



DAV PUBLIC SCHOOL, SAMASTIPUR, BIHAR ZONE – G

1st PERIODIC EXAMINATION (2024-25)

CLASS – XII

TIME : 1 Hr.

ENTREPRENEURSHIP (066)

F/M : 20

GENERAL INSTRUCTIONS:

- Question no **1 to 5** are MCQ types, questions, carrying **1 mark** each.
- Question no **6 to 7** are short answer type I questions , carrying **2 marks** each. and students have to answer it within **30 to 50** words.
- Question no.**8 to 9** are short answer type II questions, carrying **3 marks** each. and students have to answer it within **60-80** words.
- Question no.**10** is long answer type question, carrying **5 marks** each and students have to answer it within **120 – 150** words.
- Answer should be brief and to the point.

Multiple Choice Questions.

(5×1= 5)

Q1. Entrepreneurship leads to in GDP.

- a) decrease. b) increase. c) Neither increase nor decrease. d) None of these

Q2. Weight and Measures Act is a:

- a) Economic factor b) political factor c) Legal factor d) social factor

Q3. Which of the following is a social factor?

- a) Trade Mark Act b) GDP. c) people's standard of living d) All of above

Q4. Which of the following are considered political elements of PESTLE?

- a) Visa requirements and trading tariffs b) Weather and Climate
c) Currency inflation and interest rates d) Age and gender

Q.5 Why is PESTEL Analysis called 'Environmental Scanning'?

- a) Because it looks at climate change
b) Because it scans the environment for potential positive and negative factors
c) Because it done by a computer
d) Because it compares organisations against each other

2 marks questions.

(2×2 = 4)

Q6. What factors are involved in the process of sensing an entrepreneurial opportunity?

Q7. Define the term Environment scanning.

3 marks questions.

(2×3=6)

Q8. What is PESTEL model? Explain it.

Q9. Draw the enterprise process diagram.

5 marks questions.

(1×5=5)

Q10. Sale of ceiling fans during winter season is a decision prompted by an environment factor. Name and explain the factors.

OR

"All perceived ideas may not become successful project." Explain.
