



SPAIN DEPLOY CHAOS BY DOTSAMA ADVENTURE

Proponent: MrExcel / KSM Account:

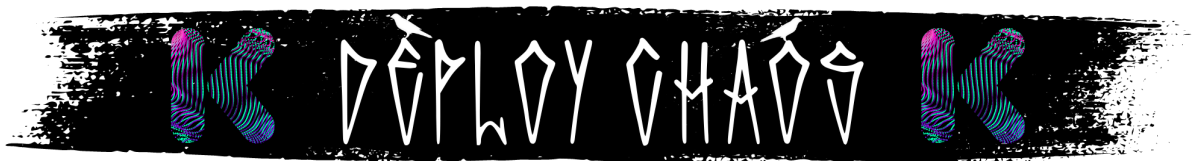
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Date: The weeks of 13 and 23 June 2022

Requested KSM: KSM:1527,8 USD \$112.510 EMA7

Short Description: Dotsama Adventure was born as a consequence of Among the Stars Official AMS . A new way of understanding and applying blockchain expressed in the community. Our purpose is to bring blockchain technology to communities, academic institutions and organizations that can learn about the wonderful web 3 ecosystem proposed by Polkadot and Kusama and integrate it into their lives. Thanks to the excellent collaborative work done with the NTT DATA team, they have opened the doors of their Living Lab in Barcelona to present the Polkadot and Kusama ecosystem to their customer base. So that they can learn about substrate, how to develop blockchain projects in the Polkadot and Kusama networks, present them with use cases of the ecosystem, etc. We also envisage a series of activities with artistic and cultural organizations in Barcelona and Madrid during these days, bringing the ecosystem closer to the Spanish community in an educational and relaxed way. We are going to deploy chaos in Spain...



As a result of the success and the reception by the community of the activities previously proposed by this team

▶ Emisión en directo de Polkadot y Kusama Perú

▶ Polkameetup Latam: Santiago 2022 , (In the Latam Santiago part of the members of this proposal participated but it was organized by parity)

▶ Transmisión en vivo "Dotsama Among the Stars" - La Serena, Chile

▶ DotSama Adventures - Blockchain and Wines.

▶ Derecho y Web3: Instituciones Jurídicas y Regulación en el Ecosistema Block...

[Zeitgeist y la futarquía brillaron en una lluviosa tarde de Santiago](#)

[Se da a conocer la tecnología blockchain en la carrera de Ingeniería Comercial de la PUC](#)

is that we want to take advantage of the synergy generated to take our next step.

We want to constitute ourselves as a team under the name of **Dotsama Adventure** <https://twitter.com/DotsamaAdv> A team of enthusiasts driven by our desire to **teach and bring blockchain technology to all areas of society**. The adoption of blockchain must be from all fronts, both from civil society and from private and governmental areas. Therefore, considering the good relationship established with NTT DATA, they will provide us with their Living Lab in Barcelona  to make a presentation about the Polkadot and Kusama ecosystem to the management and technological areas of their client portfolio. We believe this is an important opportunity for the ecosystem. To be able to continue to introduce people to the immense possibilities that Polkadot and Kusama offer you. And that, through this type of activities, our skills are strengthened to continue transmitting the important message that we are delivering to the different people who have accompanied us throughout all our activations.

Let's stop talking languages and talk blockchain.

We have the support of projects such as Zeitgeist, Robonomics, RMRK, Darwinia and Quartz. And we want to continue adding as many collaborators as possible that integrate DotSama networks to be part of our activities, as would be the case of Odyssey. In the area of communication we have the support of the BelnCrypto team and in the area of design and branding we will continue to collaborate with the ecardo50 project. Part of our graphic line here: Spain Deploy Chaos .

It should also be noted that a large part of the DotSama Adventure team will be presenting at **Decode in Buenos Aires and Mexico**. The themes of which will be oriented towards decentralization, community and the synergistic growth of the DotSama ecosystem.

Taking advantage of the opportunity we have to make the presentation in Barcelona for the NTT DATA Living Lab, we want to carry out a series of activations between Barcelona and Madrid to continue informing and contributing to the integration of more actors to the ecosystem. We have various and very entertaining activities that you will be able to discover throughout this proposal.

Also in case the proposal of our colleagues from Spain is approved we would like to support the community that will be holding the Polkadot World on the 17th, 18th and 19th. Therefore, the activities we will carry out the week before their event could

serve as slide events to warm up the engines, and to be able to invite all our attendees to their event.

We want to do it under the motto of "Deploy Chaos", therefore our activities will be disruptive and oriented in alternative physical spaces to an event room. From our experience, we have found that people connect better with all this information in more relaxed spaces rather than very formal ones, where communication can be bidirectional and not unidirectional.

Team Credentials

a. Organisers

Polkadot Ambassador

Francisco Albornoz is Polkadot Ambassador since December 2021 and Zeitgeist Head Ambassador since March 2022, very proactive and eager to do evangelism and Web3 events around the world. He is also part of NTT DATA DTI Lab.

Cadena

Marcelo Pérez de Arce, Joseph Sánchez and Alberto Torres make up the Cadena Group team. A blockchain consultancy focused on providing end-to-end solutions to businesses, communities and individuals. They are in charge of the organisation and production of the event. Marcelo and Joseph have a degree in Public Relations with a major in social communication. Both have produced events and participated in communication strategies specifically in the field of business tourism in Chile. Alberto has a degree in legal sciences from the University of Talca, is a volunteer member of AFS, has participated in social development activities of the Mil x Santiago programme and has extensive experience in wine tourism.

The team was part of the organisation of the first DotSama Adventure event "Among the stars" held in the IV Region, La Serena, Chile. Building important links with universities, schools, municipalities and even the Chilean Navy.

The team has also participated and organised talks at the Pontificia Universidad Católica, activities for Zeitgeist in Chile and talks and activities in Lima, Peru. They are currently candidates for ambassadorship at Polkadot & Kusama and are all ambassadors for RMRK. Mentioning also that Joseph Sanchez is a speaker at the Decode Buenos Aires with his theme "Buildings links with de Polkadot ecosystem".

b. Partners

NTT DATA: ***Juan José Miranda***, currently Director Digital Technology Innovation Lab Blockchain/DLT at NTT DATA and President of the Blockchain & DLT Peru Association. Juan José also has a vast experience in the educational field having worked for more than 8 years as an academic at the University of Lima. He is convinced that Distributed Logging Technologies will change the world as we know it today.

Simón León López, who will be in charge of developing an interactive metaverse where the experience of the event will be transmitted, is Innovation engineer at NTT DTI Lab and KayTrust Blockchain consultant.

We will also have the participation of ***Roberto Fernandez Hergueta***, Executive Director at NTT DATA in Spain.

We will also be joined by ***David Ammouial*** who is an expert in digital identity architectures at NTT DATA. David has a deep knowledge of the Dotsama ecosystem and will help us with the communication at NTT DATA in both talks and workshops.

Eduardo Cardoso (ecardo5o):

Partner as Creative and Project Director at Pointilé Comunicação since 2003, Polkadot Ambassador since 2020 and elected member of the GLMR APES DAO's Council (the top 1 NFT collection on Moonbeam Network). He has been working as a Creative Consultant and Product Planner in the Traditional Financial Market for over 20 years, accumulating awards in Brazil and abroad. Highly qualified, He is also one of the most active members of the DOTSAMA community in Latin America. He regularly contributed to the development of the ecosystem as a Speaker, Editor (polkadot.com.br) and also as Creative Director at the Kappa Sigma Mu Society Brand Project. In Youtube, he collaborates on the Polkadot Brasil, Polkadot Spanish and PolkaCortes channels and has had 2 award-winning pieces in animation (for Astar and Parallel) in the Polkadot Year-End Contest (2021 edition).

Nexo Marketing: Nexo is a Chilean event production company based in Spain who will contribute with the logistics of all the activities. Thanks to them, we have the possibility to get in touch with the cultural and artistic associations in Madrid and

Barcelona. They also extend us their link with the city councils of both cities (especially Madrid) to be able to make public interventions in iconic places of the city.

Ezio Rojas is a lawyer who started in the crypto-world in 2017. From 2019 to 2021 he worked with various Blockchain technology digital media, coming to assume the role of Managing Editor of Cointelegraph in Spanish in his last stage in media. Since December 2021 he has been working with Parity Technology in Social Networks and Community.

Once we have approved the proposal we want to generate an integration campaign for all the projects in the Dotsama ecosystem that fit with the activities we have on the agenda. We will make a statement that will be transmitted through the various channels of Telegram, Discord and Twitter inviting them to a meeting where we can manage their integration to Dotsama Adventure and thus be able to continue generating synergy and growth for the ecosystem.

The message would be along the following lines:

Dear DotSama community,

Together with the Dotsama Adventure team, we bring the globalization of web 3.0 and blockchain to as many instances of society as possible, hand in hand with the Polkadot and Kusama ecosystem.

Thanks to this rich ecosystem we are looking to connect with as many projects in the Dotsama ecosystem as possible, encouraging the implementation of use cases, through a comprehensive approach to education and application feasibility.

Projects such as Zeitgeist, RMRK, Odyssey, GMLR, Robonomics are part of these initiatives, let's get in touch and help each other to bring blockchain closer to society.

2. Problem Statement

One of the most important points we learned from our previous events is that the development and constant growth of blockchain technology **is a challenge that needs to be worked on by the community for the community**, and this has to be at a professional, technical and social level.

This is why we want to address two problems that we have noticed from our experience in past editions.

One of the main areas that need to be worked on in the ecosystem is related to the degree of knowledge and technical development of blockchain, for this reason and in

collaboration with NTT DATA DTI LAB is that a technical talk will be held where their customers will be given the opportunity to learn about its programming language, smart contracts, use cases, among others.

With this initiative we will provide information and solve the level of ignorance that the organisational sector has regarding blockchain. Integrating the Polkadot and Kusama ecosystem in a transversal and innovative way. **Incentivising the useful development of the platform, i.e. the ability to integrate use cases into the ecosystem.**

On the other hand, the other problem that we have highlighted and which we want to address is the challenge that the approach to blockchain and web 3 issues must be brought closer to the communities from the communities themselves. **In other words, initiatives must be born in direct collaboration with members of civil, cultural, artistic or any other kind of society.** In this way, audiences will pay more attention to this new information because it will come directly from their own socio-cultural spheres.

For this reason we are collaborating with artistic and cultural groups in Barcelona and Madrid in order to generate collaborative activities. **In this way we will solve the problem of mistrust and scepticism on the part of the public who have no knowledge of these issues, eliminating as far as possible all barriers to entry.**

Furthermore, the lack of integration that this type of groupings have had to date in terms of the possibilities offered by Web3 means that in Spain they have managed to establish a culture that is mainly focused on the "Crypto" theme rather than on the virtues that decentralisation and Web3 can offer them.

3 Proposal Objective/solution/s to point 2:

The success of this proposal in relation to the objectives and problems detected can be measured in qualitative and quantitative aspects.

On the one hand, we will be able to measure the success in terms of the quality of the interactions and the birth of new spaces where the integration of the themes presented in this proposal will be seen in a positive light.

If we achieve that from now on in the Spanish community the doors can be opened from business, civil, artistic, cultural, sporting, etc. organisations to the integration of spaces where the themes presented in this proposal can be seen in a positive light. To the integration of spaces where activities oriented to blockchain and web 3 are developed, it will be a success. Moreover, if it is from the conception that blockchain is much more than just cryptocurrencies, it will be even more successful.

However. The metrics to measure the success of these initiatives will depend on the nature of each milestone (to be detailed in "3c. Milestones and tasks to include"), among them the main elements to be measured are:

- Number of attendees in the activities carried out.
- Reactions and metrics registered in our social media.
- Attendees, KPI and metrics of access to our metaverse and website.
- Degree of satisfaction of guests at the NTT DATA activity (post-event interviews will be conducted).
- Degree of satisfaction of the community active in recreational activities (post-event surveys will be conducted).
- Use cases generated.

3a Who does this solution help?.

Business
Organisations

NTT DATA
Living Lab
Clients

Cultural
Centre in
Madrid

Arts and cultural
organisations interested
in getting involved in
NFT art from RMRK

STAKEHOLDERS



PizzAma /
Pizzadot in
Madrid

Cowork Tech
in Barcelona

Activity Community
outreach in public
space in Barcelona

Students from various universities
in Madrid (Complutense, Rey Juan
Carlos, Europea de Madrid,
Autónoma de Madrid).

Barcelona Blockchain
community interested in
learning more about the
Dotsama ecosystem

Tourists and people of
barcelona who do not
know about Polkadot or
Kusama

The main solution that we can see in this proposal focuses on the fact that each activity that is going to be carried out allows the integration of different communities that are initially distanced from blockchain ecosystems, mainly because they are unaware of their existence, but if they were integrated, the development that could be obtained would bring with it multiple benefits.

In relation to this point, **education plays a key role in obtaining solutions**, since at the current stage of blockchain usability, it requires an important degree of information management in order to make good decisions. This is why in all the activities that we will carry out, the education of the ecosystem, such as teaching what blockchain is, its programming language, among others, will always be present and will be explained by our collaborators, and this teaching process will be strengthened with stationery, information in social media, talks and videos.

3c. Milestones and tasks to include milestone

M1: NTT DATA LIVING LAB BARCELONA

Date: 16 June 2022

This activity will be organised at the NTT Data Barcelona Innovation Lab on Tuesday 16th June 2022, which will take place during the half day. This activity has as main intention to approach, show and share in a practical way the main benefits of Polkadot & Kusama's blockchain ecosystem as well as its technical development and application as a use case with NTT customers.

The following is the schedule that will be used for this activity:

Block 1:

Exhibitor presentations (09:00 to 09:45 hrs)

- Welcome from NTT DATA - Juan José Miranda, Roberto Fernandez Hergueta - (LIM-BCN),
- Ezio Rojas - Introduction and Welcome Parity technologies.
- JJ Miranda, Roberto Fernandez Hergueta and Ezio Rojas - Polkadot and Kusama in Corporate Environments.

Block 2:

Presentations by exhibitors (09:50 to 11:30 hrs)

Themes to be presented:

- RMRK and its use cases - Alberto Torres and Marcelo Pérez de Arce.
- Digital Identity - David Ammouial.
- Metaverse - Simon (Odyssey, Dotsama Experience, Among the Stars, Deploy Chaos) - Essential conversation about its use and future vision.
- Social Impact Dotsama Adventure. - Joseph Sanchez
- Zeitgeist and the Futarchy for the Corporate Environment. - Francisco Albornoz.

All presentations will be seen by a mostly executive audience from different industries.

Time will be set aside for demonstrations for participants and media attention.

Block 3:

Workshop and talk for the technical team (11:30 to 14:30 hrs).

The target audience for this activity will be essentially the technical team of the attending companies and their technology managers.

Themes to be presented:

- The benefits of Substrate by Francisco Albornoz & JJ Miranda.


Throughout the day there will be activities for guests and attendees, incorporating networking sessions, conversations with experts in the ecosystem and recreational spaces to eat, drink and visit the facilities of the event.

M2: Coworking Barcelona (Connecting Barcelona to web 3)

Date: June 14th 2022

Activity scheduled for Tuesday 14 June 2022, this activity will include talks and presentations in a busy technology oriented Cowork in Barcelona. The DotSama Adventure team will tell their experience and will deepen in teaching the benefits of the ecosystem of Polkadot and Kusama, it is expected that most of the attendees have knowledge about "cryptocurrencies" so it is expected to be able to make them see the immensity of opportunities that the ecosystem offers you to create on it. They will also talk about the advantages and challenges that both Polkadot and Kusama have in terms of their development in the coming years.

The idea is to generate something very similar to what we did on this occasion:

 Encuentro comunidad de Polkadot en Santiago de Chile (26 Abril 2022)

Some of the possible topics to be discussed will focus on:

- Getting started on the Web 3
- Creating your Polkadot.js wallet.
- Functioning and possibilities of different parachains.

- Substrate
- Astar/Shiden Network the Blockchain for Dapps.
- NFTS GMLR as a use case example by Ecardo5o
- Zeitgeist and the futarchy.

M3: Intervention on a terrace in Barcelona.

Date: 15 June 2022

We are going to complement our activities in Barcelona with an instance of community relations from the epicentre of the tourist and social activities of the city.

As you will see later when you review the M5 in Madrid, the logic is to re-integrate people who are not part of the ecosystem, in order to deepen this social and integrative approach as a differentiating element and as a conclusion drawn from the previous event. This is why we want to shift the following activities

- Nft's in RMRK and Unique.
- Metaverses in Odyseum, Dotsama Expierience and Deploy Chaos Metaverse.
- GMLR as an example use case by Ecardo5o
- Getting started on the Web 3
- Creating your Polkadot.js wallet.

M4: NFT Art Exhibition at the Madrid Cultural Centre in
<https://teatrodelbarrio.com/> or <https://camaraoscura.net/>
<https://theyderprojects.com/>

Date: 20 June 2022

We are aware of the great opportunity that means for artists from all over the world the possibility of being able to join the ecosystem through the NFT. That is why we want to hold the ***first NFT by RMRK Art exhibition in Madrid***. We have the support of a cultural centre which will open the doors of its facilities and will connect us with the network of artists and members of their association in order to bring them this inspiring activity.

We will have different screenings of various RMRK collections. Alberto, Joseph and Marcelo, members of the Dotsama Adventure team, are ambassadors of RMRK and are organising this activity.

We told the RMRK team about this proposal and they were very interested in participating and attending this activity. **Their CTO, Co-Founder and Lead Developer Yuri Petusko told us that he would love to be present on the day of the activity.**

The concept for this activity will remain the same as for all milestones; Deploy Chaos. We will have several projectors where we intend to generate a very immersive dynamic for the attendees. We want to project collections that have a story behind them and tell the artist's purpose.

On the other hand, we will be doing a workshop on how to create your own collection of NFT's in singular.

We hope that many artists can enter the ecosystem through this activity, and also to be able to build a community of artists in Spain would be amazing.

M5: Social Intervention in an emblematic space in Madrid.

Possible locations: Plaza Mayor, Retiro Park, San Isidro Park.

It should be noted that we are currently in talks with the Madrid City Council to consider carrying out this activity in one of the aforementioned places.

Date: 21 June 2022

One of the activities that caused the greatest repercussion during the last "Among the Stars" event was our outdoor intervention where we democratised access to all this new information to a lot of people who would never have taken the time to attend an event, or to go to a cowork simply

because it is not within their interests, due to the lack of information that exists around these issues.

We were pioneers in generating a new way to bring blockchain and web 3 to the public, concentrating our activity in a free access space where anyone could approach and get informed. Because web 3 is transversal to everyone regardless of our interests or professional profile.

Now, we want to recreate this activity in Barcelona. We will position ourselves in a strategic space in the city, we will have our metaverse, information to hand out, stickers, merchandising, and a musical demonstration to capture people's attention and explain how this activity is related to Polkadot and Kusama's aim of a web in which our identity and our data are our own, safe from any central authority.

M6: PizzaDot / PizzAma

Location: Pizza Posta, Lavapiés, Madrid.

Date: 22 June 2022

As a fifth milestone, we wanted to go back to the roots of the meet up and as the treasury guide points out, what better than a pizza party, where we could invite a group of students from different universities in Madrid, all from different careers, but with the specific purpose of bringing them closer to the Dotsama ecosystem.

However, unlike previous events (Universidad de la Serena and Universidad Católica de Chile) it will not be a simple talk to an auditorium of students, but it will be a personalised event where we will seek to generate a continuous network of work, seeking to instil the integration of Polkadot and Kusama in their lines of study. We will therefore send personalised invitations to students to participate in this meeting. We hope to have a number of 30 people. With them we will create a group in Discord and Telegram where we will strengthen links between LATAM and EUROPE through relationships, and we will also communicate with the whole community of Chile that we met in our previous editions.

3d Extra Links.

NTT DATA <https://www.nttdata.com/global/en/>

It is a Japanese multinational company of consulting and information technology services with presence in LATAM. They are currently collaborating with the development of the event by offering a team of professionals to help with the technological development of the milestone. We also have exhibitors who work in this organisation such as J J Miranda and Francisco Albornoz and Simón León, who is in charge of the creation of the exclusive metaverse for the event.

DotsamaAdventure <https://dotsama-adventure.com/>

It is a collaboration that arises from various organisations that work synergistically in the Polkadot & Kusama ecosystem, encouraging the creation of community, the reliable delivery of information, learning and teaching in the blockchain and Web3 ecosystem and the creation of links that go towards the development of the Polkadot and Kusama ecosystems. This collaboration brings together organisations from the information, technology, communications and other fields.

Ayuntamiento de Madrid <https://www.madrid.es/portal/site/munimadrid>

Thanks to the collaboration with the Madrid City Council, we will be able to have access to public places in the city and also have the link with the cultural and artistic associations of the city.

Beincrypto <https://es.beincrypto.com/>

BeInCrypto is a news website founded in August 2018. It specialises in crypto technology, privacy, financial technology and the Internet, among other related topics. The website's main goal is to inject transparency into an industry plagued by fake reporting, sponsored articles that don't specify, and paid news masquerading as honest journalism. On this occasion Beincrypto is collaborating by creating press releases and updates on everything related to the event as well as updating the community on the activities, talks and projects involved.

Zeitgeist <https://zeitgeist.pm/>

Zeitgeist is an evolving blockchain for prediction markets and futarchy, Zeitgeist is powered by ZTG (ZTG is Zeitgeist's native currency that plays a key role in the creation and resolution of the market).) This project is an evolving network that will

change and adapt over time through a sophisticated process of blockchain governance.

RMRK <https://www.rmrk.app/>

RMRK is part of Kusama's broader NFT strategy and a way to collaborate with the Kusama system. Observe extrinsics to write custom notes on the chain in a standardised and structured way. The protocol runs on the Kusama blockchain. This project collaborates by delivering the technology to present use cases and NFT collections on its market place.

GLMR <https://apps.moonbeam.network/moonbeam/>

Moonbeam is an Ethereum-compatible smart contract parachain on Polkadot. This project facilitates the use of popular Ethereum development tools to create or redeploy Solidity projects in a Substrate-based environment.

MOMENTUM https://odyssey.org/explore-momentum*

Momentum enables digital societies to create, build and scale together in an open source decentralized metaverse network. Built on Kusama, Momentum offers the place for the Dotsama community to gather, engage in on-chain and off-chain activities - staking, parachain auctions, governance, and gatherings, as a shared experience in the metaverse.

4. Why kusama

Kusama's incredible ecosystem and integrative vision allows us to bring together different projects participating in this blockchain alongside Polkadot's in all our activities. Moreover, the purpose of Kusama aligns with the vision of DotSama Adventure. Integrating Paracheins, encouraging projects and network growth, among others, are the activities that we link and integrate through this proposal, seeking to grow the ecosystem and bring it closer to the communities and all stakeholders interested in collaborating.

In addition, the incredible technological development of this project allows us as a community to give value to the ecosystem that surrounds us, so the opportunity to generate cross-cutting use cases is one of the advantages that this network gives us.

Budget

5. Payment conditions

Day	Milestone	Area	Detail	USD
13 june to 22 june	Pre Event-M1-M2-M-M4-M5-M6-Post event	Travel	<p>This item considers the total transport of the entire team during the entire Deploy Chaos experience, from 13 June to 22 June.</p> <p>It includes:</p> <ul style="list-style-type: none"> • Return flights for the whole team (This item considers travel from Chile, Peru, Brazil and Spain). • Personalised transport for the activities between Barcelona and Madrid. • Train travel for the whole team to move between Barcelona and Madrid. <p>The trips consider collaborators and organisers of the activities, including part of the Dotsama Adventure team, Polkadot Ambassadors.</p> <p>*This point takes into consideration to reduce costs in the most effective way possible, in this sense all trips were chosen taking into account low cost airline prices.</p>	16550
	Pre Event-M1-M2-M-M4-M5-M6-Post event	Stay	<p>Accommodation will be managed by our correspondent team based in Spain, in order to improve logistics and costs at this point.</p> <p>The stay will be from 13 June to 17 June in Barcelona and from 18 June to 22 June in Madrid.</p> <p>These accommodations will vary between hotel and Airbnb depending on the place where the Dotsama Adventure team will be carrying out their activities.</p>	11200
	Pre Event-M1-M2-M-M4-M5-M6-Post event	Film maker	<p>Film Maker</p> <p>Video blog editing and production. During all the activities we will be accompanied by a team to record the audio-visual content of the whole experience.</p> <p>This will be delivered within a maximum period of 48 hours so that the progress and content created during the course of the event will be updated almost in real time on our social networks.</p>	4000
	M1	Activities	<p>M1 Living Lab Barcelona</p> <p>The following expenses will be incurred for this activity:</p> <ul style="list-style-type: none"> • Management and logistics of spaces, guests and exhibitors. • Sound and reception services • Catering service 	3500

	M2	Activities	M2 Coworking Barcelona The following expenses will be incurred for this activity: <ul style="list-style-type: none"> • Rental of premises (including the provision of sound equipment and technical equipment to carry out the activity normally). • Catering service 	3800
	M3	Activities	M3 Outdoor intervention Barcelona The following expenses will be incurred for this activity: <ul style="list-style-type: none"> • Payment for permission to carry out the activity • Catering service • Sound and wireless internet service • Rental and purchase of chairs, tables, awnings, among others. • Technical staff support 	3500
	M4	Activities	M4 NFT Art Exhibition at the Madrid The following expenses will be incurred for this activity: <ul style="list-style-type: none"> • Booking of the hall for the activity • Catering service • Sound service • Rental of televisions and data shows for digital exhibition. 	4800
	M5	Activities	M5 Social intervention Madrid The following expenses will be incurred for this activity: <ul style="list-style-type: none"> • Payment for permission to carry out the activity • Catering service • Sound and wireless Internet service • Rental and purchase of chairs, tables, awnings, among others. • Support of technical personnel 	3500
	M6	Activities	M6 PizzaDot / PizzAma The following expenses will be incurred for this activity: Local rental <ul style="list-style-type: none"> • Catering Service (Pizzas and beverages) • Commission of services to guarantors 	3500
	M1-M2-M -M4-M5- M6	Marketing	Merchandising: This includes the creation of clothing such as t-shirts, hats, sweatshirts, among others. These will have an exclusive graphic line referring to the "DEploy Chaos" experience and the participating projects that are part of the ecosystem.	3500
	M1-M2-M -M4-M5- M6	Marketing	Stationery and banners Brochures, stickers and flyers will be made to complement the information on the activities so that people attending the activities will take away valuable infographic material.	1500

	M1-M2-M -M4-M5- M6	Marketing	Design. Throughout the entire "Deploy Chaos" concept, the collaboration of a team in charge of the design and creation of the graphic line was considered. In this sense, a team that includes a graphic designer, publicist, digital animator, all of them working under the direction of the creative director Eduardo Cardoso, was considered.	3800
	M1-M2-M -M4-M5- M6	Marketing	Dissemination During all activities, various dissemination strategies generated both physically and digitally are considered; among them are: <ul style="list-style-type: none"> • Oral and written press management • Paid advertising in social media • Dissemination on public roads (signs, flyers, among others) 	3000
	Pre Event- M1-M2-M -M4-M5- M6-Post event	Web	Web Page A web page will be created to include in detail everything that has been done and to be done in this experience. It will continue with the same domain of Dotsama Adventure.	650
	Pre Event- M1-M2-M -M4-M5- M6-Post event	Metaverse	Metaverse A metaverse will be built which will be used to work, inform and teach in an immersive way in all the activities. It will also integrate the previous activities carried out by the Dotsama Adventure team.	3500
	M1-M2-M -M4-M5- M6-Post event	After Movie	After Movie An edition of all the material generated in the activities will be made to deliver an audiovisual material that includes talks, experiences and summary of milestones. It will be delivered in blocks of 30 seconds - 05:00 minutes optimized for RR.SS	3200
	M1-M2-M -M4-M5- M6-Post event	Products	Supplies This item considers all expenses related to travel expenses of guests, exhibitors and organizers to ensure the team's stay in a comfortable manner. These include food, purchase of supplies and first aid products.	7500
			Total amount excluding Tax exempt payments	81000
		IVA	21%	17010
	Pre Event- M1-M2-M -M4-M5- M6-Post	Services	Payment for the realization of events and activities This item considers the working hours of the teams in charge of developing these activities to the fullest. This includes the Dotsama Adventure team and external	9500

	event		<p>service providers with whom we will collaborate.</p> <p>*It should be noted that the preparation of this event starts on April 24, 2022 considering an average of 30 - 40 hours of work per week.</p> <p>*This item is exempt from VAT as the proportional amount will be sent in KSM tokens.</p>	
		Safety margin	<p>The security margin is equivalent to 6% of the amount necessary to carry out the activities.</p> <p>*This item is exempt from IVA since the proportional amount will be sent in KSM tokens.</p>	5000
		Total		112510

7. Comments, Qs&As

8 We'd love to hear about how you got to know about the Kusama on-chain treasury: let us know, in a few sentences, how did you become familiar with the spending mechanism and the on-chain treasury

Polkadot and Kusama's team of ambassadors are very familiar with the inner workings of the ecosystem related to the functioning of decision-making and governance mechanisms. Moreover, thanks to the results obtained in previous events, doors and opportunities with strategic audiences have been opened for us to build more such instances.

We also communicated with people from parity and got the necessary information to make it happen with different meetings and support work.

For us it has been a challenge and we believe that the most exciting thing is having had the opportunity to

To work in the most decentralised way possible, always finding help and a spirit of collaboration that if it were not for this nothing could be done.

