

Tab 1

About

The FengQing Merch Box is a merch box dedicated to the romantic relationship between Mu Qing and Feng Xin, commonly referred to as FengQing. This merch box will be pay-for-product (p4p). The focus of this merch box is FengQing's relationship through the Autumn and Winter seasons.

For more information, please visit our carrd website: <https://fengqingmerchbox.carrd.co/>

Mods

Mod	Role
Dr. Artemis Prince	Finances, Shipping
RazDazBerry	Art, Graphics
Thekeyholder	Social Media

FAQ

- 1) What is a merch box?
 - A merch box is a bundle of merch items centered around a central theme (generally a character or ship).
- 2) Who can contribute?
 - Anyone 18 years or older is welcome to apply!
- 3) How many contributors will be accepted?
 - There will be 8-15 merch artists. We will also select several pinch hitters.
- 4) Will this merch box be for profit?
 - No, this merch box is pay-for-product (p4p).
- 5) How will contributors be compensated?
 - It is our goal to provide every contributor with a free merch box (shipping included). This is largely dependent on sales, and we may not be able to fulfill that goal. If we do not meet the sales needed to offer a free merch box and shipping, we may be able to provide at least one for free (free shipping or a free box). If this is still not feasible, we will offer the merch box to contributors for sale at production price.
- 6) Is the merch box SFW or NSFW?
 - This merch box will feature pieces that are SFW ONLY.
- 7) What is allowed in the merch box?
 - The focus of this merch box is FengQing's love through the Autumn and Winter season, therefore anything pertaining to the Autumn and Winter seasons are welcomed! This includes any holidays that occur during this time. Modern FengQing and canon FengQing are welcome along with Fu Yao and Nan Feng.

8) What is not allowed?

- Nothing overtly dark, violent, or triggering will be accepted into this merch box. We are largely focusing on canon dynamics/depictions, but are also accepting modern designs as well as some original designs that fit the themes of the merch box. If you have a potential idea and are not certain if it would be a good fit, please reach out to one of the mods to discuss.

9) Can works focus on manhua and donghua designs?

- Yes, we would love manhua, donghua, and modern designs for Feng Xin, Mu Qing, Fu Yao, and Nan Feng! Original designs are welcome too :)

10) What types of merch are you looking for?

- We would like to offer a wide range of merch that also goes with the Autumn and Winter theme. Keychains, stickers/sticker sheets, standees, pins, keychains, and prints are items we definitely want to include, but are open to other items as well such as but not limited to: buttons, tote bags, photocards, sticker booklets, pin banner, coasters, sticky notes, washi tape, bookmarks, etc.

11) Will I be able to use my designs after the merch box is over?

- Yes! They are your designs so feel free to do whatever you want with them once the merch box is over. However, for the duration of the project, we ask to maintain exclusivity with your designs.

Schedule

****Please note this schedule may be subject to change. Any changes will be fully communicated via the mods on social media/discord****

Period	Date
Promotions	October 1st - October 31st
Contributor Applications	November 1st - November 15th
Acceptance Emails	November 16th - November 22nd
Last Day to Join Server	November 28th
3-4 Pitches due	December 7th
Pitch Approval	December 14th
Break for Holidays	December 15th - January 3rd
1st-Check In	February 7th
2nd Check In	March 14th
Final Submission	April 18th

Spec Check/Final Budget	April 19th - May 9th
Preorders	May 10th - June 21st
Production & Shipping	July and beyond

Contributor Guidelines

- Contributors must be 18 years or older prior to submitting their application.
- Contributors are required to have a Discord account. All merch box communications between mods and contributors will be via Discord.
- Contributors must create a new piece for this merch box. Previously created pieces or recreations cannot be submitted. AI generated pieces are not permitted.
- Contributors may not share their piece(s) outside of the FengQing Merch Box Discord server until the mods permit it.
 - Mods will announce when previews can be posted (during pre-order sales) and when the full pieces can be shared (during or after leftover sales). While contributors retain the rights to their creative works, the project retains exclusivity to the piece until the project concludes or if the contributor drops from the project. After the conclusion of this project (mods will make an announcement), artists are free to use their creations however they wish (can recreate as their own merch or different kind).
- Contributors are expected to communicate regularly with mods!!
 - This includes submitting check-ins ON TIME, completing tasks as requested in announcements, and communicating in advance if the need for an extension arises.
 - Participants are allowed one extension (excluding the final submission unless for emergency situations). If participants miss more than two check-ins without active communication with a mod, they will be removed from the project.
 - If the check-in passes and contributors have failed to request an extension and have not responded to mods within 5 days, they will be removed from the project.
- Contributors may be removed from the merch box at any time for breaking the guidelines outlined above or engaging in harmful behavior.
 - Harmful behavior includes but is not limited to: plagiarism, harassment, racism, sexism, xenophobia, homophobia, transphobia, name-calling, slurs, or other hateful rhetoric.
 - Contributors found to be using AI technology in their pieces or applications will be removed.

Application Guidelines

General Contributors:

- Please ensure that your application submissions are able to be viewed by the mod team (ex: access requirements are set to anyone with link).
- All links should be active - please verify before submitting.
- Please double check all submitted links are correct and as final as possible - once submitted, changes cannot be made.
- Submission should be SFW.
- Applicants found to be using AI technology or stolen work in their application materials will be immediately disqualified.
- If you have any questions about the application, requirements for the merch box, etc., please message us at any time. Best of luck!

Merch Specifics:

- Merch artists will be evaluated on:
 - Use of color and lighting
 - Human anatomy accuracy
 - Strong composition
 - Stylistic choices
 - Merch-appropriate styling.
- Ideally each merch artist will create two merch items, however if you only have time to create one, that is fine. If merch artists wish to create more than two, they are welcome to do so! Merch assignments will happen after the Idea Selection phase when contributors indicate what merch items they want to make and a corresponding idea to go with it.
- Previous experience making merch is not required and the mods will help guide the contributors through the process of creating merch as needed.
- Merch artists will be asked to submit:
 - Two samples that best demonstrate your style and skill. It does not need to be something you've made into merch.
 - One sample must be artwork suitable for merchandise.
 - If you have made merch, please submit samples of the image and/or pics of the merch.
 - Preferences for what merch you'd be most interested in making
- Google drive links are preferred for your application submission, but links to posts on social media or other sites are acceptable.
- Fengqing, TGCF, or danmei samples are highly encouraged but not required.
- Both samples should be SFW.