

**THE SPARTANBURG HORSEMAN'S ASSOCIATION**

**Established 1968**

**PO Box 2283 Spartanburg, SC 29304**

**www.shahorseshows.org**

**shahorseshows@yahoo.com**

**Sponsorship Opportunities**

**Your sponsorship helps SHA provide fun equine fellowship and show experiences while giving you an opportunity to advertise your business. Select the sponsorship opportunity that best suits your advertising needs.**

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**SILVER LEVEL: \$25 Single Class Sponsorship**

Announced as class enters the arena, after placings and in the monthly newsletter

Class Choice: \_\_\_\_\_

\_\_\_\_\_ Select one for me

**GOLD LEVEL: \$75 – Single Class Sponsorship + website + social media**

Announced sponsorship at each show + link on website and 4 social media posts throughout the show season.

Class Choice: \_\_\_\_\_

\_\_\_\_\_ Select one for me

**PLATINUM LEVEL: \$100 – 2 Class Sponsorships + website + social media**

Announced sponsorship of 2 classes at each show + link on website and 8 social media posts throughout the show season.

Class Choices: \_\_\_\_\_

\_\_\_\_\_ Select them for me

**ARENA BANNER: \$200+ - 2 class sponsorships + website + social media**

Displayed in arena every horse show for the 10-month show season. You provide the banner (\$200 for 1<sup>st</sup> season, \$100 renewal) or SHA will have a banner made for you (\$200 for season + cost of banner - price TBD by size and graphics) + 2 class sponsorships, link on website and 10 social media posts throughout show season.

**HIGH POINT RIDER: \$100**

Sponsor a youth or adult high point rider buckle in Jumping, English, Western, Speed, Ranch or Halter and present it to the recipient at the awards banquet.

**YOUTH SCHOLARSHIP: \$500**

Contribute to the \$500 youth college scholarship awarded annually.

Donation amount: \_\_\_\_\_

In the name or in honor of: \_\_\_\_\_

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**Sponsor Name:** \_\_\_\_\_

**Sponsor Address:** \_\_\_\_\_

**Sponsor Website or Social Media Link:**

\_\_\_\_\_

Each September, SHA hosts a "sponsorship show" where each exhibitor placed in a class (1<sup>st</sup>-6<sup>th</sup>) receives a gift. As a sponsor for the season would you be willing to provide 6 gifts for your sponsored class? \_\_\_\_\_

If yes, what is the best number/email to reach you prior to the September show? \_\_\_\_\_

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## **Sponsorship Opportunities**

The Spartanburg Horseman's Association has been in existence since 1968. We hold open horse shows ten months out of the year at beautiful Croft State Park located in Spartanburg County. Our association welcomes riders of any age or discipline; rewarding the personal growth of horse and rider while promoting good horsemanship and encouraging fun and sportsmanship. Our membership includes individuals, families, and barns throughout the greater Spartanburg area as well as many surrounding counties spanning across the Upstate and Western Carolinas.

Currently, we are looking for sponsors to advertise with us. We have advertising opportunities to fit all business needs from a single class sponsorship to a full-page ad or banner sponsorship. Ads are digital on our website and social media platforms business information is shared at each show throughout the season. Please consider supporting our continued efforts to provide cost-effective, family friendly horse shows for riders throughout the Carolinas.