



## NO ON 2 LAUNCHES CAMPAIGN, RELEASES FIRST ADVERTISEMENTS

*Question 2 would eliminate a key standard for all Massachusetts Public High School Students*

**BOSTON, MA, (July 29, 2024)** – Today, *Protect Our Kids' Future: No on Question 2* launched its campaign with two ads, [one featuring a public school teacher](#) and [the other featuring a parent of public school children](#). The media campaign begins with a six-figure ad buy on digital platforms.

"If students cannot pass basic math, English, or science assessments, we need to do the work to get them up to speed," **said James Conway, a public school teacher**. "Instead of supporting kids, Question 2 would abandon them."

With 99 days until Election Day, the campaign urges voters to oppose Question 2, which would unfairly harm kids by removing a key graduation standard for public school students. *Protect Our Kids' Future: Vote No On 2* is a [broad coalition of teachers, parents, education advocates, elected officials, and business groups](#) formed to defeat this misguided ballot question. Its goal is to preserve educational standards for students and ensure equitable academic opportunities for all kids across the Commonwealth.

The Committee has significant support. [Massachusetts Governor Maura Healey](#), [Massachusetts Secretary of Education Patrick Tutwiler](#), [Massachusetts Speaker of the House Ron Mariano](#), [Massachusetts Senate President Karen Spilka](#), [former Secretary of Education \(under Governor Patrick\) Paul Reville](#), and [former Secretary of Education \(under Governor Baker\) James Peyser](#) have all publicly stated their opposition to Question 2.

"That question, if it passes, would deliver us to a place of no standard - essentially 351 different standards for high school graduation," **said Secretary of Education Patrick Tutwiler in a March interview with WBZ's Jon Keller**. "I don't believe that is the right direction to go, the governor does not believe that it's the direction to go."

"Statewide assessments provide a common, objective standard that ensures every public school student in Massachusetts is reaching for the same bar, regardless of their background," **said Former Secretary of Education Jim Peyser**. "By maintaining a fair and uniform standard for what high school graduates need to know and be able to do, we enable students to demonstrate their skills on a level playing field, while ensuring that struggling students get the help they need to succeed. Scrapping this requirement would create more than 300 different and unequal graduation standards, weakening our state's best-in-the-nation academic standards and undermining our commitment to equity."

*Protect Our Kids' Future: No on Question 2* has also launched a website at [votenoquestion2.org](http://votenoquestion2.org) and accounts on [Instagram](#), [Facebook](#), and [X \(formerly Twitter\)](#).

###

**Media Contact:** Shawna O'Hara, Slowey McManus Communications [sohara@sloweymcmanus.com](mailto:sohara@sloweymcmanus.com) | 617-455-2950