

Social Studies Notes

Class-3

Chapter-17

How we Communicate

New Words

- | | | | |
|------------------|-----------------|------------|-------------|
| 1) Communication | 2) Express | 3) Message | 4) Stamp |
| 5) Envelope | 6) Postcard | 7) Fax | 8) Internet |
| 9) Speed Post | 10) Aerogrammes | | |

Question/Answers

Q-1 How did early humans communicate?

A-1 Early humans used signs and sounds to communicate.

Q-2 What is the difference between personal and mass communication?

A-2 When we want to communicate with a person or with a few people. This is called personal communication. When a message has to be delivered to a large number of people, it is called mass-communication.

Q-3 What are the advantages of using an e-mail?

A-3 We use an e-mail to send letters, photographs and official messages.

Q-4 How can a message be sent to a large number of people?

A-4 By using mass communication, a message can be sent to a large number of people.

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Exercises

Get Set(P.No- 106) is Home work.

Check Points(P.No- 109) is Homework.

Tick the correct answer(P.No- 110):-

1) B 2) C 3) A 4) B 5) C

Match the columns(P.No- 110) :-

- 1) Pigeons - to carry messages
- 2) Urgent parcel - send by Speed Post
- 3) Mobile phone - to send an SMS
- 4) Radio - reaches many people

Activity (P.No-111) is Homework.

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Video Link -

<https://www.youtube.com/watch?v=fvfKFxG5fql>

