



Quarterly Leadership Meeting

Purpose: To evaluate performance over the quarter, set new SMART Goals, and realign with the company's strategic vision.

Duration: 1 day

Participants: Leadership team

Agenda

1. Quarterly Metrics Review (1 hour):

- ☐ Deep dive into the Lean Balanced Scorecard to evaluate quarterly performance.
- ☐ Celebrate successes and identify gaps that need attention.

2. SMART Goal Completion (1 hour):

- ☐ Assess whether quarterly goals were achieved.
- ☐ Discuss lessons learned from successes and failures.

3. Waste Elimination Session (1 hour):

- ☐ Conduct a **Continuous Improvement (CI) Event** to address the highest-priority inefficiencies.
- ☐ Develop actionable steps to streamline processes and reduce waste.

4. Set New SMART Goals (1.5 hours):

- ☐ Establish 3–5 SMART Goals for each Core Objective for the next quarter.
- ☐ Ensure alignment with long-term strategic goals.

5. Collaborative Strategic Discussion (30 minutes):

- ☐ Brainstorm ways to strengthen the company's position as the Best Brand in Market.

6. Closing and Commitments (30 minutes):

- ☐ Confirm all quarterly goals, assign ownership, and clarify next steps.