GISELE PECAPEDRA

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SUMMARY

Software developer with a strong UI and product mindset, focused on building interfaces that are clear, reliable, and easy to use. My background is primarily front-end, working closely with design systems and complex user interactions, with the ability to contribute across the stack when needed. I've worked in fast-moving teams across healthcare, education, and e-commerce, collaborating closely with product managers, designers, and backend engineers. Known for being pragmatic, communicative, and dependable, I take ownership of my work and adapt quickly as priorities change. I'm motivated by building products people trust and use daily, and I'm looking for a role where I can grow with the team, contribute beyond implementation, and help move the product forward.

RELEVANT SKILLS & TECHNOLOGIES

- **Core:** React, JavaScript, TypeScript
- **UI Systems & Design:** Tailwind, Shadcn, Chakra UI, Figma, Design Systems
- **Quality:** Accessibility (WCAG/ARIA), Jest, React Testing Library
- **Backend & Data:** Node.js, REST APIs, Prisma, PostgreSQL, Firebase
- **Tooling & Workflow:** Git, GitHub, Agile / Scrum, Cross-functional Collaboration

PROFESSIONAL EXPERIENCE

Frontend Engineer, Commerce7
Mar 2026 – Present

- Developed and enhanced secure payment experiences across storefront and admin applications, integrating credit-card iframes, improving validation, theming, and checkout usability.
- Built and refined customer-facing e-commerce features, improving product availability messaging, cart interactions, saved payment methods, and authentication flows.
- Developed AI-powered admin interfaces, enabling merchant workflows involving customers, coupons, inventory, memberships, and reservations.
- Contributed to a shared React and TypeScript UI component library, improving design consistency, component reusability, maintainability, and developer experience across applications..

Frontend Engineer, WineDirect Ecommerce
Jan 2022 – Jan 2025

- Led development of core React and React Native features supporting thousands of merchants across the platform.
- Improved usability and system reliability, contributing to increase in uptime through UI and architectural improvements.
- Reduced release rollbacks by standardizing components and improving cross-team collaboration.

- Worked closely with design, backend, and QA teams across multiple time zones to ship consistently.

Frontend Engineer, Up Learn
Apr 2021 – Nov 2021

- Led the migration from JavaScript to TypeScript, reducing production bugs.
- Delivered accessible, responsive learning experiences aligned with WCAG standards.
- Improved page load performance through architectural and rendering optimizations.
- Collaborated cross-functionally to deliver features iteratively while maintaining code quality and consistency.

Full Stack Engineer, Laboratório Bridge
Mar 2020 – Mar 2021

- Redesigned and rebuilt healthcare user interfaces used by 500k+ professionals nationwide.
- Built and standardized reusable components as part of an internal design system.
- Improved accessibility, responsiveness, and UI consistency across large-scale public systems.
- Worked end-to-end across frontend and backend layers, aligning technical decisions with real-world healthcare workflows.

Full Stack Developer, FEESC
Apr 2015 – Feb 2020

- Maintained and evolved an internal system supporting 400+ research projects across 18+ states in Brazil.
- Improved usability for 800+ research groups, streamlining workflows and reducing operational friction.
- Delivered long-term improvements through better coding standards, documentation, and system maintainability.
- Supported research, development, and innovation initiatives across academic and engineering teams.

EDUCATION & CERTIFICATIONS

M.Sc. Web Development, Pontifical Catholic University of Minas Gerais
UX/UI Design Certificate, BrainStation (Vancouver)
Professional Scrum Master™ I, Scrum.org
B.Sc. Information Systems, Federal University of Santa Catarina