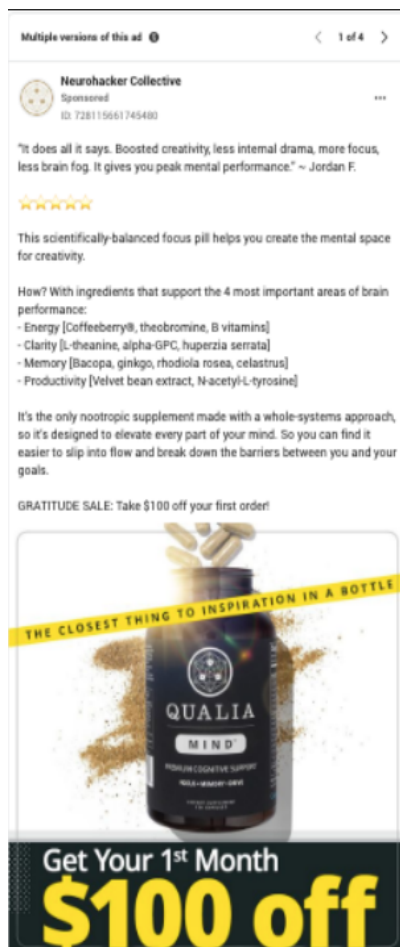


## Short Form Copy Mission - Level 3 Bootcamp -



- **Who is my Avatar?** - The Avatar is a mid to late 40's Male or Female who are working in a profession that are constantly at the Office, working from early in the Morning till late in the Evening, continually trying to complete all necessary Work but running on an empty Tank due to a busy schedule and other forces in their Life. They have a Family at Home, with young Children who require a lot of time and attention but they are failing to do so. Furthermore, their Relationship with their Husband/Wife is starting to take effect due to them always being tired and not having adequate time for each other anymore.
- **Where are they now?** - They are currently miserable with their existence. They are always behind schedule. Their Boss is becoming increasingly agitated with their Work as it never meets the criteria and or is late to be submitted and they are at risk of being sanctioned in the Workplace. Furthermore, their Relationship at Home is taking a great toll which adds further misery to their Life. They have never heard of Qualia Mind and are at the beginning of the Funnel.
- **What Actions do I want them to take at the end of the Copy?** - I want them to take action, clicking my CTA and directing them to take the next step in the Funnel.
- **What must they experience inside of my Copy to go from where they are now to taking the action I want them to take?** - They must have their

existing Pains amplified and believe that the next step is the right step in the direction to achieving their Dream State. They must relate to my experience in their same experience and that the steps I took to achieve their Dream State is what will be achievable for them with great ease, prying them to take the desired action.

**DIC Email -**

**Subject Line - 'Zero Brain Fog, Hyper-Focus, Maximum Productivity'**

Hello Andrew,

Do you dream of achieving maximum productivity throughout your life, ranging from your goals in your 9-5 office job to please your nagging boss to the repetitive duties that call for as a Father and Husband?

The tasks at your job and at home that just get swept under the carpet and forgotten about but come back and pile up when you least expect it,

Your boss pestering you to finish tasks that seem to take further when in reality they should just take a couple of minutes but you can't seem to figure out why it takes hours, sometimes days.

Aren't you just tired?

Tired of the reality you survive in.

You constantly wake up feeling lethargic and hit the snooze Alarm, dreading that another day at the office has sprawled upon you.

You boil the kettle, making a morning coffee hoping it gives you that slight bit of motivation for the day.

But it doesn't, instead you feel even worse later on.

In today's fast-paced world staying focused and productive is more important than ever.

However,

You can experience a remarkable shift in your ability to concentrate, allowing you to dive deep into the boring tasks at work and at Home.

Pleasing your manager with extraordinary efficiency.

Reviving the dreaded look on your partner's face when they see you haven't done the little things that require your attention at Home

And no, this isn't another remedy of meditation to focus your brain temporarily.

This surpasses all your expectations.

Don't settle for less.

[Click here to regain control of your life](#)

## **PAS Email - Subject Line - Elevate Your Work With Science.**

Dear Andrew,

Are you tired of underperforming in every realm of your life, constantly missing your target's in the workplace and losing out on the monthly bonus you desire?

Are you coming home from your gruelling day at work, wanting to spend time with your Wife and Children but are too tired to even engage in a simple conversation?

Or,

Is your relationship with your Wife becoming so rocky due to your bad performances at work and your lack of engagement with her that she refuses to look at you as the Man she fell in love with?

Are you not ashamed of yourself?

If you agree with at least one of these statements,

You must listen to what I have to say with great intensity.

Professional's across the globe are struggling to maintain focus and professionalism with increasing workloads and tight schedules.

The good news is that there is a solution to change your performance in just a matter of weeks and it is extremely simple.

You could rebuild your relationship with your Wife and Children whilst also pleasing your manager to the extent of surpassing your Targets with great ease,

He even offers you a PROMOTION.

It doesn't have to be this hard.

[Click Here to transform your life](#)

## **HSO Email -**

### **Subject Line - The Secret to Financial & Relationship Success**

In the Heart of New York City, I worked as a Wall Street Investment Banker for the majority of my Career, stemming from the 1990's to late 2000's,

As the morning peeked through the curtains, I dragged myself out of the comfort of my bed, feeling the weight of another uninspiring day ahead of me that no longer satisfies me.

I remember this occasion vividly,

A cold December's morning, a tourists dream of a white, snowy New York City at Christmas.

Sounds amazing, right?

Not for young Josh.

I felt lost, unmotivated and my relationship with my Wife and Family was on the brink of collapse.

I shuffled to the kitchen as routine stood, brewed myself a morning coffee and sighed.

My Telephone rings,

As the shrill ring of the Telephone rings, cutting through the silence, sending jolts of apprehension through my body,

I look to read the Caller ID and see its my manager, Johnathon.,

Reluctantly I answer,

"Josh, your performance is concerning. You've missed targets consistently this quarter. Improvement is crucial, or termination is inevitable."

The weight of those words hangs heavy in the air, suffocating as I struggle to find the right response. I know I've been slipping, but hearing it confirmed in such stark terms sends a wave of panic coursing through me.

With a sinking heart, I nod grimly, my mind already racing with thoughts of how to turn things around before it's too late. But deep down, I know the road ahead will be anything but easy.

Frantically, I search for remedies on Google to cure my lack of focus and motivation.

I stumbled unsuspectingly upon the cure for all of my most painful problems.

18 Months later and my life has truly transformed,

I have been awarded Employee of the Month, 4 times in the last 6 Months alone.

My Relationship has drastically improved and we are looking at remarrying to commit our vows once again.

This is all thanks to my discovery of Qualia Mind.

[Click here to re-shape your life with one SIMPLE click](#)