DAV PUBLIC SCHOOL, SAMASTIPUR, BIHAR ZONE – G

1st PERIODIC EXAMINATION (2024-25)

CLASS – XII

TIME : 1 Hr. **ENTREPRENEURSHIP (066)** **F/M : 20**

GENERAL INSTRUCTIONS:

- Question no **1 to 5** are MCQ types, questions, carrying **1 mark** each.
- Question no **6 to 7** are short answer type I questions , carrying **2 marks** each. and students have to answer it within **30 to 50** words.
- Question no.**8 to 9** are short answer type II questions, carrying **3 marks** each. and students have to answer it within **60-80** words.
- Question no.**10** is long answer type question, carrying **5 marks** each and students have to answer it within **120 – 150** words.
- Answer should be brief and to the point.

Multiple Choice Questions. ***(5×1= 5)***

Q1. Entrepreneurship leads to ..... in GDP.

a) decrease. b) increase. c) Neither increase nor decrease. d) None of these

Q2. Weight and Measures Act is a:

a) Economic factor b) political factor c) Legal factor d) social factor

Q3. Which of the following is a social factor?

a) Trade Mark Act b) GDP. c) people's standard of living d) All of above

Q4. Which of the following are considered political elements of PESTLE?

a) Visa requirements and trading tariffs b) Weather and Climate

c) Currency inflation and interest rates d) Age and gender

Q.5 Why is PESTEL Analysis called 'Environmental Scanning'?

a) Because it looks at climate change

b) Because it scans the environment for potential positive and negative factors

c) Because it done by a computer

d) Because it compares organisations against each other

2 marks questions. ***(2×2 = 4)***

Q6. What factors are involved in the process of sensing an entrepreneurial opportunity?

Q7. Define the term Environment scanning.

3 marks questions. ***(2×3=6)***

Q8. What is PESTEL model? Explain it.

Q9. Draw the enterprise process diagram.

5 ***marks questions.*** ***(1×5=5)***

Q10. Sale of ceiling fans during winter season is a decision prompted by an environment factor. Name and explain the factors.

OR

"All perceived ideas may not become successful project." Explain.

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