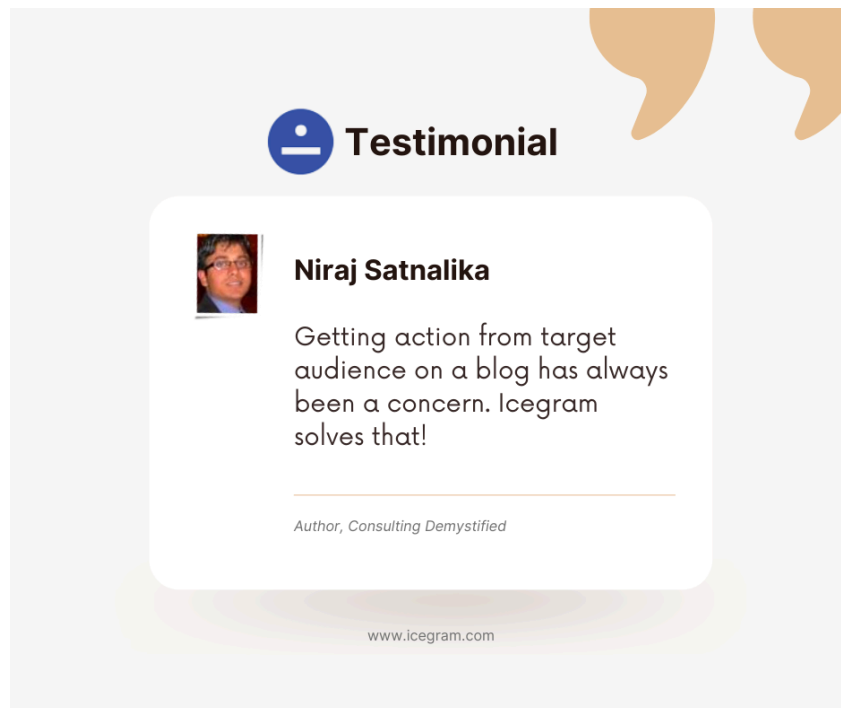


Facebook

1. Review

We've made it easy to try us out with a free product. We have thousands of happy customers and love their feedback!



2. Did you know



DID YOU KNOW?

Email conversion rates are 40x that of Facebook and Twitter

Read More On Website

www.icegram.com/blog

Source: Kissmetrics

The infographic features a large orange circle on the left containing the text 'DID YOU KNOW?'. To the right, an illustration shows a person with long black hair, wearing a blue top and red pants, carrying a large yellow envelope. The background is a light beige color. A small blue circular icon with a white 'i' is located in the bottom right corner.

3. Video Tutorial

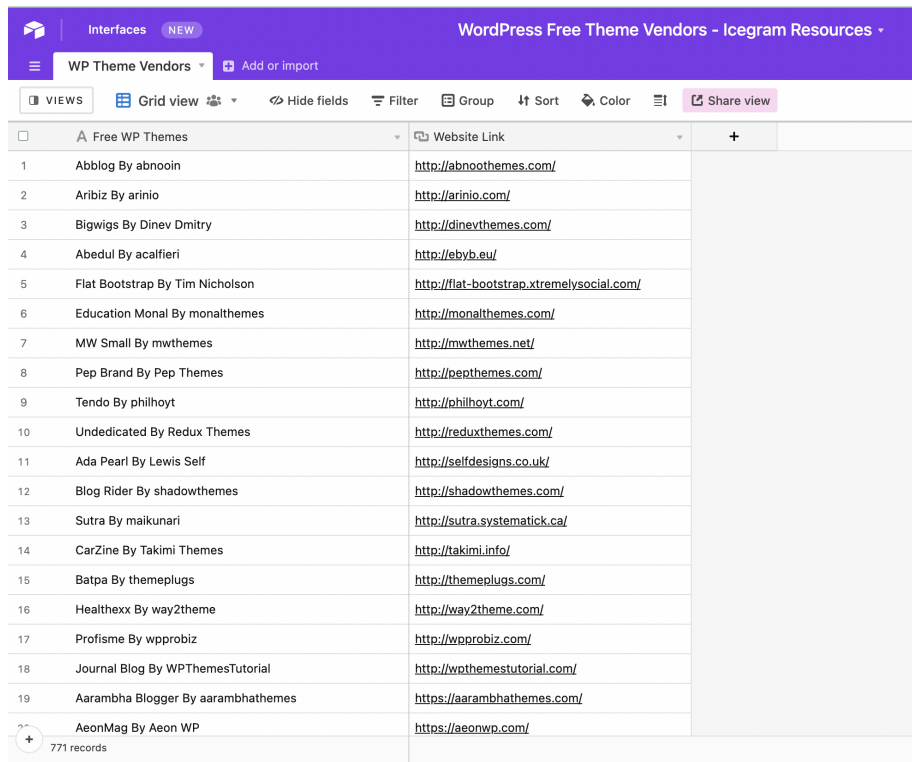
4. List of Free WP Themes

As a veteran WordPress blogger, you've probably found yourself stuck trying to figure out how to customize your blog. You've spent hours scouring the internet for free WordPress themes—but what if I told you that there's a better way?

Here's a list of all the vendors we could find who offer free WordPress themes.

Arranged in no particular order and added one theme from every vendor.

WP Free Theme Vendors Database - <https://airtable.com/shrESaOuKwnhuHtav>



	Free WP Themes	Website Link
1	Abblog By abnootin	http://abnootinthemes.com/
2	Aribiz By arinio	http://arinio.com/
3	Bigwigs By Dinev Dmitry	http://dinevthemes.com/
4	Abedul By acalfieri	http://ebyb.eu/
5	Flat Bootstrap By Tim Nicholson	http://flat-bootstrap.xtremelysocial.com/
6	Education Monal By monalthemes	http://monalthemes.com/
7	MW Small By mwthemes	http://mwthemes.net/
8	Pep Brand By Pep Themes	http://pepthemes.com/
9	Tendo By philhoyt	http://philhoyt.com/
10	Undedicated By Redux Themes	http://reduxthemes.com/
11	Ada Pearl By Lewis Self	http://selfdesigns.co.uk/
12	Blog Rider By shadowthemes	http://shadowthemes.com/
13	Sutra By maikunari	http://sutra.systematick.ca/
14	CarZine By Takimi Themes	http://takimi.info/
15	Batpa By themeplugs	http://themeplugs.com/
16	Healthexx By way2theme	http://way2theme.com/
17	Profisme By wpprobiz	http://wpprobiz.com/
18	Journal Blog By WPThemesTutorial	http://wpthemestutorial.com/
19	Aarambha Blogger By aarambhatemes	https://aarambhatemes.com/
	AeonMag By Aeon WP	https://aeonwp.com/

5. The One Sentence Secret

All the best copywriters in the world know and use a simple structure, this one sentence structure. It's a one sentence secret structure that makes people sign up to your list, opens and click your emails, and do whatever you ask them to.

And you can use it too.

You just have to know how it works and how to apply it. That's what this ebook is about.

Get it for FREE 🙌

6. Meme

As a marketer, I love checking my email marketing stats and seeing how my email campaigns are doing



7. Industry Leaders' Quotes

Just

8. Blog Gist

These 18 simple hacks will help you create your own successful email marketing campaigns in 2022. Some of them are

- ★ Setup Auto-Responder Drip Campaign
- ★ Provide Double Optin Option
- ★ Segmentation & Email Personalization
- ★ Craft Catchy Email Subject Line

+ 14 more are explained here 📌

<https://www.icegram.com/email-marketing-strategy/>

#emailmarketing #emailhacks #emailstrategies.

9. Work activities & Workplace snapshot

What a great virtual fun meet we had at Icegram recently! We spent a little time getting to know our colleagues better with quick mini-games. Then, we got to work on one of our crafty projects!



We challenged members of our team to come up with creative balloon drawings. 🎈

Here are some of the results:

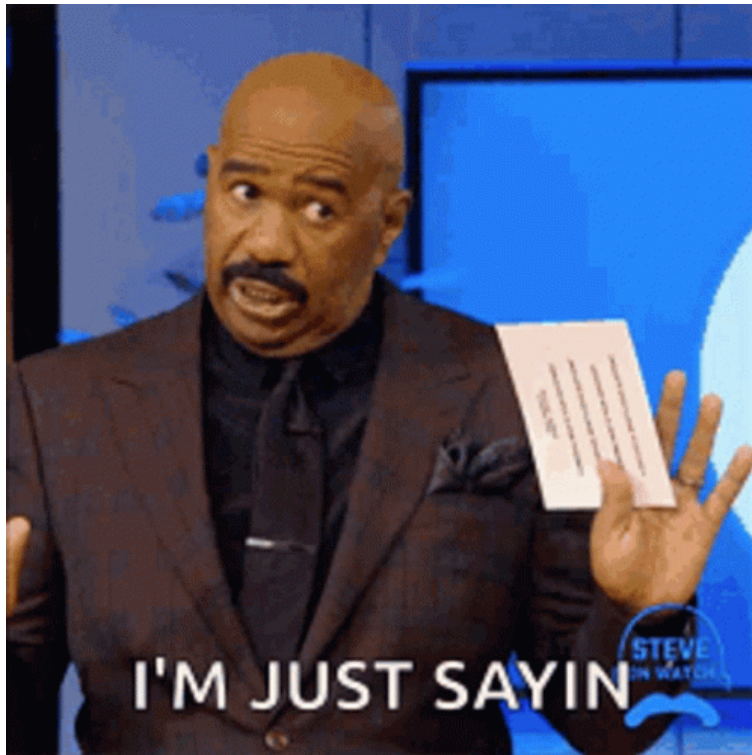
Images and Videos

10. Gif

That's right, 20% of retail, e-commerce, and consumer goods and services companies are personalizing emails based on name, gender, ethnicity and more.

The other 80%? They're missing out on a huge opportunity to engage with customers and increase revenue.

#emailmarketingstat #emailmarketing #ecommerce.



11. Review [25 Apr, 5 PM]

Our business is growing quickly and we are helping businesses like yours. Here's what one of our users has to say about our tool:



12. Gif [28 Apr, 5 PM]

It's no secret that welcome emails have some of the highest engagement rates of any email. On average, welcome emails receive a whopping 82% open rate and get ten times the number of clicks of not personalized, transactional or other email types.

Start optimizing your welcome emails and keep your audiences engaged with your upcoming email series.

<https://www.icegram.com/welcome-emails/>

#emailmarketingstat #emailmarketing #openrate.



13. Video Content [30 Apr, 2 PM]

This video walks you through how to set up a popup in minutes using an Icegram popup template. You can build your email list faster by capturing more leads with the help of Icegram's powerful features.

You can easily make custom popup designs with the flexible Icegram popup builder and start getting more leads into your business.

<https://youtu.be/amlSYVYrUa8>

14. Meme [2 May, 5 PM]

You should be courteous to your email audience and avoid sending a series of promotional emails. That will ensure that your messages don't end up in the recipient's spam folder, which could lower your server's reputation.

Top Ways To Prevent Your Email From Landing In Customer's Spam Folder -

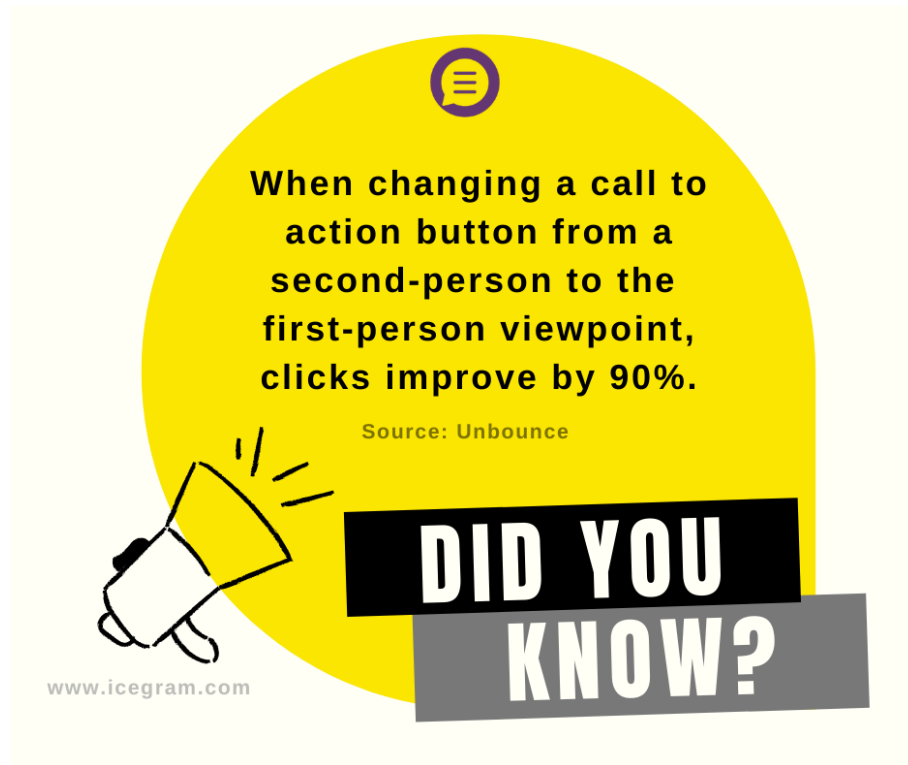
<https://www.icegram.com/how-to-keep-email-out-of-spam-folder/>



15. Did you know? [5 May, 1 PM]

When text in a call to action button is changed from "click here" to "I want to learn more," clicks improve by 90% according to the Unbounce study.

When changing a call to action button from a second-person to the first-person viewpoint, clicks improve drastically.



16. Blog Gist [8 May, 5 PM]

Here are our top 10 tips for building an email list to support your blog.

- ★ Clearly define your target audience
- ★ Improve your CTAs
- ★ Turn annoying popups into engaging surveys
- ★ Run a free giveaway

+ 6 more are listed here 📌

<https://www.icegram.com/email-list/>

#emailmarketing #email #blogger.

17. Tool we recommend [11 May, 8 AM]

Want to see a better way of getting collective analytics and performance metrics for any WordPress plugin? I have the tool for you.

Last week, I came across a tool called ActiveInstalls. It's made by WP Desk Global and it consolidates the WordPress repository stats perfectly. The stats are represented through better visual graphs. You can find out how much of the repo is updated and how many fresh installs there have been in the last few weeks alone.

Compare the statistics of plugins against multiple plugins in the market, to evaluate the popularity of the plugin.

Link to the tool - <https://activeinstalls.com/>

18. Documentation Gist [14 May, 11 AM]

Email Subscribers is a newsletter plugin that lets you collect leads, send automated new blog post notifications, create and send broadcasts, and manage all of your subscription lists in one single place.

If you're looking for the below queries, you should take a look at this plugin to get started

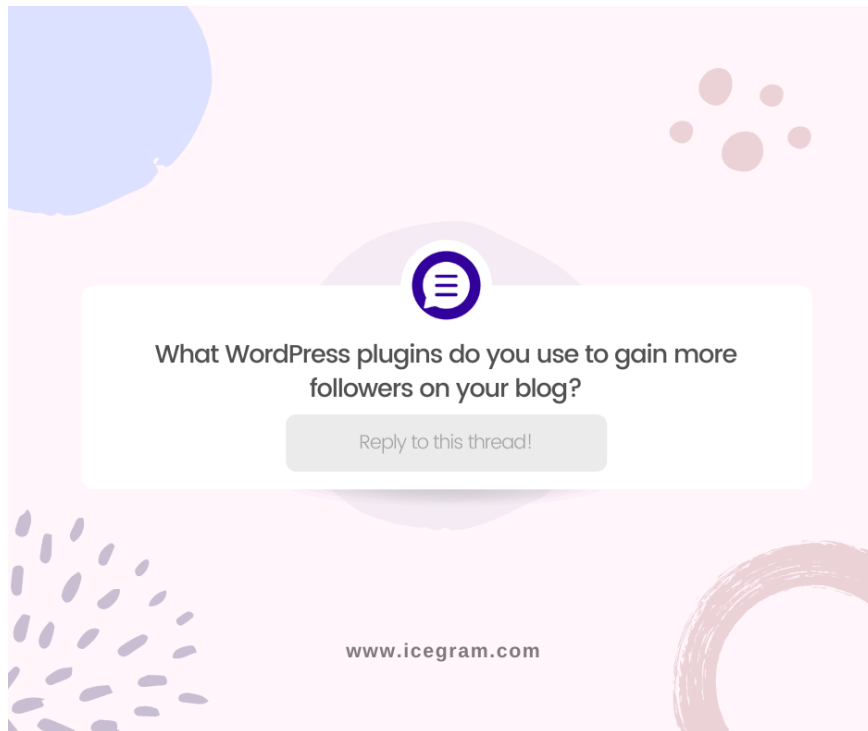
- How to Add Email Subscriptions to Your WordPress Blog
- How to set up a free WordPress autoresponder
- How to Notify Subscribers of New Posts in WordPress

<https://www.icegram.com/documentation/getting-started/>

19. Question Post [17 May, 7 PM]

What WordPress plugins do you use to gain more followers on your blog?

Do share your thoughts on how to improve the email list using that plugin in this thread.



20. Infographics [20 May, 9 AM]

Sequence helps you plan and send a series of automated emails to your leads/customers/subscribers. It is perfect for creating new subscriber welcome messages, sending a sequence of emails based on days after user sign up, and much more.

Check this article to create your next email series on your WordPress website - <https://www.icegram.com/documentation/email-sequence/>

Quick guide on Email Sequences

Sequence helps you plan and send a series of automated emails to your leads/customers/subscribers. It is perfect for creating new subscriber welcome messages, sending a sequence of emails based on days after sign up, and much more.



01 Create Email Sequence List

Create an email sequence list to organize your leads and use it to set up automated email sequence mailings.



02 Add Workflow Condition

Set up your workflow so you can direct email leads based on the activity in your WordPress website or days after they enter your email list.



03 Create Email Content

You can make your email content more appealing to readers of your blog's email subscription by including information readers will find meaningful.



04 Sit Back and Relax!

Now sit back and relax. You've successfully created an email workflow sequence for your blog subscribers.



21. Review [23 May, 9 AM]

Here's the review of our plugin Email Subscribers and Newsletters, written by one of our power users.

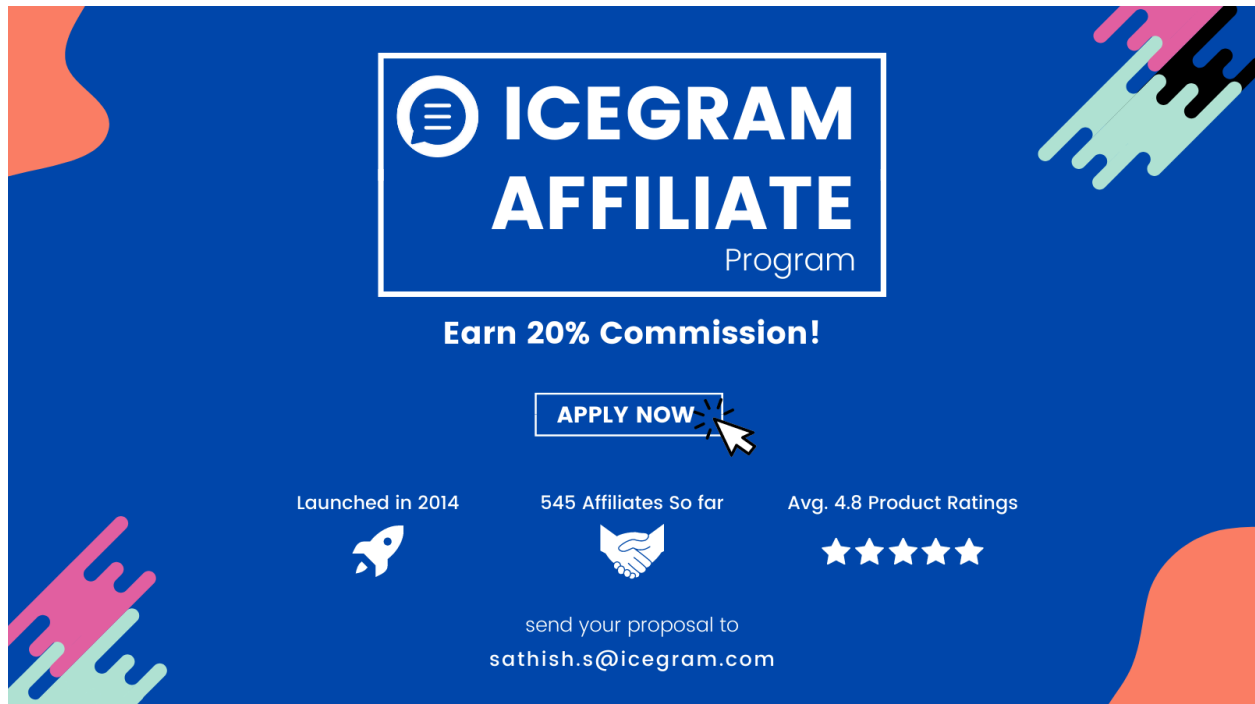


22. Affiliate Announcement [26 May, 11 AM]

Icegram affiliate program provides bloggers 20% commission for successful referrals. Join us today and start recommending our plugins to your audience and earn passive money.

Link to join the Icegram Affiliate program - <https://www.icegram.com/affiliate-registration/>

If you have any affiliate program-related inquiries, please email sathish.s@icegram.com

A blue banner for the Icegram Affiliate Program. At the top center, the logo 'ICEGRAM AFFILIATE Program' is displayed in white, with 'ICEGRAM' in a large font and 'AFFILIATE Program' below it. Below the logo, the text 'Earn 20% Commission!' is written in white. A white button with the text 'APPLY NOW' and a cursor icon is positioned below the commission text. Below the button, three statistics are listed: 'Launched in 2014' with a rocket icon, '545 Affiliates So far' with a handshake icon, and 'Avg. 4.8 Product Ratings' with five star icons. At the bottom, the text 'send your proposal to sathish.s@icegram.com' is written in white. The banner is decorated with colorful abstract shapes in the corners.

**ICEGRAM
AFFILIATE**
Program

Earn 20% Commission!

APPLY NOW

Launched in 2014 545 Affiliates So far Avg. 4.8 Product Ratings

send your proposal to
sathish.s@icegram.com

23. Did you know [30 May, 3 PM]

Here are some interesting facts about the email that will surely make your mind go wild!

Check out this space fact that is linked to email during the 1990s.

Follow us for interesting email marketing insights.

A yellow banner with a light blue cloud at the bottom. The text 'DID YOU KNOW?' is written in a large, bold, black font. Below it, a paragraph of text reads: 'The first email from space was sent in 1991 by the STS-43 Atlantis crew. They used Apple's early AppleLink software on a Macintosh Portable'. To the right of the text is a yellow envelope icon with a white '@' symbol. The banner is decorated with a cloud icon containing a menu icon on the left and a cloud icon containing an astronaut on the right.

DID YOU KNOW ?

The first email from space was sent in 1991 by the STS-43 Atlantis crew. They used Apple's early AppleLink software on a Macintosh Portable

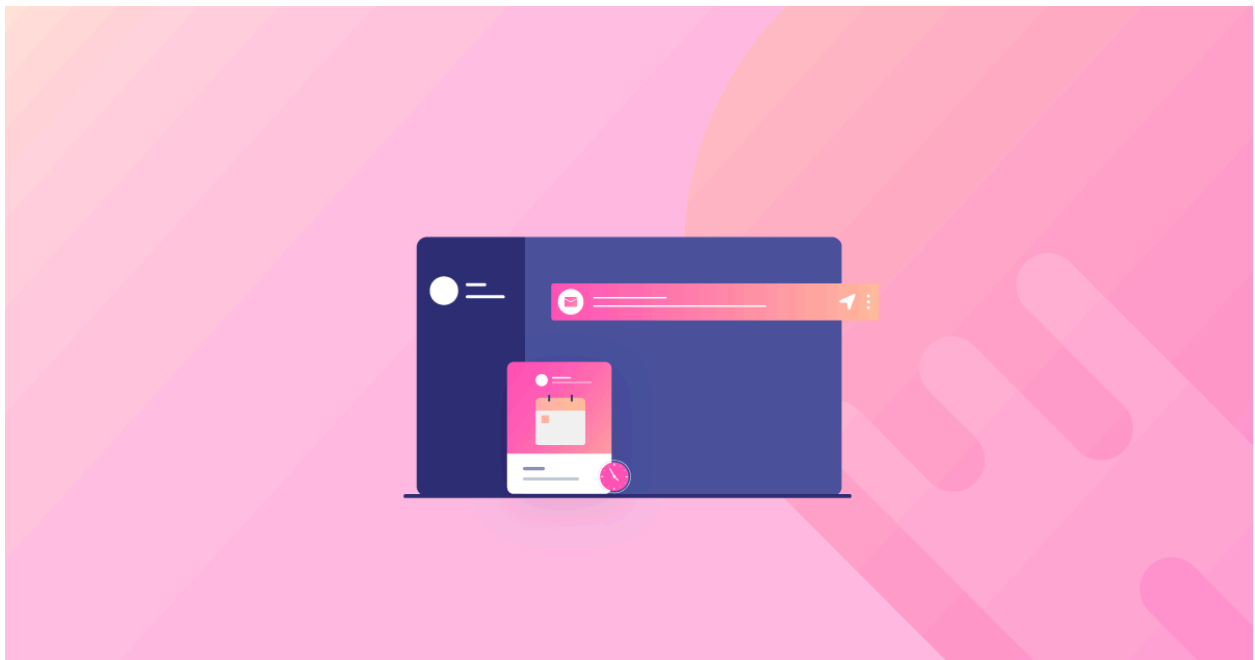
www.icegram.com

24. Blog Gist [3 June, 8 PM]

Automating email marketing allows you to save a lot of time and doesn't take a lot of effort. Some simple email sequence ideas can help you accomplish more in your campaigns.

- Welcome Email Sequence
- Engagement email sequence
- Onboarding email sequence
- Abandoned Cart email sequence
- Additional Sales email sequence

See this article for a detailed explanation - <https://www.icegram.com/email-sequence/>



25. Documentation [6 June, 10 AM]

Post Digest is an email service that automatically generates emails to targeted subscribers. It distributes your email to the targeted list at a scheduled time and interval, along with all other posts your blog has been publishing. These are notifications with a bunch of posts put together, usually once a week or as per your requirement.

Learn how to setup post digest on your WordPress website here -

<https://www.icegram.com/documentation/post-digest/>

26. Blog Gist [27 June, 8 PM]

Find out the best WordPress contact form plugins that are compliant with GDPR! These free and premium plugins are easy to set up, fully featured and will help you increase your website's conversion rate.

- Contact Form 7
- Ninja Forms
- Happyforms
- WeForms
- Everest Forms

Read on to learn more about the plugins listed above -

<https://www.icegram.com/best-wordpress-contact-form-plugins/>



27. Review [5 July, 1 PM]

Here is the review we received from a satisfied user for the Email Subscribers and Newsletters plugin. Here's how they rated it.



28. Documentation [10 July, 10 AM]

Do you want to display your existing newsletter on your website? Email Subscribers and Newsletters plugin help you display past newsletter content on your WordPress website. It essentially allows you to showcase the content of your email newsletters using a shortcode.

Repurpose your content in the form of a Newsletter Archive and grow your audiences - <https://www.icegram.com/documentation/how-to-display-the-list-of-past-newsletters-on-a-page/>

29. Review [13 July, 9 PM]

Here is the testimonial for the Email Subscribers and Newsletters plugin that we got from a happy user. Here are their ratings.

Email Subscribers Plugin Review



This plugin made it easy to add the option for sending blog notifications. Simple setup and is working well.

ISLANDWRITER



www.icegram.com/email-subscribers

30. Did you know [15 July, 7 PM]

The following information explains the evolution of the symbol @ in more detail

Did you know?

The @ symbol was also used by Raymond Tomlinson to indicate a host the email was sent from.

The @ symbol was borrowed from payment documents, where it substituted a preposition "at."

www.icegram.com



31. Blog Gist [18 July, 11 AM]

With the aid of these 6 WordPress coupon code plugins, your customers will enjoy a better shopping experience while you offer them deals or freebies. 📌

Recommended coupon code WP plugins:

1. WooCommerce Smart Coupons
2. Coupon Creator
3. YITH WooCommerce Gift Cards
4. WooCommerce Ultimate Points and Rewards
5. Smart Coupon for WooCommerce
6. JC Coupon Lite

Link to blog post: <https://www.icegram.com/best-wordpress-coupon-code-plugins/>



32. Documentation Gist [21 July, 10 AM]

If you're looking for a way to make your email marketing more effective, then consider the difference between single and double optin. While both options have their benefits, it's time to look at the advantages of double optin.

Check how to setup double optin using Email Subscribers plugin:

<https://www.icegram.com/documentation/opt-in-types/>

#emailmarketing #wordpress #doubleoptin

33. Gif [24 July, 8 PM]

Do you want to tell visitors about an upcoming sale? Or want to promote an event? With Icegram, you can create sticky messages that will let you convey important messages and reminders to visitors 10x faster.

See sticky notes demo: <https://www.icegram.com/sticky/>

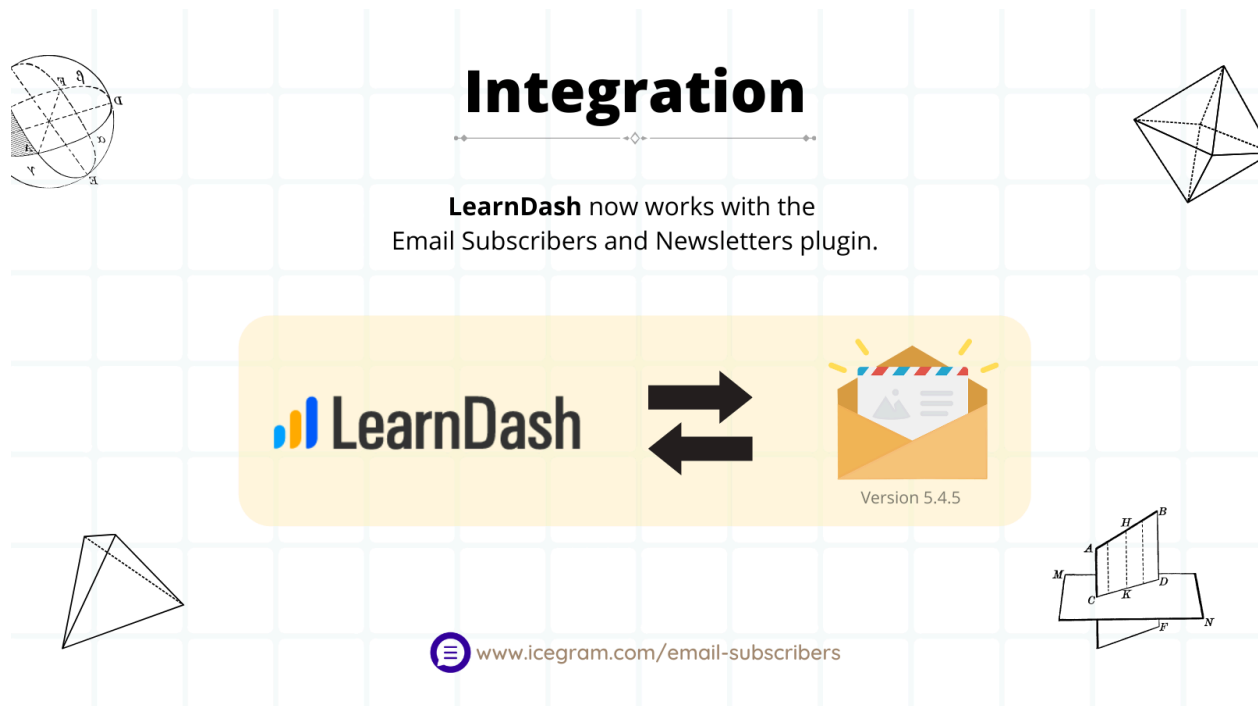


34. Integration [9 Aug, 5 PM]

We are excited to announce that the Email Subscribers and Newsletters plugin supports the LearnDash LMS platform. Sync your course attendees to an email list and automate your email marketing tasks effortlessly.

Link to integration document -

<https://www.icegram.com/documentation/integrate-the-learndash-lms-with-email-subscribers-pro-plugin/>



35. Integration [10 Aug, 3 PM]

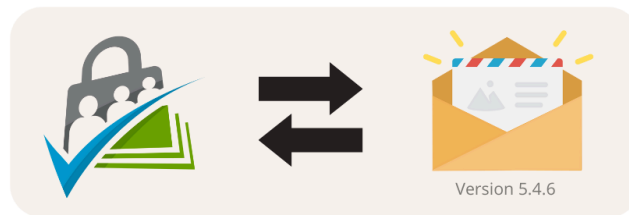
We are thrilled to announce that Email Subscribers and Newsletters plugin is now compatible with Paid Memberships Pro plugin. Explore more opportunities to engage with your community members and forum participants with our email marketing workflow.

Link to integration document -

<https://www.icegram.com/documentation/integrate-the-paid-memberships-pro-with-email-subscribers-pro-plugin/>

Integration

Paid Memberships Pro now works with the Email Subscribers and Newsletters plugin.



 www.icegram.com/email-subscribers

36. Integration [11 Aug, 11 AM]

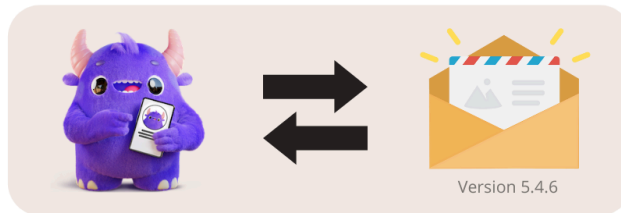
We are glad to announce that Email Subscribers and Newsletters plugin integrates with the Ultimate Member plugin in our recent release. Send unlimited emails and follow-up messages to your members on auto-pilot.

Link to integration document -

<https://www.icegram.com/documentation/integrate-the-ultimate-member-integration-with-email-subscribers-pro-plugin/>

Integration

Ultimate Member now works with the Email Subscribers and Newsletters plugin.



 www.icegram.com/email-subscribers

37. Integration [13 Aug, 9 AM]

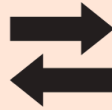
We are excited to let you know that our Email Subscribers and Newsletters plugin supports the MemberPress extension. Add your community members to an email list automatically and perform sending email marketing series without hassle.

Link to integration document -

<https://www.icegram.com/documentation/integrate-the-memberpress-integration-with-email-subscribers-pro-plugin/>

Integration

MemberPress now works with the
Email Subscribers and Newsletters plugin.



Version 5.4.7



www.icegram.com/email-subscribers

38. Integration [15 Aug, 10 AM]

We are delighted to announce that the WooCommerce Memberships extension works with our Email Subscribers and Newsletters plugin seamlessly. Connect with your membership leads with the automated emailing system.

Link to integration document -

<https://www.icegram.com/documentation/integrate-the-woocommerce-memberships-extension-with-email-subscribers-pro-plugin/>

Integration

WooCommerce Memberships now works with the Email Subscribers and Newsletters plugin.

Memberships
by  **SKYVERGE**



Version 5.4.7

 www.icegram.com/email-subscribers

39. Halloween 01 [25 Oct, 1 PM]



The banner features a dark purple background with a glowing jack-o'-lantern in the center. To the left, the text '30% OFF' is displayed in large, bold, yellow letters, with 'From 25th Oct To 1st Nov' in smaller white text below it. To the right, a yellow button with the text 'Shop Now' is shown, with 'No Coupon Code Required' in smaller white text below it. At the top, the Icegram logo is visible, followed by the text 'Halloween Sale' in large, white, stylized letters, and 'Missing this deal will haunt you for days' in smaller yellow text below it.

If you're looking for some spooky fun this Halloween, head over to the Icegram site and take advantage of our amazing offer!

You can get our WordPress plugins at 30% off, so don't miss out!

Prepare your website and store for this Halloween using our plugins.

Offer valid till 1st November 2022.

<https://www.icegram.com/>

#wordpressdeals #halloweendeals #wordpress

40. Halloween 02 [1 Nov, 7 AM]



Icegram Halloween offer is coming to an end today (1st Nov).

If you're looking to boost website sales and customer engagement, get our WordPress plugins at a 30% discount before it expires.

Grab today and grow your website in no time.

<https://www.icegram.com/>

#wordpressdeals #halloweendeals #wordpress

41. BFCM 01 [23 Nov, 1 PM]

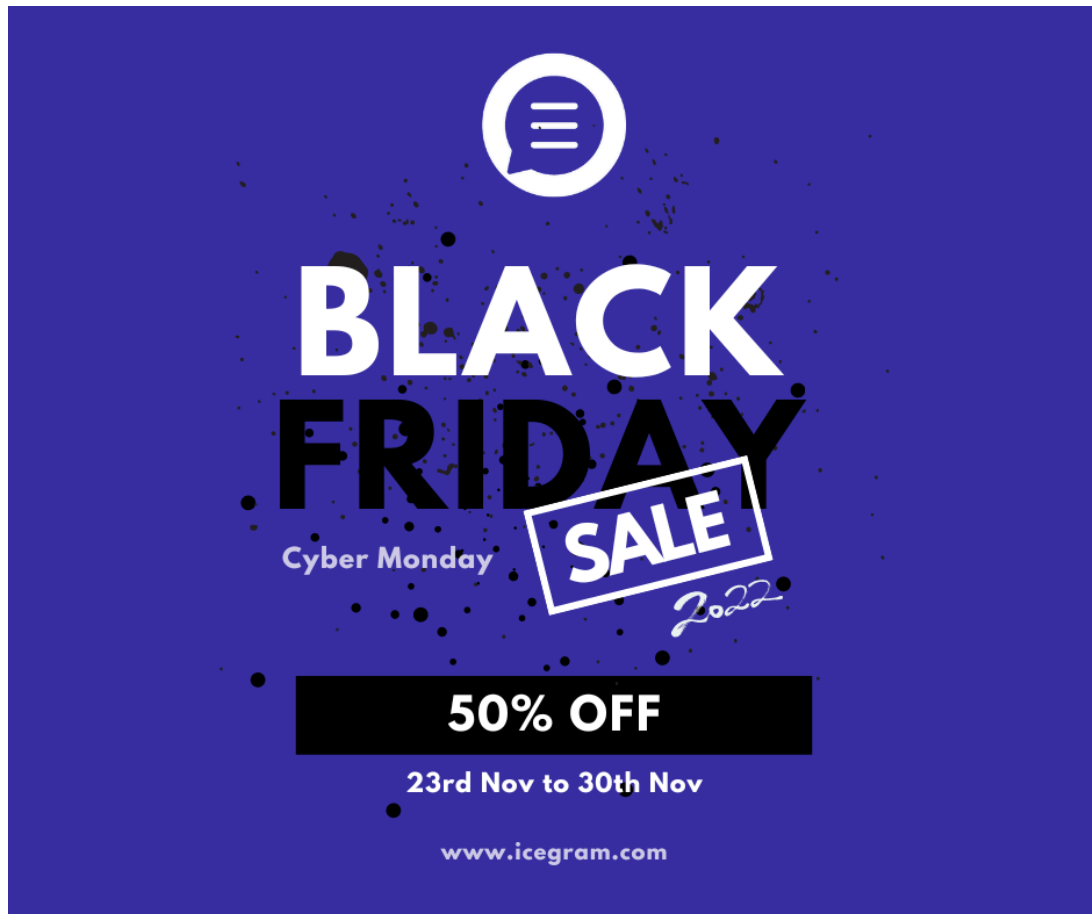
The wait is finally over! 🎉

Icegram's Black Friday and Cyber Monday sale is now live. Get 50% off our WordPress plugins today.

Grab your offer here - www.icegram.com

Grow your email list, turn web visitors into customers, automate your email marketing campaigns and even more with our plugins.

Our BFCM sale ends on 30th November. Blink You'll Miss It! 👁️



42. BFCM 02 [26 Nov, 2 PM]

[LIMITED] Grab this NOW before it's gone... ⏰

Are you missing Icegram's biggest sale this Black Friday?

You can grab our plugins for half-price right now. Yes, you get flat 50% off sitewide.

Check out the BFCM offer here - www.icegram.com

It's the most massive Icegram discount of all time! But it's going fast...

Save big today! 🎉



43. BFCM 03 [28 Nov, 4 PM]

🕒 Running out of time... Grab website visitors' attention, convert them into subscribers, and send reliable emails using Icegram plugins.

🚀 Enjoy 50% OFF this Cyber Monday!

Get now 👉 <https://www.icegram.com/>

The offer ends on November 30.

#Icegram #Plugin #WordPress



44. BFCM 04 [30 Nov, 7 PM]

Final reminder 🌟 - Icegram BFCM 50% offer is going away in the next few hours.

Grab the deal - [icegram.com](https://www.icegram.com)

If you haven't bought our plugins this Black Friday and Cyber Monday season, get them today for only half price. 💰

Don't regret it later. Act now.

Grab this deal.

#wordpress #blackfriday #offer