds a little bit scary. Hope you don’t make the pups go BOOM.

Just a joke, hahah.

We have something in common. We’re both dog lovers.

I’ve seen your training video with Seven. Amazing how enjoyable spending time with your furry friend can be if a dog is well behaved.

A lot of pup owners don’t understand that feeling because they don’t know how to train their dogs.

Now, because of that, I decided to make more people notice your brand and make them feel what a true pup-owner bond feels like.

Here is what I mean.

I have been working on one strategy that will help your business reach a wider audience.

It will turn your business into a “Go-to resource” in your industry.

It’s an instagram post strategy that uses the game I like to call “Pain-Desire cycle”.

Heard about Zak George? He has over 400k followers on instagram.

Well he uses similar but a weaker form of this strategy.

I created one sample of it for you.

Judge for yourself. 

If you like it, and want to discuss this strategy further contact me.

Thanks,

Jovo.

The caption for the post is:

Has your furry friend ever done any of these common misbehaviors?

As a pet owner, have you ever questioned your approach when facing these challenges?

We'd love to hear your insights and experiences in the comments below!

Follow up mail:

SL: A sniff of what's next..

Hey Janice,

Hope I didn't catch you at the wrong time with the previous mail.

The post was only the beginning part of the strategy.

The next step is what spices up the things.

Yes, there will be more posts.

But that is not all.

Next step is the landing page, and after that email seq...

Well, don't want to confuse you with too much stuff.

If you are interested, we can discuss this on a call.

Thanks,

Jovo.