

# Outreach Mission

## “Old version”

Subject: Increase Your Dental Practice Revenue

Dear Dr,

I recently came across your Instagram page and I was impressed by the quality of your aesthetic page, it caught my attention right away!

I also noticed you work at Art of Aesthetic and they also have an impressive website.

Now that made me wonder why you, being so successful, didn't have your own to capitalize attention.

Although Art of Aesthetic has an impressive website, it could do a better job highlighting your expertise in teeth restoration and whitening. As a successful dentist, you deserve a website that truly captures your unique skills and sets you apart from the competition (new version) **This is a pain point Plus a comparison**

By having a website that effectively showcases your expertise and sets you apart from your competition, you'll be able to attract more high-value clients who are willing to pay top dollar for your services.  
**Creation of a problem**

As a Digital Marketing Expert I believe I can help you to significantly increase your revenue by helping you to increase your perceived value so you can have more clients wanting your treatment.

As a digital marketing expert, I understand the power of words and attention to monetize businesses. That's why I want to help you increase your revenue (new version) **Solution**

I have analyzed the Top players in Dubai and they benefit from the same trick, so why can't you? **Pain point**

I would love to share some quick and simple tweaks that have helped other successful dentists, including those who specialize in teeth restoration like you. **Offer**

If you're interested in learning more, I would love to set up a quick call with you to discuss further. No pressure, just an opportunity for us to exchange ideas and explore how we might be able to help each other.

Your dental practice has the potential for greatness. Let's talk about how to make it happen.

Best regards,

Daniel

## **“New version”**

Subject: Increase Your Dental Practice Revenue

Dear Dr. [insert name],

I recently came across your Instagram page and I was impressed by the level of engagement and replies on every post and also by the quality of your aesthetic photos, it caught my attention right away!

Although Art of Aesthetic has an impressive website, it could do a better job highlighting your expertise in teeth restoration and whitening. As a successful dentist, you deserve a website that truly captures your unique skills and sets you apart from the competition.

By having a website that effectively showcases your expertise and sets you apart from your competition, you'll be able to attract more high-value clients who are willing to pay top dollar for your services

As a digital marketing expert, I understand the power of words and attention to monetize businesses. That's why I want to help you increase your revenue

I have analyzed the top players in Dubai and they benefit from this same strategy. So why can't you?

I would love to share some tips that have helped other successful dentists, including those who specialize in teeth restoration like you.

If you're interested in exploring how we can help each other, let's set up a quick call to exchange ideas and discuss how my expertise can benefit your dental practice.

Your dental practice has the potential for greatness. Let's talk about how to make it happen.

Best regards,

Daniel

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