

Subject: Jason I think you'll love this.

Hey Jason, I had time to look over a couple of your videos and websites. it seems like you are doing pretty well, you have a "membership" and you have high-value products such as the "boxer start-up guide" all the way to the "supreme boxing bundle". Good business strategy

I say you'll love this because as I was looking over your website and youtube channel I noticed a couple of things missing that could really help you grow your business more.

You average around 20k views per video which is great, those are people who we can reach out to through marketing and funnels, we just have to market a bit better.

if you're interested in my ideas for your business we can set up a Zoom call.

SECOND ATTEMPT

Jason, I think you'll love this

Hey Jason, your content caught my eye so I had to look over a couple of your videos and websites. It seems like you are doing great, your variety of content is helpful to all levels of boxers.

Thank you for helping out the boxing community!

You have, memberships, high-value products, and starter products, great way to get your customers to climb the business ladder!

Although... and here's the secret to getting customer sign-ups

Simple changes to thumbnails and headlines on your videos can reach more people. More Views! More Money!

Every view is a potential customer that can sign up for your existing ladder. They can buy your membership or your highest-value product.

I'll make sure all your videos are up to standard, and customers are willing to buy.

if you would like to hear more about changes to thumbnails and headlines that increase views we should set up a call.

