

DARREN WOODSON

Testimonials

"I just wanted to send a heartfelt thank you for helping us secure Darren for our event. He was absolutely fabulous—our group was thoroughly engaged, his message was spot on and he is such a genuinely kind and inspiring person. It truly made such a positive impact on our event! Thanks again!"

Sarah T., Meetings & Events Content and Production Specialist | ServiceMaster Brands

"Darren was fantastic. He absolutely commanded the room and had such charisma that everyone was on the edge of their seats listening to him. He covered the range of emotions from his intense playing days, funny transition into broadcasting, and serious when he spoke about his childhood and his current business ventures. Everyone walked away with something to think and talk about."

Will H., Vice President | Alternative Investments, Cais Group

"Darren was absolutely amazing. Not only is he a wonderful and super nice person, he knows how to get a crowd fired up! His message is very clear and he puts ownership on the audience to get to work. We loved him!"

Ambit Marketing Kickoff 2023

"We had a wonderful event. I had many comments that Darren's speech was right on the mark, and they're already asking when he can come back. Thank you!"

Candace E. | Hilltop Securities Inc.

"For 13 years, Woodson was everything you could ask for — unselfish, reliable, dependable, a team player first and a team leader always. He's a living, breathing example of the saying that character does matter."

Jerry Jones, Owner | Dallas Cowboys

"Darren really hit home the message of cultural differences between mediocre teams and winning teams. He truly left the room compelled to do more, give more, be more. Thank you, Darren, for an excellent keynote last night. The standing ovation was extremely deserved!"

Lindsey S., Marketing Manager, Marketing Communications | Biotronik, Inc.

"Darren, thank you for adding tremendous value to the BIOTRONIK 2019 kick-off meetings. Your message was clear and on point for our organization and very well received. The energy, passion and confidence you brought to the stage resonated with the team and served as a nice platform to launch our year. Congratulations on your continued success and thanks again for sharing your message with us."

Ryan W., President | Biotronik, Inc.

"Darren was terrific. In fact, I just received a phone call from a senior executive telling me that Darren was one of the best speakers he had ever heard. He brought energy, empathy, humor and insight to all, even those without a love of the game (or the Cowboys!). He engaged in a friendly banter with our leader, agreed to throw footballs into the audience, recognized one of our employees for her work with Diversity & Inclusion, and stayed after making sure he got to

every last person waiting for a photo, autograph and wanting to tell their story. He even did a video for someone who requested it!"

Alison H. | SAP Digital Business Services

"Simply amazing. Fantastic speech – he tailored it to us and included information about his background. He was so easy to work with. He took lots of questions from the audience and stuck around for a LONG line of admiring fans for autographs and photos."

The Iowa Housing Conference | Iowa Finance

"Darren Woodson had a great message to share with our executive partners. He was perfect, and he was polished. It was a message that has seeped so much into the fiber of our team that our executives continue referring to Darren's fundamentals long after the event."

Erik F., Director of Events | Zones, LLC

"He was an awesome speaker with a great message."

Peg W., Manager of Events | Software Company

"Darren delivered an outstanding and enthusiastic presentation to kick off our company meeting. I have had the unique opportunity to see Darren speak in person and virtually. I can say without a doubt that his energy, his thought provoking message, and his inspiring personal experiences are consistently delivered no matter the platform. Darren is dynamic in his presentation style and the feedback we received from Darren's presentation was consistently excellent. Thank you, Darren."

John C. S., President | Joyner Fine Properties, VACU

"Darren, it was truly a pleasure and great fun to meet you and I would like to express my sincere gratitude and thankfulness for you joining us in Pittsburgh. It is not an exaggeration here if I say that your presentation was a highlight of our QBR and the points that you made were impactful, valuable and aligned with the 'real world' which was refreshing. It is indeed difficult to 'manage emotions' while still holding onto the fact that we care so much about what we do for our clients, the patients they serve and for ourselves. Your words were motivating to our entire team. I hope that we are able to have you and your gorgeous rings back again. Thank you."

Karen Silverblatt, R.Ph., VP, Business Development | Inovalon

"He was fantastic, so much fun, and absolutely over delivered. Our attendees loved his stories and everything he shared."

Cody Askins, CEO | 8 Percent Nation

"Darren, it was such a privilege to have you join our team meeting in Pittsburgh last week. The guiding principles of turning the negative chatter positive, taking ownership, and embracing change were so timely for us. The passion and conviction in your speech to our team was palpable. The feedback from the team was off the charts positive. I loved how you took the time to meet individually with so many of our team members at Top Golf on Wednesday night, and then incorporated what you heard into the discussion the next day. To get to introduce you to the team on Thursday morning was surreal, as I have always been such a big fan of yours and now I can easily say that I'm a bigger fan of you as a man and a leader."

Matt Peron, Senior Vice President, Client Success & Business Development, Pharmacy | Inovalon

"Darren was the perfect closing Keynote Speaker for our company's Leading the Way Sales Conference. His high energy, personal stories, and compelling message perfectly illustrated the importance of leadership and personal responsibility in every aspect of life.

Darren creatively used humor and audience participation to keep attendees engaged. This was reinforced in the event follow up survey where he received the highest scores and was recognized as the highlight of the conference."

ETE Marketing Solutions, Inc.

"Darren covered what it takes to succeed, on and off the field. He gave a passionate talk about pushing yourself to be more than just content. Our attendees are entrepreneurs at heart, like Darren, and understand the need to push themselves to excel."

Ralph D., CEO | The Investment Center, Inc.

"We experienced Darren 'in action' at the FAM TPO Sales Rally in San Antonio. We loved that he challenges his audience to be compelled and can speak about competing at the highest levels."

Karen Irwin | ETE Marketing Solutions, Inc.

"I can tell you from the chat comments that everyone loved Darren's session. Please let him and his team know we were very pleased. We had 7000+ people in this session!!! Total success!!!"

Marisol González Arrache, Experienced Sales Advisor | IBM Technology Sales

"I wanted to pass along my thanks to you for working with us on Darren's talk for IBM Americas. We had our sales enablement event last week and we had overwhelmingly positive comments and feedback on Darren's stories and experiences that he shared. His messaging aligned very well to our overall Sales Enablement theme of Winning!"

Would you please pass along IBM's sincere thanks to Darren and the rest of his team. We really do appreciate that he was willing to re-record the session. I would like him to know that his energy, passion and messaging was right on point, and that our teams and leaders very much enjoyed his talk. Our General Manager referred to Darren's comments and his 4 C's several times throughout our event."

Nancy Briglio, Director | IBM Technology Sales